

MTD Sales
6.43 L

Brand Share %
33.93 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **33.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	3.10	74.20 %
Stab-HA2	0.88	55.48 %
Fan	0.82	10.14 %
W.Heater	0.77	21.86 %
Stab-AV	0.62	47.68 %
Inverter	0.23	100.00 %
Total	6.43	33.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.22	37.50 %
SOUTH-01	0.95	33.02 %
SOUTH-03	0.79	28.14 %
TRICHY-01	0.78	30.52 %
NORTH ARCOT	0.50	36.80 %
WEST-01	0.46	39.71 %
SOUTH ARCOT	0.45	38.99 %
CHENNAI-02	0.45	32.10 %
WEST-02	0.34	29.14 %
VIJAYAWADA-01	0.26	52.85 %
TIRUPATI-01	0.16	29.30 %
KL-SOUTH	0.08	38.27 %
Total	6.43	33.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.83	78.52 %
W.Heater	0.26	34.07 %
Stab-HA2	0.11	87.71 %
Stab-AV	0.05	35.11 %
Fan	0.02	1.37 %
Inverter	-0.06	100.00 %
Total	1.22	37.50 %

Branch *	MTD Sales L	Brand Share %
CH14	0.09	20.10 %
CH16	0.07	30.09 %
CH19	0.03	11.19 %
CH05	0.03	32.08 %
MRM1	0.03	31.00 %
CH07	0.03	18.71 %
CH08	0.03	15.49 %
CH30	0.02	30.28 %
CGL1		0.00 %
CH22		0.00 %
CH45		0.00 %
Total	1.22	37.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.24	75.83 %
Fan	0.23	14.17 %
Stab-HA2	0.20	64.43 %
Stab-AV	0.14	77.79 %
W.Heater	0.07	20.07 %
Inverter	0.06	100.00 %
Total	0.95	33.02 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.06	19.85 %
SVK1	0.06	31.39 %
VNR2	0.04	30.69 %
MMT1	0.04	31.05 %
TUT2	0.03	27.45 %
VKM1	0.02	26.71 %
TKS1	0.02	21.79 %
KYR1	0.02	14.17 %
APK1	0.02	12.01 %
MAR1	0.01	24.88 %
PKD1	0.01	7.69 %
KGL1	0.01	9.21 %
ASM1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
TKS2		0.00 %
VL1		0.00 %
VNR1		0.00 %
Total	0.95	33.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	0.39	79.22 %
Stab-HA2	0.18	36.80 %
Fan	0.14	12.13 %
Stab-AV	0.08	37.23 %
Total	0.79	28.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.09	27.87 %
MDU6	0.06	18.18 %
TPT1	0.03	32.12 %
MDU2	0.02	23.78 %
TDI1	0.02	23.35 %
DKI1	0.01	10.44 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	0.79	28.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.39	63.78 %
Inverter	0.22	100.00 %
W.Heater	0.08	26.10 %
Stab-HA2	0.04	31.36 %
Fan	0.02	1.77 %
Stab-AV	0.02	17.11 %
Total	0.78	30.52 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.03	17.46 %
MDI1	0.03	30.09 %
KUM1	0.02	11.53 %
APM1	0.02	15.26 %
TNJ1	0.02	21.85 %
NCK1	0.02	21.52 %
TYR1	0.01	27.73 %
JKM1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	0.78	30.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.37	81.16 %
Stab-HA2	0.04	100.00 %
Fan	0.04	6.46 %
W.Heater	0.03	12.62 %
Stab-AV	0.02	40.43 %
Total	0.50	36.80 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.06	28.76 %
VEL2	0.03	18.30 %
TRR1	0.01	14.38 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.50	36.80 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.32	53.20 %
Stab-HA2	0.07	69.61 %
Stab-HA	0.04	100.00 %
Stab-AV	0.03	15.84 %
Total	0.46	39.71 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.02	22.32 %
CBE2	0.02	12.91 %
KMR1	0.02	13.78 %
ANR1		0.00 %
CBE1		0.00 %
DPM2		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	0.46	39.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.34	84.37 %
Stab-HA2	0.04	59.60 %
Stab-AV	0.03	48.03 %
Fan	0.03	6.28 %
Total	0.45	38.99 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.03	19.94 %
KKI2	0.03	25.50 %
PRT1	0.01	19.54 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.45	38.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.19	42.69 %
Stab-HA2	0.13	100.00 %
Fan	0.11	17.76 %
Stab-AV	0.02	100.00 %
Total	0.45	32.10 %

Branch *	MTD Sales L	Brand Share %
CH21	0.05	31.74 %
CH34	0.03	18.15 %
CH12		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	0.45	32.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-AV	0.14	61.83 %
Stab-HA	0.07	84.33 %
Fan	0.07	13.41 %
Stab-HA2	0.06	39.84 %
Total	0.34	29.14 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.02	29.41 %
ATU1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.34	29.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.16	92.49 %
Stab-AV	0.06	100.00 %
Fan	0.04	21.85 %
Total	0.26	52.85 %

Branch *	MTD Sales L	Brand Share %
CKT1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
NRT1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	0.26	52.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fan	0.10	33.70 %
Stab-AV	0.03	100.00 %
Stab-HA	0.02	57.64 %
Stab-HA2	0.01	35.63 %
Total	0.16	29.30 %

Branch *	MTD Sales L	Brand Share %
CTO1		0.00 %
DHN1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
VKI1		0.00 %
Total	0.16	29.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.05	100.00 %
Fan	0.04	20.53 %
Total	0.08	38.27 %

Branch *	MTD Sales L	Brand Share %
Total	0.08	38.27 %