

MTD Sales
253.44 L

Brand Share %
36.38 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.38 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	108.17	31.58 %
Stab-HA	46.90	75.60 %
Stab-AV	29.83	56.36 %
Stab-HA2	27.08	60.27 %
Inverter	25.02	100.00 %
Fan	16.45	9.72 %
Total	253.44	36.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.89	35.17 %
CHENNAI-01	38.44	37.85 %
SOUTH-03	33.29	32.80 %
TRICHY-01	30.50	37.64 %
WEST-01	26.62	49.30 %
WEST-02	18.91	37.96 %
CHENNAI-02	17.80	30.00 %
SOUTH ARCOT	16.91	35.98 %
NORTH ARCOT	16.41	37.06 %
TIRUPATI-01	9.31	42.61 %
VIJAYAWADA-01	3.69	19.06 %
KL-SOUTH	1.66	47.97 %
Total	253.44	36.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	14.66	28.31 %
Inverter	5.47	100.00 %
Stab-AV	5.24	63.45 %
Stab-HA	5.14	79.18 %
Stab-HA2	5.02	58.44 %
Fan	4.36	13.28 %
Total	39.89	35.17 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.92	35.15 %
TKS2	1.22	21.90 %
VNR2	1.21	25.28 %
SNL1	1.02	30.18 %
APK2	0.92	35.29 %
TKS1	0.91	29.04 %
ASM1	0.86	34.24 %
KYR1	0.76	26.58 %
PKD1	0.72	35.29 %
ERL2	0.62	33.02 %
SKD1	0.60	36.17 %
APK1	0.54	16.80 %
SDI1	0.51	22.04 %
STU2	0.48	35.62 %
MAR1	0.39	17.45 %
COL1	0.36	31.74 %
S2SD	0.31	29.97 %
TKY1	0.22	21.74 %
KSM1	0.01	6.93 %
Total	39.89	35.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	14.70	28.53 %
Stab-HA	11.11	71.84 %
Inverter	4.59	100.00 %
Stab-HA2	3.69	79.88 %
Stab-AV	2.62	50.83 %
Fan	1.74	8.59 %
Total	38.44	37.85 %

Branch *	MTD Sales L	Brand Share %
CH08	1.52	24.99 %
CH19	1.42	22.65 %
CH28	1.38	32.71 %
CH07	1.38	31.28 %
CH14	1.37	30.00 %
GUD1	1.13	31.60 %
GUD2	0.93	32.25 %
WHC3	0.81	34.94 %
CGL1	0.72	30.61 %
CH30	0.59	35.60 %
CH39	0.48	19.45 %
TKM1	0.40	23.53 %
CH29	0.28	27.87 %
CZWH	0.25	17.68 %
CH40		0.00 %
MC09		0.00 %
Total	38.44	37.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	15.63	35.51 %
Stab-HA	5.80	84.45 %
Stab-AV	5.05	42.16 %
Stab-HA2	4.22	42.17 %
Fan	2.04	7.28 %
Inverter	0.55	100.00 %
Total	33.29	32.80 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.41	34.38 %
TMM1	1.51	27.57 %
MDU2	1.16	19.64 %
DKI1	0.95	31.82 %
CBM1	0.89	34.22 %
KRR1	0.85	35.11 %
MDU4	0.82	28.85 %
TEN1	0.80	31.32 %
ATG1	0.79	29.51 %
MDU5	0.67	18.70 %
SVG1	0.64	35.64 %
NKI1	0.64	34.68 %
KPT1	0.54	29.96 %
TPT1	0.50	13.46 %
ADP1	0.49	34.58 %
SZSD	0.44	35.76 %
SGP1	0.43	25.27 %
PNI1	0.42	30.97 %
ODM1	0.39	33.46 %
BNR1	0.31	26.62 %
DGL2	0.28	19.63 %
USL1	0.26	14.50 %
TEN2	0.26	9.37 %
CMR1	0.23	21.98 %
Total	33.29	32.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	11.32	28.13 %
Stab-HA	6.57	83.07 %
Inverter	6.45	100.00 %
Stab-AV	2.42	45.46 %
Fan	1.89	11.22 %
Stab-HA2	1.85	43.40 %
Total	30.50	37.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.13	34.03 %
MVM1	2.13	36.11 %
PBR2	2.13	32.92 %
TVR2	1.27	27.14 %
TNJ1	1.14	29.09 %
TRY4	1.04	32.22 %
PTK1	0.99	36.18 %
TRY3	0.91	34.35 %
MDI1	0.78	24.07 %
JKM1	0.70	28.09 %
ORU1	0.34	27.95 %
AYR1	0.26	25.33 %
MSI1	0.20	20.52 %
Total	30.50	37.64 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	13.67	52.85 %
Stab-AV	3.60	63.69 %
Stab-HA2	3.20	70.56 %
Fan	2.42	18.30 %
Stab-HA	1.98	66.12 %
Inverter	1.76	100.00 %
Total	26.62	49.30 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.32	29.20 %
AVI1	0.28	21.66 %
PPI1	0.19	35.83 %
WHCB		0.00 %
Total	26.62	49.30 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	10.49	39.76 %
Stab-AV	3.26	71.12 %
Stab-HA2	1.85	58.88 %
Stab-HA	1.55	83.82 %
Fan	1.20	9.04 %
Inverter	0.56	100.00 %
Total	18.91	37.96 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.21	33.00 %
HSR2	0.81	24.11 %
NKL2	0.58	29.12 %
BMD1	0.43	33.85 %
VPD1	0.38	23.57 %
APN1	0.37	29.99 %
TRM1	0.36	27.44 %
SGG1	0.33	29.25 %
EPI1	0.33	28.63 %
DPR2	0.29	27.88 %
SGI1	0.26	26.38 %
CMI1	0.25	28.71 %
RSP1	0.25	24.55 %
OML1	0.11	13.13 %
WZWH	0.04	21.91 %
Total	18.91	37.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	6.32	23.02 %
Stab-HA	4.78	61.43 %
Stab-HA2	2.78	78.43 %
Inverter	1.78	100.00 %
Stab-AV	1.55	47.72 %
Fan	0.59	3.79 %
Total	17.80	30.00 %

Branch *	MTD Sales L	Brand Share %
CH21	1.38	35.01 %
CH34	1.33	35.51 %
CH18	1.32	27.20 %
CH43	1.06	23.97 %
MJR1	1.02	33.89 %
CH24	0.85	24.62 %
CH12	0.64	12.48 %
CH17	0.63	22.45 %
CH33	0.61	31.37 %
GPD1	0.60	30.15 %
PON1	0.58	34.38 %
CH44	0.50	27.41 %
CH41	0.38	19.02 %
CH09	0.38	23.38 %
CH20	0.26	16.15 %
CH27	0.22	20.61 %
CH46	0.17	24.64 %
CH06	0.04	10.38 %
MC06	0.03	32.58 %
CH32	0.02	11.64 %
CH01		0.00 %
Total	17.80	30.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	7.71	29.93 %
Stab-HA	3.77	83.56 %
Inverter	2.07	100.00 %
Stab-AV	1.30	50.85 %
Stab-HA2	1.29	57.57 %
Fan	0.77	7.80 %
Total	16.91	35.98 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.95	29.91 %
PRT1	0.88	32.54 %
NVL2	0.82	35.28 %
KML1	0.76	35.13 %
KKI2	0.61	26.01 %
ULP1	0.55	25.92 %
VPM2	0.53	22.73 %
TDM1	0.51	31.27 %
STP1	0.16	15.52 %
VCM1	0.14	15.11 %
TVM2	0.14	16.58 %
VPM1	0.14	16.35 %
Total	16.91	35.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	7.70	32.45 %
Stab-HA	3.40	73.20 %
Stab-HA2	1.85	84.51 %
Stab-AV	1.74	60.03 %
Inverter	1.32	100.00 %
Fan	0.41	4.32 %
Total	16.41	37.06 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.02	26.95 %
TRR1	0.71	27.58 %
KPM1	0.64	32.15 %
ARC2	0.50	27.72 %
VEL1	0.43	19.52 %
PLR1	0.31	31.67 %
CYR1	0.27	20.46 %
GDM1	0.24	25.22 %
CGM1	0.23	21.38 %
PTU1	0.18	33.02 %
ANI1	0.18	27.80 %
VNB1	0.17	20.37 %
UGI1	0.17	25.15 %
Total	16.41	37.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.64	35.32 %
Stab-AV	2.58	97.77 %
Fan	0.64	15.76 %
Stab-HA2	0.57	71.57 %
Stab-HA	0.56	63.30 %
Inverter	0.32	100.00 %
Total	9.31	42.61 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.57	35.26 %
KNL2	0.30	24.79 %
KVL1	0.23	34.55 %
TPY1	0.20	34.47 %
PGR1	0.19	20.63 %
KOU1	0.19	28.45 %
PIL1	0.18	36.31 %
DHN1	0.17	33.12 %
ADI1	0.17	25.91 %
PMR1	0.11	22.55 %
KDA1	0.09	22.54 %
Total	9.31	42.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.81	85.52 %
W.Heater	0.64	5.57 %
Stab-HA2	0.42	65.89 %
Fan	0.39	8.51 %
Stab-AV	0.29	67.80 %
Inverter	0.14	100.00 %
Total	3.69	19.06 %

Branch *	MTD Sales L	Brand Share %
PRL1	0.22	34.78 %
KND1	0.18	33.66 %
TNK1	0.18	23.95 %
VJW5	0.17	18.47 %
BPP1	0.16	31.42 %
VKN1	0.14	28.01 %
PAP1	0.14	31.98 %
ELU1	0.13	12.90 %
JPT1	0.13	29.58 %
GDV1	0.13	34.72 %
RMV1	0.11	18.39 %
MTM1	0.10	22.43 %
GNT1	0.10	13.74 %
CRL1	0.10	25.57 %
BVR1	0.10	15.32 %
PNR1	0.09	18.62 %
GVM1	0.09	31.00 %
NRT1	0.09	28.34 %
RAL1	0.07	10.77 %
TNI1	0.07	30.20 %
DPE1	0.07	16.93 %
VJW3	0.06	5.80 %
KDR1	0.05	11.90 %
VJW1	0.05	3.33 %
PPM1	0.05	8.96 %
NPR1	0.04	16.89 %
JGG1	0.04	17.18 %
CKT1	0.04	7.79 %
VUY1	0.03	11.17 %
TVU1	0.03	6.85 %
TEL1	0.03	5.83 %
VJW2	0.03	3.82 %
GNT2	0.02	5.79 %
TDD1	0.01	7.66 %
Total	3.69	19.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.69	59.72 %
Stab-HA	0.44	82.20 %
Stab-HA2	0.34	94.99 %
Stab-AV	0.19	83.26 %
Total	1.66	47.97 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	34.06 %
Total	1.66	47.97 %