

MTD Sales
355.78 L

Brand Share %
37.42 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.42 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	108.10	30.26 %
Stab-HA	85.97	81.28 %
Stab-AV	54.57	53.75 %
Inverter	47.24	100.00 %
Stab-HA2	37.08	43.50 %
Fan	22.83	9.00 %
Total	355.78	37.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.11	37.87 %
TRICHY-01	52.39	44.38 %
CHENNAI-01	51.29	41.60 %
SOUTH-03	50.56	32.16 %
WEST-01	33.35	44.64 %
WEST-02	28.55	36.36 %
CHENNAI-02	24.70	31.69 %
NORTH ARCOT	23.31	36.81 %
SOUTH ARCOT	20.96	35.08 %
TIRUPATI-01	7.25	30.76 %
VIJAYAWADA-01	6.42	26.21 %
KL-SOUTH	1.89	44.12 %
Total	355.78	37.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	15.28	31.16 %
Inverter	10.74	100.00 %
Stab-HA	9.51	83.93 %
Stab-AV	8.15	67.93 %
Stab-HA2	6.84	43.80 %
Fan	4.58	9.79 %
Total	55.11	37.87 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.24	25.20 %
TKS2	1.50	21.13 %
TUT2	1.44	27.59 %
APK1	1.22	30.33 %
MAR1	1.12	35.09 %
TKS1	0.96	21.45 %
APK2	0.94	33.38 %
KYR1	0.94	28.56 %
SNL1	0.86	28.42 %
PDI1	0.83	36.70 %
VNR1	0.80	34.85 %
SGT1	0.50	29.03 %
STU2	0.43	19.11 %
TKY1	0.39	24.32 %
S2SD	0.15	12.42 %
WHTV		0.00 %
Total	55.11	37.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	14.78	33.88 %
Inverter	13.64	100.00 %
Stab-HA	12.08	93.30 %
Stab-AV	5.75	51.77 %
Stab-HA2	3.13	32.46 %
Fan	3.02	11.12 %
Total	52.39	44.38 %

Branch *	MTD Sales L	Brand Share %
TVR2	2.54	37.09 %
TNJ1	2.22	36.04 %
PBR2	1.89	25.22 %
MDI1	1.62	32.21 %
TRY3	1.01	31.12 %
KRN1	0.98	35.21 %
JKM1	0.97	28.20 %
ORU1	0.87	37.26 %
MSI1	0.46	26.25 %
TZSD	0.05	6.71 %
Total	52.39	44.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	19.07	79.19 %
W.Heater	13.95	27.28 %
Inverter	8.23	100.00 %
Stab-HA2	4.61	63.05 %
Stab-AV	3.20	38.88 %
Fan	2.23	9.19 %
Total	51.29	41.60 %

Branch *	MTD Sales L	Brand Share %
CH14	2.36	32.62 %
CH08	1.98	30.20 %
CH07	1.70	37.27 %
CH19	1.50	25.65 %
GUD1	1.49	31.98 %
CH28	1.28	30.13 %
SKL1	1.21	35.34 %
CH11	1.19	35.75 %
CH45	0.95	25.99 %
CGL1	0.89	36.46 %
CH39	0.80	26.01 %
KNR1	0.77	33.36 %
CZWH	0.37	25.43 %
CH26	0.20	14.33 %
CH40		0.00 %
Total	51.29	41.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	14.25	31.65 %
Stab-AV	13.33	49.07 %
Stab-HA	11.80	90.32 %
Stab-HA2	6.03	28.54 %
Fan	3.94	7.93 %
Inverter	1.22	100.00 %
Total	50.56	32.16 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.30	25.49 %
MDU6	2.81	30.23 %
MDU2	2.42	25.93 %
ATG1	1.88	36.80 %
TMM1	1.87	24.43 %
MDU3	1.75	34.82 %
CBM1	1.37	32.57 %
MDU4	1.31	34.73 %
DGL2	1.29	35.86 %
ADP1	1.20	36.42 %
DKI1	1.07	28.48 %
SVG1	1.05	37.18 %
TEN1	1.05	25.61 %
TPT1	0.95	19.97 %
SGP1	0.90	34.03 %
NKI1	0.88	23.66 %
MDU5	0.84	20.62 %
TDI1	0.83	30.31 %
BNR1	0.77	26.61 %
KYK1	0.75	33.03 %
PNI1	0.65	28.99 %
USL1	0.54	22.59 %
TEN2	0.52	16.71 %
BTU1	0.52	27.89 %
KPT1	0.49	20.56 %
PKM1	0.33	21.82 %
KKD2	0.29	30.71 %
SZSD	0.18	17.80 %
Total	50.56	32.16 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	15.83	54.16 %
Stab-AV	5.81	45.83 %
Stab-HA2	3.94	50.69 %
Fan	3.28	16.79 %
Stab-HA	2.28	69.79 %
Inverter	2.22	100.00 %
Total	33.35	44.64 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.31	35.29 %
TPR1	1.17	35.13 %
AVI1	0.63	32.40 %
TPR4	0.62	37.37 %
SYM2	0.56	23.36 %
DPM2	0.48	22.97 %
UMP1	0.46	30.69 %
KGM1	0.41	33.36 %
PPI1	0.41	22.58 %
CNR1	0.28	36.52 %
ANR1	0.26	35.80 %
WZSD	0.10	19.55 %
WHCB		0.00 %
Total	33.35	44.64 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	10.14	35.06 %
Stab-AV	7.83	65.27 %
Stab-HA	3.90	78.30 %
Stab-HA2	3.22	34.27 %
Fan	2.50	11.22 %
Inverter	0.96	100.00 %
Total	28.55	36.36 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.57	33.27 %
HSR2	1.42	35.10 %
SLM1	0.99	23.69 %
VPD1	0.89	35.30 %
EPI1	0.84	31.61 %
APN1	0.79	37.08 %
EDP1	0.65	32.45 %
PMP1	0.63	28.55 %
NKL2	0.50	18.31 %
BMD1	0.49	28.04 %
PDR1	0.47	30.18 %
MTR1	0.47	28.61 %
KVP1	0.47	30.71 %
SGI1	0.47	25.77 %
DPR2	0.38	27.78 %
SGG1	0.37	20.80 %
MCR1	0.35	16.49 %
OML1	0.33	18.13 %
WZWH	0.01	2.54 %
WHPD		0.00 %
Total	28.55	36.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	8.11	66.47 %
W.Heater	6.65	20.92 %
Inverter	3.75	100.00 %
Stab-HA2	3.39	56.94 %
Stab-AV	2.15	36.34 %
Fan	0.65	3.56 %
Total	24.70	31.69 %

Branch *	MTD Sales L	Brand Share %
CH03	1.90	34.41 %
MJR1	1.81	34.98 %
CH43	1.10	25.70 %
PON1	1.06	35.29 %
CH06	1.00	35.89 %
CH18	0.92	24.37 %
CH12	0.81	15.38 %
CH24	0.79	19.74 %
CH20	0.72	21.51 %
CH33	0.72	25.24 %
CH09	0.53	27.06 %
CH23	0.40	23.14 %
CH27	0.39	22.00 %
CH31	0.33	21.82 %
CH17	0.32	19.74 %
CH46	0.29	28.08 %
CH44	0.28	14.65 %
CH41	0.22	11.54 %
CH36	0.22	21.55 %
CH01	0.02	20.86 %
MC05		0.00 %
Total	24.70	31.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.61	76.82 %
W.Heater	7.09	25.83 %
Stab-AV	3.61	57.65 %
Stab-HA2	2.67	73.99 %
Inverter	1.64	100.00 %
Fan	0.69	4.80 %
Total	23.31	36.81 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.79	35.59 %
KPM2	1.96	35.09 %
VEL2	1.58	30.73 %
TRR1	0.77	25.71 %
VEL1	0.65	24.04 %
ARC2	0.59	32.60 %
ANI1	0.47	25.54 %
CPT1	0.47	28.99 %
SLG1	0.46	30.63 %
GDM1	0.37	24.76 %
CGM1	0.35	30.50 %
ABR1	0.34	16.29 %
VNB1	0.34	28.23 %
UGI1	0.26	20.00 %
PTU1	0.12	34.95 %
Total	23.31	36.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.70	23.40 %
Stab-HA	5.23	83.90 %
Inverter	3.52	100.00 %
Stab-AV	2.73	73.69 %
Stab-HA2	1.87	57.39 %
Fan	0.91	6.34 %
Total	20.96	35.08 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.14	37.35 %
POY2	2.25	35.21 %
NVL2	1.26	29.22 %
ULP1	0.91	32.04 %
CDM1	0.90	21.23 %
KML1	0.82	35.40 %
KKI2	0.67	20.61 %
KLM1	0.55	27.22 %
MKM1	0.41	29.26 %
VCM1	0.31	32.81 %
STP1	0.26	17.85 %
TVM1	0.19	22.06 %
WHUT		0.00 %
Total	20.96	35.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.09	76.15 %
W.Heater	1.73	17.54 %
Inverter	1.32	100.00 %
Stab-AV	1.10	77.55 %
Stab-HA2	0.55	82.27 %
Fan	0.46	6.11 %
Total	7.25	30.76 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.37	35.44 %
KOU1	0.36	37.27 %
TPY1	0.30	27.92 %
VKI1	0.28	34.09 %
KHT1	0.26	35.34 %
RJP1	0.25	36.80 %
KNL2	0.20	25.76 %
KDA1	0.15	23.78 %
RCY1	0.15	35.85 %
NDL1	0.12	16.07 %
ATP1	0.10	6.99 %
ADI1	0.09	16.12 %
PMR1	0.09	9.29 %
MPL1	0.09	18.52 %
DHN1	0.06	12.49 %
PGR1	0.06	11.14 %
PIL1	0.05	9.36 %
KNL1	0.05	3.46 %
PDT1	0.03	14.58 %
TPSD		0.00 %
Total	7.25	30.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.91	87.57 %
W.Heater	0.87	7.77 %
Stab-AV	0.66	81.85 %
Fan	0.53	7.13 %
Stab-HA2	0.44	86.84 %
Total	6.42	26.21 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.56	36.54 %
VJW3	0.53	21.71 %
VJW1	0.37	28.95 %
TNK1	0.31	35.64 %
GVM1	0.28	28.49 %
MTM1	0.24	36.89 %
DPE1	0.21	33.02 %
TEL1	0.20	22.64 %
JPT1	0.20	30.94 %
GNT1	0.18	22.18 %
ELU1	0.17	36.08 %
RAL1	0.16	17.92 %
CKT1	0.16	21.44 %
NRT1	0.15	17.84 %
BPP1	0.15	20.97 %
BVR1	0.15	17.65 %
PRL1	0.14	26.57 %
GNT2	0.13	22.73 %
PPM1	0.13	29.21 %
VJW4	0.12	26.14 %
KDR1	0.11	16.93 %
VKN1	0.09	20.21 %
RMV1	0.07	9.95 %
VUY1	0.05	14.17 %
VJW5	0.04	6.73 %
PAP1	0.04	7.98 %
AMP1	0.03	20.50 %
TVU1	0.02	7.48 %
JGG1	0.02	13.63 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	6.42	26.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.83	61.18 %
Stab-HA2	0.41	94.97 %
Stab-HA	0.38	69.70 %
Stab-AV	0.25	100.00 %
Fan	0.02	1.19 %
Total	1.89	44.12 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.68	35.29 %
TVSD		0.00 %
Total	1.89	44.12 %