

MTD Sales
10.50 L

Brand Share %
37.58 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	4.15	85.73 %
W.Heater	2.21	24.36 %
Stab-AV	1.32	46.59 %
Stab-HA2	1.10	58.29 %
Fan	0.99	11.51 %
Inverter	0.74	100.00 %
Total	10.50	37.58 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.94	41.42 %
SOUTH-01	1.52	42.30 %
SOUTH-03	1.40	37.66 %
TRICHY-01	1.03	40.38 %
CHENNAI-02	1.01	36.75 %
WEST-01	0.87	49.65 %
NORTH ARCOT	0.72	36.62 %
SOUTH ARCOT	0.60	30.68 %
WEST-02	0.55	30.49 %
TIRUPATI-01	0.54	32.22 %
VIJAYAWADA-01	0.32	21.48 %
KL-SOUTH		0.00 %
Total	10.50	37.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.84	83.93 %
W.Heater	0.47	31.19 %
Stab-HA2	0.21	90.64 %
Inverter	0.20	100.00 %
Fan	0.13	9.33 %
Stab-AV	0.09	27.87 %
Total	1.94	41.42 %

Branch *	MTD Sales L	Brand Share %
CH07	0.09	28.39 %
CH42	0.07	22.61 %
MRM1	0.07	19.44 %
CH16	0.07	27.18 %
CH08	0.05	26.40 %
CH22	0.05	8.75 %
CH14	0.05	12.75 %
SKL1	0.02	17.97 %
CH19	0.01	9.43 %
AVD1		0.00 %
CH26		0.00 %
CH37		0.00 %
TKM1		0.00 %
Total	1.94	41.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.61	97.20 %
Stab-AV	0.26	72.83 %
Fan	0.25	18.04 %
W.Heater	0.24	27.92 %
Stab-HA2	0.16	43.38 %
Total	1.52	42.30 %

Branch *	MTD Sales L	Brand Share %
SNL1	0.05	26.37 %
TVL1	0.05	14.34 %
RND1	0.05	26.39 %
TUT2	0.05	32.44 %
VLY1	0.04	18.68 %
NGR1	0.03	16.64 %
TCN1	0.02	21.45 %
STU2	0.02	15.07 %
ASM1	0.02	34.43 %
APK1	0.02	34.19 %
SKD1	0.01	22.19 %
KYR1		0.00 %
MAR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
Total	1.52	42.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	0.49	40.07 %
Stab-HA	0.34	82.30 %
Stab-AV	0.33	54.68 %
Stab-HA2	0.14	37.48 %
Fan	0.11	9.58 %
Total	1.40	37.66 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.10	33.93 %
MDU3	0.06	35.07 %
MDU5	0.05	24.14 %
PVI1	0.03	27.03 %
ATG1	0.03	22.37 %
MNM1	0.02	20.15 %
NTM1	0.02	32.04 %
CBM1	0.02	11.34 %
NKI1	0.02	17.83 %
DGL1	0.02	17.14 %
ADP1		0.00 %
BNR1		0.00 %
KKD2		0.00 %
MDU4		0.00 %
MDU6		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	1.40	37.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.32	82.78 %
W.Heater	0.25	31.54 %
Inverter	0.20	100.00 %
Stab-AV	0.12	52.75 %
Fan	0.11	13.58 %
Stab-HA2	0.03	21.95 %
Total	1.03	40.38 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.03	27.85 %
TTP1	0.03	35.10 %
MVM1	0.02	20.86 %
KUM1	0.02	10.85 %
TZSD	0.01	8.35 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
Total	1.03	40.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.45	88.25 %
Inverter	0.35	100.00 %
Stab-HA2	0.16	79.10 %
W.Heater	0.04	4.44 %
Stab-AV	0.02	10.06 %
Total	1.01	36.75 %

Branch *	MTD Sales L	Brand Share %
CH03	0.08	36.46 %
CH12	0.07	24.36 %
CH34	0.05	33.96 %
UKI1	0.04	35.88 %
CH31	0.03	36.11 %
CH24	0.03	11.58 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MC06		0.00 %
Total	1.01	36.75 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.28	59.89 %
Fan	0.27	45.26 %
Stab-AV	0.12	39.73 %
Stab-HA	0.12	47.92 %
Stab-HA2	0.08	59.04 %
Total	0.87	49.65 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.02	36.13 %
PLI1	0.02	33.23 %
CBE4	0.02	24.60 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	0.87	49.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.46	78.69 %
Stab-HA2	0.12	92.21 %
W.Heater	0.10	16.84 %
Stab-AV	0.05	27.70 %
Total	0.72	36.62 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.03	23.43 %
TRT1	0.03	30.95 %
VEL1	0.03	28.70 %
WJP1	0.02	15.79 %
KPM1	0.02	11.33 %
ABR1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	0.72	36.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.24	96.75 %
W.Heater	0.18	19.14 %
Stab-HA2	0.10	90.96 %
Stab-AV	0.05	58.19 %
Fan	0.03	4.80 %
Total	0.60	30.68 %

Branch *	MTD Sales L	Brand Share %
POY2	0.05	17.15 %
TDM1	0.03	28.26 %
KKI2	0.03	21.05 %
MKM1	0.03	19.68 %
KLM1	0.02	22.87 %
KML1	0.01	26.30 %
CDM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	0.60	30.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-AV	0.18	45.59 %
Stab-HA	0.17	76.56 %
W.Heater	0.08	21.66 %
Fan	0.07	10.18 %
Stab-HA2	0.06	35.58 %
Total	0.55	30.49 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.04	32.08 %
OML1	0.02	18.20 %
SGG1	0.01	27.01 %
ERD2	0.01	4.44 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
Total	0.55	30.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.31	100.00 %
Stab-AV	0.10	59.87 %
W.Heater	0.10	12.77 %
Stab-HA2	0.03	100.00 %
Total	0.54	32.22 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.03	30.83 %
TP11	0.02	25.66 %
VKI1	0.01	34.58 %
KHT1	0.01	17.65 %
RCY1	0.01	30.45 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	0.54	32.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.28	100.00 %
Fan	0.02	4.90 %
Stab-HA2	0.01	100.00 %
Total	0.32	21.48 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.04	26.38 %
VJW5	0.02	33.26 %
VKN1	0.02	14.16 %
RAL1	0.02	34.02 %
BVR1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
KDR1		0.00 %
NRT1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
VJW2		0.00 %
Total	0.32	21.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %