



VGUARD Sales Performance 02/04/2026 9:27 AM

MTD Sales
59.77 L

Brand Share %
39.12 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	39.87	87.15 %
Air-Cool	11.50	19.48 %
W.Heater	1.81	29.09 %
Fan	1.60	4.77 %
Stab-AV	1.40	54.82 %
Stab-HA2	1.40	58.88 %
Inverter	1.37	100.00 %
In-Stove	0.80	41.52 %
Total	59.77	39.12 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	7.54	42.27 %
WEST-01	6.72	44.89 %
SOUTH-03	6.52	32.23 %
CHENNAI-01	6.45	55.69 %
SOUTH-01	6.37	30.85 %
TIRUPATI-01	5.26	38.00 %
VIJAYAWADA-01	5.21	49.76 %
WEST-02	4.04	23.35 %
CHENNAI-02	3.53	46.15 %
NORTH ARCOT	3.40	40.77 %
SOUTH ARCOT	3.33	45.75 %
KL-SOUTH	0.89	52.82 %
KL-NORTH	0.51	55.05 %
Total	59.77	39.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.85	94.59 %
Air-Cool	1.39	19.80 %
Inverter	0.93	100.00 %
Stab-AV	0.13	37.95 %
Stab-HA2	0.12	42.94 %
W.Heater	0.11	45.73 %
Fan	0.02	0.43 %
Total	7.54	42.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.72	30.68 %
KUM1	0.19	14.04 %
TYR1	0.15	18.53 %
MVM1	0.13	27.82 %
TTP1	0.13	30.58 %
JKM1	0.10	15.74 %
TRY3	0.08	16.95 %
KIK1	0.02	21.51 %
Total	7.54	42.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.38	77.99 %
Air-Cool	2.70	38.96 %
Stab-AV	0.21	63.69 %
W.Heater	0.20	29.27 %
Fan	0.18	7.16 %
Stab-HA2	0.04	35.66 %
Total	6.72	44.89 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.31	36.49 %
PLI1	0.25	34.25 %
SNR1	0.23	24.75 %
DPM2	0.20	29.61 %
TPR2	0.19	20.58 %
KMD1	0.17	32.23 %
KMR1	0.14	28.91 %
MPM1	0.13	35.99 %
TPR1	0.11	35.18 %
CBE5	0.05	19.26 %
ANR1	0.05	19.64 %
CBE3	0.04	24.70 %
SYM2	0.02	14.41 %
GDR1		0.00 %
TPR4		0.00 %
Total	6.72	44.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	4.68	86.98 %
Air-Cool	0.94	13.18 %
Fan	0.33	5.64 %
Stab-HA2	0.30	44.44 %
Stab-AV	0.18	26.36 %
W.Heater	0.09	20.31 %
Total	6.52	32.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.60	33.30 %
MDU2	0.46	29.38 %
MPA1	0.39	38.70 %
DGL1	0.32	32.57 %
KKD3	0.25	27.01 %
MDU3	0.20	30.09 %
ATG1	0.14	36.54 %
TMM1	0.14	22.28 %
PNI1	0.11	13.80 %
KRR1	0.10	17.43 %
PNV2	0.09	38.33 %
BTU1	0.09	23.00 %
MDU4	0.07	19.23 %
CMR1	0.07	24.04 %
TEN2	0.07	11.14 %
MDU5	0.07	18.03 %
TEN1	0.07	14.70 %
USL1	0.06	16.05 %
ADP1	0.04	11.16 %
KPT1	0.04	7.72 %
NKI1	0.04	13.66 %
CBM1	0.03	4.81 %
BNR1	0.03	7.91 %
MNM1	0.03	10.26 %
PKM1	0.03	31.92 %
ODM1	0.02	17.16 %
NTM1	0.02	11.39 %
SGP1		0.00 %
WHMD		0.00 %
Total	6.52	32.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.80	89.89 %
W.Heater	0.49	41.35 %
Air-Cool	0.40	16.89 %
Stab-AV	0.24	94.28 %
Stab-HA2	0.23	100.00 %
Fan	0.23	10.93 %
In-Stove	0.06	68.92 %
Total	6.45	55.69 %

Branch *	MTD Sales L	Brand Share %
CH49	0.33	36.38 %
CH07	0.21	37.91 %
CGL1	0.07	16.33 %
CH26	0.07	26.13 %
CZWH		0.00 %
KNR1		0.00 %
Total	6.45	55.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.17	87.97 %
Air-Cool	1.43	16.93 %
Inverter	0.25	100.00 %
Stab-HA2	0.20	55.91 %
Fan	0.17	2.92 %
W.Heater	0.09	12.75 %
Stab-AV	0.05	26.36 %
Total	6.37	30.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.52	31.42 %
KVT1	0.34	25.02 %
KYR1	0.22	37.00 %
STU2	0.22	34.94 %
VLV1	0.21	28.36 %
SVK1	0.20	27.59 %
TCN1	0.20	37.70 %
TVL1	0.19	9.88 %
MMT1	0.14	35.40 %
SNL1	0.13	18.74 %
ARM1	0.13	29.27 %
TKS2	0.12	12.49 %
VNR1	0.10	23.76 %
VNR2	0.09	6.83 %
TKY1	0.08	28.22 %
COL1	0.07	35.65 %
TKS1	0.06	10.21 %
KGL1	0.05	15.91 %
MAR1	0.04	11.30 %
ASM1	0.04	7.89 %
KSM1	0.04	20.97 %
APK2	0.03	8.33 %
VKM1	0.01	8.69 %
APK1		0.00 %
Total	6.37	30.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.98	97.03 %
Air-Cool	1.69	20.35 %
W.Heater	0.19	49.93 %
Inverter	0.19	100.00 %
Fan	0.11	7.44 %
Stab-HA2	0.06	64.30 %
Stab-AV	0.03	100.00 %
Total	5.26	38.00 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.31	25.68 %
ATP1	0.19	31.38 %
ADI1	0.19	25.03 %
KVL1	0.15	35.83 %
PMR1	0.15	35.77 %
KDA1	0.12	39.06 %
KOU1	0.12	26.36 %
TPY1	0.09	20.23 %
DHN1	0.09	28.02 %
KNL1	0.07	25.16 %
TPI1	0.07	26.37 %
KAR1	0.05	10.50 %
PGR1	0.04	14.79 %
GTL1	0.04	6.87 %
BVL1	0.04	7.05 %
SPE1	0.03	13.62 %
NYP1	0.02	15.07 %
Total	5.26	38.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.78	100.00 %
Air-Cool	0.92	19.33 %
W.Heater	0.38	74.19 %
Fan	0.04	4.44 %
Stab-AV	0.04	100.00 %
Stab-HA2	0.03	56.77 %
Total	5.21	49.76 %

Branch *	MTD Sales L	Brand Share %
VUY1	0.17	25.24 %
CRL1	0.14	31.42 %
DPE1	0.11	36.39 %
OGL1	0.11	24.18 %
JPT1	0.07	15.91 %
BPP1	0.05	22.69 %
PNR1	0.05	28.94 %
VKN1	0.03	38.98 %
GDV1	0.03	29.00 %
TEL1	0.03	11.43 %
AMP1	0.03	22.82 %
VJW5	0.02	8.22 %
GNT2	0.02	8.10 %
TNK1		0.00 %
Total	5.21	49.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.16	81.15 %
Air-Cool	1.21	12.97 %
Fan	0.31	7.67 %
Stab-AV	0.25	63.61 %
Stab-HA2	0.11	56.10 %
Total	4.04	23.35 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.25	30.04 %
SLM2	0.21	24.72 %
HSR1	0.21	27.09 %
ATU1	0.20	22.43 %
ERD2	0.19	17.20 %
CMI1	0.18	34.09 %
NKL2	0.15	20.04 %
KRI1	0.14	12.49 %
SLM1	0.12	10.49 %
OML1	0.10	21.02 %
KAM1	0.08	31.70 %
HSR2	0.07	7.40 %
SGI1	0.07	20.11 %
EPI1	0.06	9.57 %
KVP1	0.05	10.81 %
WHKP	0.05	18.93 %
PLC1	0.04	10.52 %
EDP1	0.04	14.50 %
MTR1	0.03	11.64 %
HRR1	0.03	13.17 %
TCG1	0.03	8.07 %
APN1	0.02	6.90 %
TRM1	0.02	10.04 %
VPD1	0.02	3.74 %
PMP1	0.01	10.15 %
DPR2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
Total	4.04	23.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.07	70.98 %
Air-Cool	0.17	20.61 %
Stab-HA2	0.12	90.98 %
In-Stove	0.09	33.81 %
Fan	0.07	4.77 %
Stab-AV	0.02	40.82 %
W.Heater	0.01	0.82 %
Total	3.53	46.15 %

Branch *	MTD Sales L	Brand Share %
CH03	0.25	28.64 %
GPD1	0.15	21.37 %
CH33	0.05	20.01 %
CH18	0.05	16.86 %
CH31	0.03	29.87 %
CH20	0.03	12.95 %
CH50	0.03	33.44 %
CH44	0.01	10.88 %
Total	3.53	46.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.72	76.33 %
Air-Cool	0.27	13.01 %
W.Heater	0.16	43.28 %
Stab-AV	0.15	91.31 %
Stab-HA2	0.08	100.00 %
Fan	0.02	0.85 %
Total	3.40	40.77 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.18	25.11 %
KPM2	0.11	37.74 %
BGR1	0.10	35.26 %
VNB1	0.08	22.67 %
VEL1	0.07	11.60 %
ABR1	0.04	7.17 %
CPT1	0.03	20.47 %
CGM1	0.03	10.87 %
CYR1	0.02	16.32 %
PTU1	0.02	33.06 %
UGI1		0.00 %
Total	3.40	40.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.97	97.88 %
Air-Cool	0.21	13.07 %
Stab-AV	0.08	100.00 %
Stab-HA2	0.07	63.06 %
Total	3.33	45.75 %

Branch *	MTD Sales L	Brand Share %
KML1	0.19	38.01 %
KKI2	0.16	26.95 %
VCM1	0.14	32.98 %
CUD1	0.11	20.60 %
ULP1	0.11	28.87 %
CDM1	0.03	17.47 %
PRT1	0.03	15.54 %
Total	3.33	45.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.38	88.40 %
Stab-HA	0.21	73.80 %
Air-Cool	0.17	100.00 %
Fan	0.11	13.95 %
Stab-HA2	0.02	48.31 %
Total	0.89	52.82 %

Branch *	MTD Sales L	Brand Share %
Total	0.89	52.82 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	0.28	100.00 %
Stab-HA	0.10	92.46 %
W.Heater	0.08	75.60 %
Stab-AV	0.03	100.00 %
Stab-HA2	0.03	100.00 %
Total	0.51	55.05 %

Branch *	MTD Sales L	Brand Share %
Total	0.51	55.05 %