

MTD Sales
464.47 L

Brand Share %
22.47 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **22.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	133.19	84.45 %
Inverter	92.79	100.00 %
W.Heater	89.43	40.98 %
Air-Cool	49.23	42.31 %
Stab-HA2	39.89	71.22 %
Stab-AV	30.63	71.94 %
Fan	23.59	7.00 %
In-Stove	2.41	2.47 %
Gas-Stov	1.70	0.41 %
Mixie	1.48	0.27 %
R.Heater	0.13	87.94 %
Total	464.47	22.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	56.23	23.95 %
TRICHY-01	51.61	24.40 %
CHENNAI-02	49.44	29.25 %
SOUTH-01	47.05	15.62 %
SOUTH-03	46.08	20.33 %
SOUTH ARCOT	32.87	26.55 %
KL-NORTH	32.83	33.23 %
TIRUPATI-01	30.30	26.12 %
NORTH ARCOT	25.96	21.24 %
WEST-02	22.21	17.10 %
WEST-01	21.57	19.26 %
VIJAYAWADA-01	20.51	21.32 %
KL-SOUTH	12.58	29.01 %
WEST-03	12.38	17.07 %
KL-CENTRAL	2.65	31.04 %
HYDERABAD-01	0.20	18.04 %
Total	464.47	22.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	25.72	90.74 %
W.Heater	11.95	32.74 %
Inverter	6.86	100.00 %
Stab-HA2	6.71	97.67 %
Stab-AV	3.07	89.01 %
Fan	1.92	5.57 %
Total	56.23	23.95 %

Branch *	MTD Sales L	Brand Share %
CH49	2.54	16.76 %
CH07	2.46	21.90 %
CH25	2.23	21.79 %
CH16	2.08	14.59 %
GUD1	2.02	19.07 %
CH28	1.93	18.47 %
CH22	1.74	21.69 %
CH45	1.56	20.10 %
CH30	1.39	18.50 %
CH39	0.94	15.23 %
CH26	0.50	22.08 %
CH29	0.33	12.90 %
CZWH	0.11	4.98 %
CH40	0.03	18.13 %
Total	56.23	23.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	25.18	100.00 %
W.Heater	9.95	41.57 %
Stab-HA	8.45	64.79 %
Fan	2.53	7.38 %
Stab-AV	2.32	75.63 %
Stab-HA2	1.89	43.83 %
Air-Cool	1.29	52.35 %
Total	51.61	24.40 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.44	20.61 %
TNJ2	2.11	21.35 %
PBR2	2.02	17.78 %
PTK1	1.67	18.65 %
PDK2	1.42	21.75 %
KIK1	1.29	14.59 %
TRY4	1.23	14.64 %
TRY3	0.72	15.13 %
MDI1	0.65	9.29 %
KRN1	0.63	20.33 %
MSI1	0.54	18.78 %
TRY2	0.21	18.68 %
Total	51.61	24.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	21.05	87.48 %
Inverter	7.58	100.00 %
W.Heater	7.14	33.04 %
Air-Cool	5.18	57.54 %
Stab-HA2	5.17	94.77 %
Stab-AV	2.64	71.50 %
Fan	0.68	2.95 %
Total	49.44	29.25 %

Branch *	MTD Sales L	Brand Share %
CH18	2.59	21.55 %
CH15	2.44	21.47 %
CH06	1.15	18.25 %
CH34	1.13	16.13 %
CH12	1.00	17.60 %
CH20	0.59	9.60 %
CH17	0.57	9.73 %
CH46	0.50	18.37 %
CH36	0.48	15.42 %
CH44	0.46	14.73 %
CH41	0.21	7.13 %
CH32	0.07	6.44 %
Total	49.44	29.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.06	77.98 %
Inverter	11.54	100.00 %
W.Heater	7.70	36.20 %
Stab-HA2	5.25	58.44 %
Fan	4.03	6.50 %
Stab-AV	2.72	62.80 %
Air-Cool	1.74	19.53 %
Total	47.05	15.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.88	17.26 %
KVT1	3.35	15.10 %
NGR1	2.62	17.90 %
MAR1	2.11	20.39 %
TKS2	1.74	13.07 %
RND2	1.68	13.37 %
TVL1	1.64	9.46 %
TCN1	1.53	14.02 %
RND1	1.53	14.04 %
RPM1	1.16	14.09 %
VNR2	1.12	10.32 %
TKS1	1.07	9.98 %
APK1	1.05	22.02 %
ERL2	1.03	18.48 %
APK2	1.02	13.24 %
MMT1	1.01	19.14 %
SVK1	1.00	15.83 %
TYI1	0.90	16.64 %
VLY1	0.87	10.22 %
KYR1	0.81	14.86 %
VNR1	0.75	21.72 %
TKY1	0.74	15.25 %
KSM1	0.73	16.92 %
STU2	0.68	18.72 %
VKM1	0.66	15.07 %
KGL1	0.61	16.25 %
SNL1	0.57	7.77 %
ARM1	0.54	17.17 %
PDI1	0.45	10.88 %
ASM1	0.42	11.04 %
UDN1	0.38	12.87 %
SDI1	0.35	6.43 %
SGT1	0.30	15.69 %
WHTV		0.00 %
Total	47.05	15.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	17.48	91.84 %
W.Heater	7.38	41.56 %
Stab-HA2	5.75	51.58 %
Fan	4.59	8.90 %
Stab-AV	4.52	48.91 %
Inverter	4.42	100.00 %
Air-Cool	1.94	29.15 %
Total	46.08	20.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.01	16.89 %
DGL1	2.62	16.19 %
TPT1	1.77	22.17 %
KKD3	1.72	13.92 %
MDU3	1.12	19.82 %
TMM1	1.06	13.01 %
MPA1	1.05	19.71 %
DKI1	1.01	18.28 %
KRR1	1.00	21.77 %
PKM1	0.80	17.27 %
MDU5	0.76	9.17 %
SVG1	0.73	22.43 %
TEN1	0.67	15.96 %
BTU1	0.66	18.18 %
ODM1	0.61	18.16 %
CBM1	0.60	12.88 %
DGL2	0.58	13.47 %
USL1	0.53	18.95 %
KYK1	0.50	14.32 %
TDI1	0.50	13.09 %
PNI1	0.48	14.94 %
NKI1	0.46	8.99 %
CMR1	0.44	17.64 %
ADP1	0.39	10.89 %
KPT1	0.36	11.07 %
NTM1	0.28	10.61 %
Total	46.08	20.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	11.65	95.62 %
Inverter	9.80	100.00 %
W.Heater	4.89	29.77 %
Stab-HA2	3.11	87.11 %
Stab-AV	3.00	89.43 %
Fan	0.41	2.27 %
Total	32.87	26.55 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.29	17.56 %
VCM2	0.83	16.01 %
KKI2	0.72	10.75 %
STP1	0.26	11.05 %
VCM1	0.23	13.79 %
WHUT		0.00 %
Total	32.87	26.55 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	12.51	100.00 %
Stab-HA	5.11	76.91 %
W.Heater	4.66	67.87 %
Fan	2.49	13.30 %
Stab-HA2	2.25	99.15 %
In-Stove	1.75	24.05 %
Stab-AV	1.41	96.20 %
Gas-Stov	1.36	9.22 %
Mixie	1.29	4.70 %
Total	32.83	33.23 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	32.83	33.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.64	55.71 %
W.Heater	6.67	56.31 %
Stab-HA	1.82	74.97 %
Stab-AV	1.41	74.49 %
Fan	0.59	6.15 %
Stab-HA2	0.17	26.45 %
Total	30.30	26.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.17	14.66 %
KNL2	0.59	12.96 %
KHT1	0.56	19.48 %
ATP1	0.52	6.40 %
KDA1	0.51	13.10 %
PMR1	0.46	20.59 %
KNL1	0.44	12.04 %
PUT1	0.43	16.84 %
NLR1	0.40	16.99 %
GTY1	0.40	22.03 %
BVL1	0.37	17.46 %
PGR1	0.35	14.02 %
TPY1	0.31	12.12 %
VKI1	0.31	14.96 %
KDR1	0.31	14.62 %
KOU1	0.27	9.22 %
KAR1	0.27	12.07 %
SPE1	0.24	7.58 %
DHN1	0.23	21.63 %
TPI1	0.21	7.69 %
GTL1	0.16	11.27 %
PIL1	0.15	9.37 %
ADI1	0.15	5.41 %
RCY1	0.14	4.96 %
NDL1	0.12	5.43 %
KVL1	0.09	5.90 %
RJP1	0.09	3.50 %
MPL1	0.08	2.95 %
NYP1	0.04	3.21 %
Total	30.30	26.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	12.04	84.59 %
W.Heater	5.59	33.32 %
Inverter	2.61	100.00 %
Stab-HA2	2.54	90.96 %
Stab-AV	2.31	89.42 %
Fan	0.89	4.00 %
Total	25.96	21.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.81	20.02 %
VEL4	1.63	19.39 %
TRR1	1.28	14.88 %
ABR1	1.00	16.03 %
VEL1	0.74	16.25 %
PLR1	0.71	21.36 %
VNB1	0.69	14.93 %
BGR1	0.58	16.89 %
WJD1	0.54	12.83 %
SLG1	0.53	22.30 %
ARC2	0.39	10.64 %
ANI1	0.36	12.38 %
WJP1	0.34	14.08 %
CGM1	0.34	14.40 %
CPT1	0.34	11.10 %
TRT1	0.29	13.55 %
GDM1	0.25	11.74 %
UGI1	0.17	10.47 %
PTU1	0.14	12.65 %
WHVL	-0.06	21.46 %
Total	25.96	21.24 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.02	55.40 %
Air-Cool	4.74	39.82 %
Inverter	3.26	100.00 %
Stab-HA	2.74	77.24 %
Stab-AV	1.97	70.30 %
Stab-HA2	1.95	68.02 %
Fan	1.52	6.89 %
Total	22.21	17.10 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.56	18.56 %
SLM1	1.44	14.55 %
ATU1	1.30	20.78 %
KRI1	1.18	17.55 %
SLM3	1.16	17.83 %
VPD1	0.97	19.03 %
SLM2	0.94	20.74 %
PLC1	0.68	12.94 %
HRR1	0.67	16.27 %
HSR1	0.66	10.10 %
APN1	0.65	15.00 %
OML1	0.62	14.31 %
MTR1	0.61	12.63 %
TRM1	0.54	7.46 %
KAM1	0.52	12.79 %
DPR1	0.50	14.64 %
SGI1	0.49	15.35 %
DPR2	0.49	13.81 %
BMD1	0.47	13.48 %
KVP1	0.42	10.67 %
EPI1	0.38	7.52 %
PMP1	0.35	15.18 %
PNG1	0.33	11.50 %
EDP1	0.22	8.02 %
MCR1	0.21	3.60 %
Total	22.21	17.10 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.56	54.12 %
Stab-HA	3.21	84.20 %
Air-Cool	2.82	44.67 %
Stab-HA2	2.30	71.24 %
Stab-AV	2.20	79.48 %
Inverter	1.84	100.00 %
Fan	1.51	11.12 %
R.Heater	0.13	87.94 %
Total	21.57	19.26 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.15	21.81 %
KMR1	1.89	18.13 %
MPM1	1.22	21.49 %
CBE1	1.18	17.96 %
CBE6	1.15	12.81 %
SUL1	1.03	18.13 %
SNR1	0.95	15.11 %
PLI1	0.83	10.95 %
UMP1	0.82	19.54 %
UAM1	0.61	12.34 %
CBE5	0.56	14.70 %
PDM1	0.45	16.87 %
CNR1	0.40	20.94 %
KMD1	0.35	16.98 %
DPM2	0.34	10.99 %
CBE3	0.30	12.97 %
PPI1	0.17	6.53 %
ANR1	0.15	8.35 %
Total	21.57	19.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	48.87 %
W.Heater	4.50	37.77 %
Stab-HA	3.68	83.45 %
Fan	0.61	6.25 %
Stab-AV	0.46	54.12 %
Stab-HA2	0.08	20.97 %
Total	20.51	21.32 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.64	14.93 %
GNT1	0.56	11.99 %
VJW3	0.53	16.83 %
VJW1	0.52	13.48 %
VSK1	0.46	9.68 %
OGL1	0.39	16.88 %
TNI1	0.34	16.69 %
RMV1	0.29	12.44 %
VJW4	0.28	15.20 %
TDD1	0.27	18.51 %
GVM1	0.24	9.59 %
PAP1	0.24	18.38 %
NPR1	0.22	13.10 %
BPP1	0.21	13.16 %
NRT1	0.21	7.82 %
TNK1	0.20	10.12 %
GDV1	0.20	14.13 %
JPT1	0.19	12.72 %
DPE1	0.19	18.31 %
VJW2	0.16	10.57 %
TVU1	0.16	13.77 %
GNT2	0.16	7.71 %
NZV1	0.15	10.95 %
JGG1	0.15	13.87 %
TEL1	0.14	10.35 %
ELU1	0.12	7.32 %
RAL1	0.09	5.26 %
VJW5	0.09	5.23 %
PRL1	0.06	5.82 %
CKT1	0.06	3.68 %
PNR1	0.04	5.66 %
VKN1	0.04	2.47 %
MTM1	0.03	2.34 %
KND1	0.02	2.29 %
VUY1		0.00 %
Total	20.51	21.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	4.92	100.00 %
Stab-HA	2.76	83.65 %
W.Heater	1.73	96.30 %
Stab-HA2	0.82	90.22 %
Fan	0.61	10.24 %
In-Stove	0.60	16.22 %
Stab-AV	0.53	113.78 %
Air-Cool	0.28	33.10 %
Gas-Stov	0.20	2.26 %
Mixie	0.14	1.12 %
Total	12.58	29.01 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.25	20.78 %
Total	12.58	29.01 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	3.38	55.28 %
Stab-HA	2.61	72.62 %
Stab-AV	1.83	77.21 %
Inverter	1.69	100.00 %
Stab-HA2	1.67	73.10 %
Fan	0.78	7.84 %
Air-Cool	0.42	7.96 %
Total	12.38	17.07 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.37	19.31 %
ERD2	1.36	13.08 %
NKL2	1.20	17.38 %
TPR2	0.83	11.88 %
TPR1	0.82	12.71 %
AVI1	0.57	12.46 %
CMI1	0.49	16.45 %
TPR4	0.44	18.57 %
GBM1	0.42	19.65 %
KMM1	0.40	14.56 %
KGM1	0.38	11.87 %
PDR1	0.36	19.82 %
TCG1	0.33	17.27 %
SGG1	0.30	17.95 %
WHPD	-0.02	9.47 %
Total	12.38	17.07 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.77	76.49 %
Inverter	0.58	100.00 %
W.Heater	0.33	73.42 %
Fan	0.28	21.43 %
Stab-HA2	0.23	80.86 %
Stab-AV	0.21	100.00 %
Gas-Stov	0.15	13.80 %
In-Stove	0.07	7.86 %
Mixie	0.04	1.51 %
Total	2.65	31.04 %

Branch *	MTD Sales L	Brand Share %
Total	2.65	31.04 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.14	55.92 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Inverter		100.00 %
Total	0.20	18.04 %

Branch *	MTD Sales L	Brand Share %
Total	0.20	18.04 %