

MTD Sales
15.30 L

Brand Share %
37.09 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	6.33	85.87 %
W.Heater	3.10	42.50 %
Inverter	2.54	100.00 %
Stab-HA2	1.25	73.33 %
Stab-AV	1.14	70.40 %
Fan	0.64	6.69 %
Gas-Stov	0.22	2.14 %
Air-Cool	0.08	10.28 %
Total	15.30	37.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.41	47.34 %
SOUTH ARCOT	1.65	45.51 %
SOUTH-01	1.53	27.14 %
TRICHY-01	1.38	40.96 %
WEST-01	1.29	41.43 %
NORTH ARCOT	1.23	40.05 %
SOUTH-03	1.20	31.97 %
WEST-02	1.08	42.61 %
KL-NORTH	1.04	49.05 %
CHENNAI-02	1.02	35.85 %
WEST-03	0.49	35.52 %
TIRUPATI-01	0.35	20.38 %
KL-SOUTH	0.31	54.49 %
VIJAYAWADA-01	0.28	11.81 %
KL-CENTRAL	0.05	56.89 %
Total	15.30	37.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.62	84.16 %
W.Heater	0.39	51.60 %
Stab-HA2	0.16	100.00 %
Stab-AV	0.13	90.21 %
Inverter	0.08	100.00 %
Fan	0.05	4.99 %
Total	2.41	47.34 %

Branch *	MTD Sales L	Brand Share %
CH48	0.09	24.75 %
CH14	0.09	23.53 %
GUD1	0.07	23.23 %
CH28	0.07	24.59 %
CH16	0.05	28.35 %
MRM1	0.01	29.57 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH42		0.00 %
GUD2		0.00 %
KNR1		0.00 %
Total	2.41	47.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.62	88.13 %
Inverter	0.43	100.00 %
W.Heater	0.27	31.32 %
Stab-HA2	0.20	81.94 %
Stab-AV	0.14	90.89 %
Total	1.65	45.51 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.03	31.87 %
CUD1	0.03	11.37 %
KML1	0.03	28.85 %
VCM1	0.02	30.72 %
SJI2	0.01	9.92 %
VPM1	0.01	20.73 %
CDM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM2		0.00 %
WHUT		0.00 %
Total	1.65	45.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.61	81.36 %
Inverter	0.39	100.00 %
Stab-HA2	0.18	66.56 %
W.Heater	0.16	26.11 %
Stab-AV	0.12	53.51 %
Fan	0.06	3.21 %
Total	1.53	27.14 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.11	19.83 %
KVT1	0.09	14.40 %
RND2	0.06	13.16 %
SVK1	0.05	30.42 %
MMT1	0.04	19.64 %
TCN1	0.04	12.82 %
TVL1	0.03	12.82 %
TKS1	0.03	29.40 %
ERL2	0.02	26.68 %
TYI1	0.02	19.80 %
NGR1	0.02	10.69 %
RND1	0.02	6.24 %
MAR1	0.02	33.62 %
SKD1	0.02	16.59 %
VNR2	0.02	27.03 %
PDI1	0.02	10.66 %
KGL1	0.01	15.72 %
APK1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TUT2		0.00 %
Total	1.53	27.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.49	93.71 %
Inverter	0.34	100.00 %
W.Heater	0.25	54.30 %
Fan	0.18	17.46 %
Stab-AV	0.07	100.00 %
Stab-HA2	0.05	59.98 %
Total	1.38	40.96 %

Branch *	MTD Sales L	Brand Share %
TRY4	0.05	29.90 %
TNJ2	0.05	16.75 %
TRY2	0.04	31.13 %
TVR1	0.04	28.77 %
PBR2	0.03	22.49 %
KUM2	0.02	19.00 %
TRY1	0.02	8.65 %
PDK2	0.02	16.47 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TVR2		0.00 %
Total	1.38	40.96 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.76	91.76 %
Stab-HA	0.20	86.53 %
Stab-AV	0.13	100.00 %
Fan	0.11	11.77 %
Stab-HA2	0.09	88.71 %
Total	1.29	41.43 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.11	35.57 %
CBE6	0.07	26.70 %
SNR1	0.07	23.12 %
SUL1	0.02	10.45 %
DPM2	0.02	12.18 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
Total	1.29	41.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.62	94.86 %
W.Heater	0.30	34.05 %
Inverter	0.16	100.00 %
Stab-AV	0.09	87.08 %
Stab-HA2	0.06	100.00 %
Total	1.23	40.05 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.11	25.74 %
BGR1	0.04	29.68 %
CGM1	0.04	30.88 %
KPM1	0.03	35.78 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VSI1		0.00 %
Total	1.23	40.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	0.73	94.64 %
W.Heater	0.17	53.90 %
Stab-HA2	0.16	44.00 %
Stab-AV	0.12	38.14 %
Fan	0.02	1.24 %
Total	1.20	31.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.11	26.14 %
TEN1	0.03	31.40 %
MDU2	0.02	14.38 %
USL1	0.02	32.22 %
TMM1	0.02	17.40 %
PNV2	0.02	14.98 %
MDU5	0.02	10.99 %
SGP1	0.01	17.66 %
BNR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	1.20	31.97 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.39	53.95 %
Inverter	0.29	100.00 %
Stab-HA	0.15	82.67 %
Stab-AV	0.10	87.89 %
Fan	0.10	18.61 %
Stab-HA2	0.06	64.38 %
Total	1.08	42.61 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.02	10.04 %
KAM1	0.02	9.81 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
VPD1		0.00 %
Total	1.08	42.61 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	0.43	100.00 %
Gas-Stov	0.22	26.17 %
Stab-HA	0.13	67.99 %
W.Heater	0.10	48.49 %
Stab-HA2	0.09	100.00 %
Fan	0.04	11.06 %
Stab-AV	0.03	100.00 %
Total	1.04	49.05 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.15	24.29 %
Total	1.04	49.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.57	88.04 %
Inverter	0.28	100.00 %
Stab-HA2	0.10	100.00 %
Stab-AV	0.07	62.04 %
Total	1.02	35.85 %

Branch *	MTD Sales L	Brand Share %
CH17	0.05	26.30 %
CH01	0.03	26.46 %
MJR1	0.03	21.41 %
CH50	0.03	18.19 %
CH34	0.03	16.36 %
CH21	0.03	13.39 %
CH15		0.00 %
CH20		0.00 %
CH23		0.00 %
CH33		0.00 %
CH41		0.00 %
Total	1.02	35.85 %

WEST-03

Property	MTD Sales L	Brand Share %
Stab-HA	0.36	84.91 %
Stab-HA2	0.08	63.04 %
Stab-AV	0.03	71.30 %
Fan	0.02	5.09 %
Total	0.49	35.52 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.05	32.53 %
ERD1	0.02	23.01 %
NKL2	0.02	12.73 %
TPR1	0.02	11.40 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
Total	0.49	35.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.11	30.50 %
Stab-HA	0.08	42.70 %
Air-Cool	0.08	51.29 %
Fan	0.04	15.66 %
Stab-AV	0.04	62.69 %
Total	0.35	20.38 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.03	21.95 %
KNL2	0.02	17.01 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY2		0.00 %
Total	0.35	20.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	0.15	100.00 %
Stab-HA	0.06	100.00 %
Fan	0.04	37.60 %
Stab-AV	0.03	100.00 %
Stab-HA2	0.03	100.00 %
Total	0.31	54.49 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	33.31 %
TVP1	0.04	35.37 %
PNL1	0.03	25.86 %
Total	0.31	54.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	0.17	25.03 %
Stab-HA	0.07	72.03 %
Stab-AV	0.03	43.77 %
Total	0.28	11.81 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.07	16.82 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	0.28	11.81 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
W.Heater	0.03	100.00 %
Stab-HA	0.02	100.00 %
Total	0.05	56.89 %

Branch *	MTD Sales L	Brand Share %
Total	0.05	56.89 %