

MTD Sales
236.91 L

Brand Share %
37.30 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	78.09	78.83 %
W.Heater	56.31	30.65 %
Inverter	29.80	100.00 %
Stab-HA2	26.08	65.96 %
Fan	23.91	10.03 %
Stab-AV	22.72	50.80 %
Total	236.91	37.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	40.11	41.02 %
SOUTH-01	39.59	36.67 %
TRICHY-01	32.79	47.63 %
SOUTH-03	27.98	33.41 %
WEST-01	18.20	39.64 %
CHENNAI-02	17.94	31.13 %
NORTH ARCOT	17.50	41.66 %
WEST-02	14.81	31.52 %
SOUTH ARCOT	12.33	34.65 %
TIRUPATI-01	7.07	31.66 %
VIJAYAWADA-01	6.31	30.82 %
KL-SOUTH	2.29	38.74 %
Total	236.91	37.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.15	75.03 %
W.Heater	10.20	30.99 %
Inverter	4.52	100.00 %
Stab-HA2	3.94	87.17 %
Fan	2.39	8.42 %
Stab-AV	1.91	41.79 %
Total	40.11	41.02 %

Branch *	MTD Sales L	Brand Share %
CH30	1.15	36.63 %
CH28	1.05	27.27 %
CH11	0.97	28.15 %
AVD1	0.87	35.84 %
WHC3	0.55	9.54 %
CH37	0.50	34.17 %
CZWH	0.49	36.51 %
CH40		0.00 %
MC10		0.00 %
Total	40.11	41.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.86	82.55 %
W.Heater	7.05	32.29 %
Fan	6.60	12.52 %
Inverter	6.22	100.00 %
Stab-HA2	5.10	62.90 %
Stab-AV	3.76	63.39 %
Total	39.59	36.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.23	17.20 %
TVL1	1.56	27.93 %
VNR2	1.38	31.52 %
TKS2	1.28	26.37 %
TKS1	0.80	24.39 %
SVK1	0.78	31.26 %
KYR1	0.68	30.86 %
SNL1	0.60	29.23 %
APK1	0.56	24.85 %
VKM1	0.50	29.62 %
KSM1	0.50	36.64 %
SDI1	0.48	21.77 %
PDI1	0.46	32.91 %
APK2	0.32	18.87 %
ASM1	0.32	23.75 %
SGT1	0.15	18.95 %
S2SD	0.04	3.62 %
Total	39.59	36.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.83	91.30 %
Inverter	8.65	100.00 %
W.Heater	7.60	37.58 %
Fan	2.69	12.76 %
Stab-AV	2.01	47.27 %
Stab-HA2	2.00	52.19 %
Total	32.79	47.63 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.69	28.19 %
ORU1	0.53	35.99 %
TZSD	0.49	30.02 %
AYR1	0.30	27.93 %
Total	32.79	47.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	9.33	85.33 %
W.Heater	4.77	30.57 %
Stab-AV	4.49	46.81 %
Fan	4.43	11.74 %
Stab-HA2	3.57	42.00 %
Inverter	1.39	100.00 %
Total	27.98	33.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.41	33.23 %
DGL1	1.77	33.13 %
MDU2	1.49	30.21 %
TMM1	1.22	28.40 %
TPT1	1.20	35.95 %
MDU6	0.95	23.05 %
DKI1	0.82	31.83 %
DGL2	0.78	36.76 %
MDU5	0.74	20.79 %
KKD2	0.52	27.55 %
SZSD	0.47	21.04 %
TDI1	0.47	35.54 %
CBM1	0.44	21.28 %
TEN1	0.40	32.56 %
SVG1	0.35	33.32 %
KPT1	0.35	19.97 %
TEN2	0.32	19.78 %
SGP1	0.32	28.53 %
USL1	0.30	23.81 %
ODM1	0.30	30.78 %
MNM1	0.27	29.05 %
BTU1	0.24	28.76 %
ADP1	0.24	25.20 %
BNR1	0.21	19.83 %
NTM1	0.21	22.21 %
PKM1	0.17	23.70 %
CMR1	0.10	17.55 %
Total	27.98	33.41 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.61	48.38 %
Stab-HA2	2.38	75.27 %
Stab-AV	2.29	45.49 %
Fan	2.23	13.85 %
Stab-HA	1.91	63.53 %
Inverter	0.77	100.00 %
Total	18.20	39.64 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.74	23.39 %
SNR1	0.55	29.23 %
TPR3	0.49	34.35 %
SYM2	0.46	29.69 %
TPR2	0.45	32.38 %
KMR1	0.44	15.78 %
CBE5	0.40	35.53 %
TPR1	0.38	30.57 %
DPM2	0.37	27.50 %
AVI1	0.24	27.74 %
TPR4	0.23	32.43 %
PPI1	0.15	19.73 %
WZSD	0.15	10.07 %
GDR1	0.09	34.87 %
Total	18.20	39.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.99	62.90 %
W.Heater	3.27	19.24 %
Stab-HA2	2.57	85.30 %
Inverter	2.16	100.00 %
Stab-AV	1.13	30.62 %
Fan	0.82	4.32 %
Total	17.94	31.13 %

Branch *	MTD Sales L	Brand Share %
CH21	1.75	32.36 %
CH03	1.39	33.39 %
CH18	1.19	26.49 %
MJR1	1.07	33.52 %
CH34	1.06	32.19 %
CH43	0.82	25.20 %
CH24	0.78	30.17 %
GPD1	0.76	27.56 %
CH33	0.49	22.31 %
CH06	0.46	30.81 %
CH20	0.41	27.27 %
CH36	0.40	33.34 %
CH23	0.39	28.34 %
CH46	0.31	31.04 %
CH09	0.30	22.74 %
CH12	0.25	8.72 %
CH44	0.23	17.20 %
CH31	0.19	17.99 %
CH41	0.18	15.56 %
CH32	0.01	10.72 %
CH01		0.00 %
Total	17.94	31.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.41	81.08 %
W.Heater	3.76	29.53 %
Stab-AV	1.90	61.26 %
Inverter	1.85	100.00 %
Stab-HA2	1.77	94.78 %
Fan	0.82	6.12 %
Total	17.50	41.66 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.87	28.07 %
ARC2	0.42	35.67 %
ANI1	0.41	31.33 %
VNB1	0.24	27.52 %
CPT1	0.21	21.40 %
CGM1	0.19	17.11 %
GDM1	0.14	20.91 %
NASD		0.00 %
Total	17.50	41.66 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.64	38.93 %
Stab-HA	2.04	75.62 %
Stab-HA2	2.01	61.96 %
Stab-AV	1.97	53.45 %
Fan	1.59	8.06 %
Inverter	0.55	100.00 %
Total	14.81	31.52 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.77	28.91 %
SLM1	0.67	24.07 %
NKL2	0.58	25.51 %
MCR1	0.56	34.26 %
APN1	0.47	29.84 %
KVP1	0.47	34.79 %
ERD2	0.45	14.21 %
ATU1	0.44	26.49 %
VPD1	0.41	22.77 %
BMD1	0.32	33.41 %
EPI1	0.30	19.15 %
MTR1	0.27	24.55 %
PLC1	0.22	33.59 %
WZWH	0.21	17.93 %
EDP1	0.17	29.65 %
KMM1	0.16	22.39 %
SGI1	0.14	15.28 %
SGG1	0.13	24.20 %
PMP1	0.12	15.88 %
OML1	0.12	10.84 %
PDR1	0.09	14.38 %
DPR2	0.08	9.74 %
Total	14.81	31.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.03	80.07 %
W.Heater	2.65	22.50 %
Stab-HA2	1.46	80.34 %
Inverter	1.31	100.00 %
Stab-AV	1.12	52.37 %
Fan	0.76	6.23 %
Total	12.33	34.65 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.72	35.14 %
POY2	0.91	27.49 %
ULP1	0.79	37.19 %
NVL2	0.64	25.93 %
CDM1	0.54	21.95 %
KKI2	0.50	22.37 %
PRT1	0.38	21.71 %
VCM1	0.19	23.09 %
TVM2	0.18	34.64 %
TVM1	0.16	34.13 %
MKM1	0.12	18.74 %
STP1		0.00 %
WHNV		0.00 %
Total	12.33	34.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.47	90.53 %
Inverter	1.64	100.00 %
Stab-AV	1.14	77.54 %
Fan	0.86	11.04 %
W.Heater	0.58	7.02 %
Stab-HA2	0.39	83.51 %
Total	7.07	31.66 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.34	35.17 %
KHT1	0.31	26.92 %
CTO1	0.31	24.00 %
KDA1	0.23	27.04 %
KVL1	0.23	27.88 %
DHN1	0.21	34.95 %
KNL2	0.19	24.12 %
NDL1	0.18	30.04 %
PIL1	0.14	32.63 %
MPL1	0.12	17.53 %
ADI1	0.12	14.98 %
KOU1	0.11	10.35 %
TPY2	0.11	7.97 %
KNL1	0.08	6.85 %
PMR1	0.07	14.13 %
ATP1	0.07	5.86 %
PGR1	0.06	10.21 %
TPI1		0.00 %
Total	7.07	31.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.58	86.50 %
Inverter	0.75	100.00 %
Fan	0.67	9.54 %
Stab-AV	0.62	71.23 %
W.Heater	0.40	5.51 %
Stab-HA2	0.30	76.62 %
Total	6.31	30.82 %

Branch *	MTD Sales L	Brand Share %
RAL1	0.39	36.92 %
VKN1	0.32	34.46 %
GVM1	0.29	28.28 %
NRT1	0.26	25.94 %
OGL1	0.24	26.52 %
GDV1	0.19	30.28 %
RMV1	0.18	22.31 %
VJW5	0.16	26.72 %
KDR1	0.16	22.54 %
BPP1	0.15	32.90 %
CKT1	0.15	24.26 %
VJW4	0.14	25.61 %
MTM1	0.13	30.55 %
ELU1	0.12	12.13 %
TDD1	0.10	23.76 %
VJW2	0.07	24.08 %
BVR1	0.06	11.76 %
VUY1	0.05	9.83 %
JPT1	0.05	7.56 %
TVU1	0.03	12.33 %
PNR1	0.02	5.03 %
DPE1	0.02	5.98 %
Total	6.31	30.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.77	68.42 %
Stab-HA2	0.59	96.82 %
Stab-HA	0.49	74.52 %
Stab-AV	0.39	96.71 %
Fan	0.05	1.49 %
Total	2.29	38.74 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.37	22.92 %
Total	2.29	38.74 %