

MTD Sales
7.94 L

Brand Share %
32.99 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.99 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	2.59	28.33 %
Stab-HA	2.10	83.08 %
Stab-HA2	1.00	43.73 %
Stab-AV	0.99	56.23 %
Inverter	0.68	100.00 %
Fan	0.58	7.60 %
Total	7.94	32.99 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.27	29.79 %
SOUTH-01	1.27	39.14 %
WEST-01	1.16	57.98 %
TRICHY-01	0.97	35.97 %
SOUTH-03	0.82	23.71 %
WEST-02	0.69	38.96 %
NORTH ARCOT	0.66	36.81 %
CHENNAI-02	0.53	27.96 %
SOUTH ARCOT	0.38	20.28 %
TIRUPATI-01	0.11	51.58 %
VIJAYAWADA-01	0.10	13.35 %
KL-SOUTH		0.00 %
Total	7.94	32.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.55	21.67 %
Stab-HA	0.43	72.45 %
Stab-HA2	0.15	79.01 %
Fan	0.09	10.52 %
Stab-AV	0.05	46.25 %
Total	1.27	29.79 %

Branch *	MTD Sales L	Brand Share %
CH19	0.07	23.70 %
CH14	0.03	13.46 %
CH48	0.03	17.07 %
GUD1	0.03	25.94 %
AVD1	0.03	11.15 %
CH11	0.03	10.90 %
GUD2	0.02	10.68 %
CH08	0.02	3.02 %
CGL1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH28		0.00 %
CH45		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.27	29.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.27	86.75 %
Inverter	0.26	100.00 %
Stab-AV	0.24	75.05 %
Stab-HA2	0.18	61.44 %
W.Heater	0.18	29.29 %
Fan	0.14	9.71 %
Total	1.27	39.14 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.06	32.38 %
ERL2	0.04	29.17 %
RND1	0.03	23.29 %
VNR2	0.02	13.21 %
APK2		0.00 %
ARM1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	1.27	39.14 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.53	65.12 %
Stab-HA2	0.22	95.81 %
Stab-AV	0.15	74.80 %
Fan	0.15	24.27 %
Stab-HA	0.10	74.11 %
Total	1.16	57.98 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.04	21.12 %
MPM1	0.03	29.64 %
CBE1	0.01	17.25 %
CBE3	0.01	27.36 %
AVI1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	1.16	57.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.42	87.59 %
W.Heater	0.36	35.03 %
Stab-AV	0.12	44.01 %
Stab-HA2	0.04	28.83 %
Fan	0.04	4.49 %
Total	0.97	35.97 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.03	22.05 %
TNJ1	0.03	18.78 %
TRY4	0.03	13.73 %
TTP1	0.03	15.06 %
TRY3	0.03	24.38 %
MVM1	0.02	17.17 %
PDK1	0.02	21.61 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TNJ2		0.00 %
TYR1		0.00 %
Total	0.97	35.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	0.36	97.70 %
W.Heater	0.22	21.93 %
Stab-HA2	0.10	39.88 %
Stab-AV	0.08	30.10 %
Fan	0.05	3.50 %
Total	0.82	23.71 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.06	6.55 %
MDU2	0.06	27.01 %
MDU4	0.05	28.07 %
TPT1	0.03	17.07 %
CMR1	0.03	28.57 %
MDU5	0.03	30.11 %
TMM1	0.03	18.87 %
MDU3	0.02	24.13 %
ADP1	0.01	19.60 %
BNR1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
KPT1		0.00 %
MPA1		0.00 %
ODM1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
Total	0.82	23.71 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.31	36.77 %
Stab-AV	0.13	83.44 %
Stab-HA2	0.10	64.69 %
Stab-HA	0.09	84.44 %
Fan	0.06	11.75 %
Total	0.69	38.96 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.06	24.27 %
SLM1	0.04	29.56 %
PLC1	0.02	22.82 %
RSP1	0.01	6.92 %
HSR1	0.01	10.54 %
SLM3	0.01	25.39 %
ERD1		0.00 %
KRI1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
Total	0.69	38.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Inverter	0.23	100.00 %
W.Heater	0.19	24.64 %
Stab-HA	0.13	100.00 %
Stab-AV	0.07	53.20 %
Stab-HA2	0.04	25.25 %
Total	0.66	36.81 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.08	25.12 %
VEL2	0.04	31.29 %
VSI1	0.03	23.82 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	0.66	36.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Inverter	0.20	100.00 %
Stab-HA	0.11	60.80 %
Stab-HA2	0.07	40.43 %
W.Heater	0.06	15.59 %
Fan	0.06	7.65 %
Stab-AV	0.02	14.70 %
Total	0.53	27.96 %

Branch *	MTD Sales L	Brand Share %
CH18	0.05	30.76 %
CH46	0.03	29.74 %
CH43	0.03	19.39 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.53	27.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.16	100.00 %
W.Heater	0.08	19.23 %
Stab-HA2	0.07	10.89 %
Stab-AV	0.07	59.42 %
Total	0.38	20.28 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.06	26.06 %
KKI2	0.05	30.64 %
NVL2	0.02	22.52 %
CDM1	0.02	8.95 %
KML1	0.02	8.62 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.38	20.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-AV	0.08	100.00 %
W.Heater	0.04	33.43 %
Total	0.11	51.58 %

Branch *	MTD Sales L	Brand Share %
DHN1		0.00 %
PGR1		0.00 %
Total	0.11	51.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	0.07	13.66 %
Stab-HA	0.02	54.81 %
Stab-HA2	0.01	100.00 %
Total	0.10	13.35 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.01	20.32 %
AMP1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JPT1		0.00 %
NPR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
Total	0.10	13.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %