

MTD Sales
14.31 L

Brand Share %
30.40 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **30.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	4.39	67.25 %
W.Heater	3.70	23.89 %
Stab-HA2	1.87	61.85 %
Fan	1.83	10.06 %
Inverter	1.33	100.00 %
Stab-AV	1.19	47.53 %
Total	14.31	30.40 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	2.75	39.36 %
SOUTH-03	2.52	31.65 %
CHENNAI-01	1.90	25.58 %
WEST-01	1.59	34.22 %
SOUTH-01	1.43	27.20 %
NORTH ARCOT	1.13	42.81 %
WEST-02	0.92	27.46 %
SOUTH ARCOT	0.64	23.78 %
CHENNAI-02	0.56	16.67 %
KL-SOUTH	0.34	38.96 %
VIJAYAWADA-01	0.28	31.48 %
TIRUPATI-01	0.24	25.63 %
Total	14.31	30.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	0.92	100.00 %
Stab-HA	0.73	88.37 %
W.Heater	0.45	21.18 %
Fan	0.26	10.69 %
Stab-HA2	0.22	61.51 %
Stab-AV	0.18	47.50 %
Total	2.75	39.36 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.14	24.65 %
PTK1	0.08	12.35 %
JKM1	0.06	26.46 %
NMM1	0.05	20.36 %
TRY3	0.03	22.87 %
AYR1	0.02	22.79 %
MSI1	0.01	8.72 %
NGT1		0.00 %
ORU1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	2.75	39.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.02	72.96 %
Fan	0.54	13.74 %
W.Heater	0.46	31.18 %
Stab-HA2	0.30	42.70 %
Stab-AV	0.22	42.53 %
Total	2.52	31.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.14	19.54 %
MDU6	0.14	17.73 %
TPT1	0.10	30.12 %
MDU4	0.07	20.06 %
MDU5	0.04	12.30 %
KKD2	0.04	24.67 %
PKM1	0.03	26.28 %
PVI1	0.03	28.96 %
CBM1	0.03	15.22 %
DGL2	0.03	22.85 %
KRR1	0.02	22.01 %
ADP1	0.02	15.26 %
CMR1	0.01	13.73 %
ODM1	0.01	15.70 %
BNR1		0.00 %
MNM1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	2.52	31.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.70	67.53 %
W.Heater	0.54	15.14 %
Stab-HA2	0.23	83.98 %
Fan	0.22	9.82 %
Inverter	0.19	100.00 %
Stab-AV	0.02	21.10 %
Total	1.90	25.58 %

Branch *	MTD Sales L	Brand Share %
CH07	0.11	24.54 %
CH28	0.07	29.25 %
CH14	0.05	25.70 %
CH39	0.03	16.89 %
KNR1	0.03	20.14 %
CH22	0.03	17.60 %
CH19	0.03	13.24 %
CH48	0.03	19.24 %
CH11	0.03	16.77 %
CH26	0.02	12.34 %
CH42	0.01	28.32 %
MRM1	0.01	16.42 %
CH08		0.00 %
CH37		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	1.90	25.58 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.79	35.31 %
Stab-HA2	0.23	68.38 %
Stab-AV	0.19	49.78 %
Inverter	0.19	100.00 %
Fan	0.10	10.11 %
Stab-HA	0.09	17.94 %
Total	1.59	34.22 %

Branch *	MTD Sales L	Brand Share %
KMD1	0.06	18.23 %
MPM1	0.05	16.01 %
SYM2	0.03	18.97 %
TPR1	0.02	7.52 %
KGM1	0.01	25.39 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	1.59	34.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.41	54.84 %
Stab-HA2	0.37	55.80 %
Fan	0.27	9.47 %
W.Heater	0.22	34.71 %
Stab-AV	0.12	39.09 %
Inverter	0.04	100.00 %
Total	1.43	27.20 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.10	29.95 %
SKD1	0.07	30.03 %
SDI1	0.05	18.67 %
NGR1	0.05	23.36 %
PDI1	0.04	24.20 %
KYR1	0.03	12.09 %
STU2	0.02	19.13 %
TKS1	0.02	5.82 %
TUT2	0.02	6.79 %
TVL1	0.01	15.17 %
VL1	0.01	25.25 %
APK1		0.00 %
ERL2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	1.43	27.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.58	98.63 %
W.Heater	0.30	32.18 %
Fan	0.09	9.33 %
Stab-HA2	0.08	89.34 %
Stab-AV	0.08	77.73 %
Total	1.13	42.81 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.07	18.44 %
VEL1	0.01	9.54 %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
Total	1.13	42.81 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.40	31.74 %
Fan	0.21	14.09 %
Stab-AV	0.13	57.58 %
Stab-HA	0.10	64.52 %
Stab-HA2	0.07	38.43 %
Total	0.92	27.46 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.07	24.55 %
KRI1	0.03	28.52 %
APN1	0.02	14.14 %
VKL1	0.02	19.40 %
ERD1	0.01	6.23 %
ATU1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	0.92	27.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.26	62.38 %
W.Heater	0.19	22.40 %
Stab-AV	0.10	50.30 %
Fan	0.05	4.72 %
Stab-HA2	0.04	44.90 %
Total	0.64	23.78 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.08	27.64 %
POY2	0.06	13.39 %
CDM1	0.03	10.85 %
ULP1	0.03	13.23 %
VPM2	0.03	14.25 %
VPM1	0.03	28.84 %
KKI2		0.00 %
MKM1		0.00 %
VCM1		0.00 %
Total	0.64	23.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA2	0.20	100.00 %
W.Heater	0.15	11.03 %
Stab-HA	0.13	28.07 %
Stab-AV	0.05	27.50 %
Fan	0.03	2.93 %
Total	0.56	16.67 %

Branch *	MTD Sales L	Brand Share %
CH20	0.07	24.24 %
CH23	0.03	23.99 %
CH15	0.03	13.71 %
CH21	0.03	7.21 %
PON1	0.03	24.85 %
CH43	0.03	22.61 %
CH44	0.02	22.41 %
GPD1	0.01	12.56 %
CH31	0.01	5.53 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1		0.00 %
MJR1	-0.03	-29.77 %
Total	0.56	16.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.11	61.71 %
Stab-HA2	0.10	100.00 %
Stab-AV	0.08	86.38 %
Stab-HA	0.04	100.00 %
Total	0.34	38.96 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.03	15.92 %
Total	0.34	38.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.21	100.00 %
Fan	0.06	18.60 %
Stab-HA2	0.01	100.00 %
Total	0.28	31.48 %

Branch *	MTD Sales L	Brand Share %
GDV1	0.02	25.81 %
OGL1	0.01	13.89 %
ELU1		0.00 %
GNT2		0.00 %
NRT1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	0.28	31.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.13	83.14 %
W.Heater	0.08	17.95 %
Stab-AV	0.02	57.83 %
Stab-HA2	0.01	100.00 %
Total	0.24	25.63 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.04	23.79 %
GTL1	0.02	18.73 %
ATP1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
SPE1		0.00 %
VKI1		0.00 %
Total	0.24	25.63 %