

MTD Sales
8.19 L

Brand Share %
32.77 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.77 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	2.66	25.97 %
Stab-HA	2.20	78.13 %
Stab-HA2	1.20	62.98 %
Fan	0.86	10.73 %
Stab-AV	0.67	48.16 %
Inverter	0.60	100.00 %
Total	8.19	32.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	1.32	35.00 %
CHENNAI-01	1.29	25.66 %
TRICHY-01	1.23	36.55 %
SOUTH-01	1.00	32.46 %
WEST-01	0.82	34.55 %
NORTH ARCOT	0.72	52.08 %
WEST-02	0.57	34.75 %
SOUTH ARCOT	0.41	29.51 %
CHENNAI-02	0.36	22.73 %
KL-SOUTH	0.24	44.71 %
VIJAYAWADA-01	0.16	29.95 %
TIRUPATI-01	0.05	20.24 %
Total	8.19	32.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	0.43	85.77 %
W.Heater	0.34	42.94 %
Stab-HA2	0.21	48.96 %
Fan	0.21	12.01 %
Stab-AV	0.13	44.92 %
Total	1.32	35.00 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.07	31.38 %
TPT1	0.07	28.95 %
MDU6	0.07	16.78 %
MDU1	0.06	14.77 %
MDU5	0.04	16.32 %
MDU4	0.03	23.32 %
ADP1	0.02	27.37 %
CMR1	0.01	13.73 %
ODM1	0.01	18.16 %
BNR1		0.00 %
BTU1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNV1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	1.32	35.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.54	16.91 %
Stab-HA	0.35	82.19 %
Inverter	0.19	100.00 %
Stab-HA2	0.10	69.63 %
Fan	0.09	8.69 %
Stab-AV	0.02	39.84 %
Total	1.29	25.66 %

Branch *	MTD Sales L	Brand Share %
CH28	0.05	30.29 %
CH30	0.03	29.00 %
CH22	0.02	12.60 %
CH42	0.01	28.32 %
CH48	0.01	26.05 %
MRM1	0.01	21.46 %
CH08		0.00 %
CH11		0.00 %
CH19		0.00 %
CH26		0.00 %
WHC3		0.00 %
Total	1.29	25.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.38	96.33 %
W.Heater	0.26	19.40 %
Inverter	0.20	100.00 %
Fan	0.20	18.75 %
Stab-HA2	0.10	60.38 %
Stab-AV	0.10	39.80 %
Total	1.23	36.55 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.06	15.09 %
JKM1	0.04	27.00 %
TNJ1	0.02	9.57 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	1.23	36.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA2	0.23	51.22 %
W.Heater	0.22	44.80 %
Inverter	0.20	100.00 %
Stab-HA	0.20	59.43 %
Fan	0.12	7.87 %
Stab-AV	0.03	38.53 %
Total	1.00	32.46 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.08	28.52 %
KVT1	0.04	16.01 %
SDI1	0.03	13.59 %
TKS1	0.02	9.48 %
TUT2	0.02	9.24 %
APK1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
NGR1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKS2		0.00 %
TVL1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	1.00	32.46 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.39	28.12 %
Stab-HA2	0.19	73.64 %
Stab-AV	0.11	45.62 %
Stab-HA	0.09	84.19 %
Fan	0.04	11.09 %
Total	0.82	34.55 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.04	23.45 %
SYM2	0.03	27.13 %
KMD1	0.03	10.87 %
TPR1	0.02	20.99 %
KGM1	0.01	25.39 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	0.82	34.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.35	100.00 %
W.Heater	0.26	44.33 %
Stab-HA2	0.07	87.57 %
Fan	0.03	7.59 %
Stab-AV	0.02	100.00 %
Total	0.72	52.08 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.01	14.50 %
ABR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
Total	0.72	52.08 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.27	37.92 %
Stab-AV	0.10	67.58 %
Fan	0.09	15.40 %
Stab-HA2	0.07	55.22 %
Stab-HA	0.04	73.13 %
Total	0.57	34.75 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.07	24.55 %
VKL1	0.02	28.86 %
ERD1	0.01	9.00 %
ATU1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
Total	0.57	34.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.19	30.12 %
Stab-HA	0.09	42.84 %
Stab-AV	0.06	57.28 %
Stab-HA2	0.04	67.42 %
Fan	0.03	7.00 %
Total	0.41	29.51 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.08	30.91 %
ULP1	0.03	21.75 %
CDM1		0.00 %
KKI2		0.00 %
POY1		0.00 %
POY2		0.00 %
Total	0.41	29.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	0.11	18.18 %
Stab-HA2	0.11	100.00 %
Stab-HA	0.10	37.69 %
Stab-AV	0.03	23.95 %
Total	0.36	22.73 %

Branch *	MTD Sales L	Brand Share %
CH20	0.04	31.18 %
CH43	0.03	30.06 %
CH03	0.02	19.19 %
CH34	0.02	19.50 %
CH12		0.00 %
CH15		0.00 %
CH18		0.00 %
CH21		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH44		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.36	22.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.08	67.21 %
Stab-AV	0.07	100.00 %
Stab-HA2	0.06	100.00 %
Stab-HA	0.04	100.00 %
Total	0.24	44.71 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.03	25.39 %
PAS1	0.03	25.30 %
Total	0.24	44.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.11	100.00 %
Fan	0.06	26.07 %
Total	0.16	29.95 %

Branch *	MTD Sales L	Brand Share %
ELU1		0.00 %
GDV1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	0.16	29.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.04	100.00 %
Stab-HA2	0.01	100.00 %
Total	0.05	20.24 %

Branch *	MTD Sales L	Brand Share %
DHN1		0.00 %
GTL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
VKI1		0.00 %
Total	0.05	20.24 %