

MTD Sales
359.14 L

Brand Share %
38.74 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	88.61	75.74 %
W.Heater	84.97	33.13 %
Air-Cool	69.79	44.55 %
Stab-HA2	32.62	60.36 %
Fan	29.12	11.14 %
Inverter	28.92	100.00 %
Stab-AV	25.10	47.61 %
Total	359.14	38.74 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	83.69	42.54 %
SOUTH-01	42.62	35.68 %
TRICHY-01	35.86	39.07 %
SOUTH-03	33.78	30.80 %
VIJAYAWADA-01	28.11	49.34 %
TIRUPATI-01	25.49	45.58 %
WEST-01	23.85	45.69 %
CHENNAI-02	23.55	31.61 %
NORTH ARCOT	21.65	41.84 %
SOUTH ARCOT	19.55	35.22 %
WEST-02	18.61	32.53 %
KL-SOUTH	2.37	43.38 %
Total	359.14	38.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.11 %
Stab-HA	23.27	78.86 %
W.Heater	14.09	32.32 %
Stab-HA2	4.73	90.76 %
Inverter	4.31	100.00 %
Fan	3.41	9.76 %
Stab-AV	1.79	37.87 %
Total	83.69	42.54 %

Branch *	MTD Sales L	Brand Share %
CH05	2.93	36.26 %
CH14	2.61	33.91 %
WHC3	2.22	30.83 %
CH19	1.97	28.99 %
CH08	1.87	25.53 %
CH11	1.78	35.01 %
AVD1	1.59	38.05 %
CH07	1.56	31.60 %
CH39	1.12	35.18 %
TKM1	0.67	37.66 %
CH26	0.38	21.52 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	83.69	42.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	10.01	32.99 %
Stab-HA	8.86	74.04 %
Inverter	7.23	100.00 %
Fan	6.73	14.42 %
Stab-HA2	5.61	52.93 %
Stab-AV	4.18	53.76 %
Air-Cool		0.04 %
Total	42.62	35.68 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.16	33.85 %
TUT1	3.12	36.30 %
TVL1	2.70	34.67 %
VNR2	2.09	34.80 %
TKS2	1.71	28.01 %
TCN1	1.31	35.75 %
SVK1	1.24	33.85 %
TUT2	1.16	29.85 %
PKD1	0.94	38.13 %
VL11	0.92	37.51 %
SKD1	0.85	25.12 %
TY11	0.80	33.26 %
RPM1	0.74	33.37 %
TKS1	0.69	18.44 %
KYR1	0.64	24.88 %
APK1	0.61	22.11 %
TKY1	0.58	32.44 %
VKM1	0.56	32.97 %
ERL2	0.55	32.66 %
SNL1	0.53	24.91 %
STU2	0.41	26.26 %
SGT1	0.39	35.46 %
PDI1	0.35	26.22 %
VNR1	0.32	27.26 %
SDI1	0.30	23.08 %
S2SD	0.28	14.95 %
KSM1	0.23	25.43 %
ERL1	0.09	31.18 %
Total	42.62	35.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	11.72	36.72 %
Stab-HA	8.47	76.73 %
Inverter	7.95	100.00 %
Fan	3.58	12.30 %
Stab-HA2	2.33	40.50 %
Stab-AV	1.75	36.32 %
Air-Cool	0.06	5.35 %
Total	35.86	39.07 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.39	38.61 %
TVR2	2.31	32.83 %
TNJ2	1.88	28.73 %
TNJ1	1.84	35.62 %
MDI1	1.33	28.11 %
PBR2	1.32	27.26 %
PTK1	1.21	35.10 %
JKM1	0.96	35.83 %
ORU1	0.94	36.75 %
NGT1	0.94	37.17 %
TRY3	0.92	25.19 %
TYR1	0.90	38.72 %
KRN1	0.75	37.42 %
TTP1	0.68	37.25 %
MSI1	0.28	17.97 %
Total	35.86	39.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	8.90	33.52 %
Stab-HA	8.90	83.54 %
Fan	5.41	12.18 %
Stab-AV	5.37	44.53 %
Stab-HA2	4.83	38.86 %
Inverter	0.38	100.00 %
Total	33.78	30.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.98	34.76 %
MDU2	1.68	27.93 %
MDU6	1.62	25.63 %
TPT1	1.14	26.55 %
KKD2	1.12	22.46 %
DKI1	0.97	27.14 %
TMM1	0.95	22.62 %
MDU5	0.91	28.32 %
TEN1	0.85	31.17 %
MDU4	0.76	24.14 %
MNM1	0.72	33.58 %
MLR1	0.71	29.36 %
NKI1	0.69	33.66 %
KRR1	0.61	29.92 %
MDU3	0.61	28.28 %
NTM1	0.57	38.23 %
SGP1	0.57	25.39 %
TDI1	0.55	28.91 %
CBM1	0.53	21.22 %
DGL2	0.50	25.66 %
ADP1	0.43	28.66 %
BTU1	0.39	22.53 %
BNR1	0.38	22.07 %
SZSD	0.31	15.24 %
TEN2	0.29	9.72 %
ODM1	0.29	20.08 %
PNI1	0.25	28.04 %
KPT1	0.25	17.24 %
USL1	0.24	15.35 %
CMR1	0.23	22.01 %
Total	33.78	30.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	58.44 %
Stab-HA	4.84	87.57 %
Fan	1.51	19.97 %
W.Heater	0.91	10.11 %
Stab-AV	0.56	82.67 %
Stab-HA2	0.52	82.25 %
Inverter	0.40	100.00 %
Total	28.11	49.34 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.52	37.79 %
GVM1	0.45	36.47 %
TEL1	0.36	25.98 %
VJW1	0.33	22.49 %
CRL1	0.32	27.62 %
VJW3	0.30	14.60 %
VJW5	0.24	26.29 %
NRT1	0.24	20.14 %
BPP1	0.23	22.85 %
VJW4	0.23	16.00 %
GDV1	0.23	33.88 %
GNT1	0.23	20.51 %
TVU1	0.21	24.87 %
CKT1	0.21	24.42 %
JPT1	0.21	31.44 %
KDR1	0.20	34.97 %
MTM1	0.19	30.77 %
PPM1	0.19	38.70 %
KND1	0.19	37.23 %
RAL1	0.18	28.96 %
RMV1	0.14	37.68 %
ELU1	0.13	16.30 %
BVR1	0.13	9.82 %
DPE1	0.13	15.94 %
VKN1	0.10	17.12 %
GNT2	0.09	10.24 %
PNR1	0.08	29.46 %
AMP1	0.08	27.40 %
PRL1		0.00 %
Total	28.11	49.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	57.70 %
Stab-HA	2.25	87.59 %
Fan	1.62	20.36 %
W.Heater	1.41	12.01 %
Stab-AV	1.20	94.44 %
Inverter	0.52	100.00 %
Stab-HA2	0.45	73.64 %
Total	25.49	45.58 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.69	38.18 %
RJP1	0.53	34.03 %
ATP1	0.46	18.71 %
KOU1	0.42	24.94 %
NLR1	0.40	37.00 %
TPY1	0.40	18.87 %
KDA1	0.37	36.80 %
TPY2	0.25	15.46 %
NDL1	0.23	27.16 %
VKI1	0.20	23.07 %
CTO1	0.19	12.61 %
GTL1	0.18	21.93 %
SPE1	0.18	33.08 %
ADI1	0.17	22.06 %
MPL1	0.17	25.24 %
KNL2	0.16	15.21 %
TPI1	0.11	20.99 %
DHN1	0.11	10.79 %
RCY1	0.10	27.30 %
PIL1	0.09	17.97 %
KNL1	0.06	4.71 %
KVL1	0.05	20.80 %
PDT1	0.03	6.57 %
PGR1	0.03	5.80 %
Total	25.49	45.58 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	11.90	53.16 %
Stab-HA2	3.45	76.22 %
Stab-AV	3.01	47.85 %
Stab-HA	2.09	70.22 %
Fan	1.92	14.12 %
Inverter	1.33	100.00 %
Air-Cool	0.15	14.12 %
Total	23.85	45.69 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	29.42 %
CBE4	0.98	26.07 %
PLI1	0.72	31.95 %
AVI1	0.31	28.80 %
DPM2	0.31	22.13 %
TPR4	0.30	30.15 %
SYM2	0.29	25.02 %
UMP1	0.22	27.90 %
ANR1	0.18	37.95 %
Total	23.85	45.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	10.36	58.87 %
W.Heater	4.27	19.68 %
Inverter	3.48	100.00 %
Stab-HA2	3.21	87.32 %
Fan	1.30	5.80 %
Stab-AV	0.92	24.08 %
Total	23.55	31.61 %

Branch *	MTD Sales L	Brand Share %
CH03	2.05	30.07 %
CH21	2.02	35.60 %
CH24	1.62	37.01 %
CH34	1.56	29.83 %
CH18	1.44	33.40 %
CH43	1.15	30.76 %
MJR1	0.98	20.15 %
CH12	0.86	18.15 %
CH20	0.84	25.83 %
CH06	0.66	32.93 %
GPD1	0.57	22.37 %
CH09	0.45	30.85 %
CH33	0.45	18.14 %
CH44	0.33	16.83 %
CH31	0.32	22.51 %
CH46	0.32	27.67 %
CH27	0.31	27.91 %
CH36	0.26	21.28 %
CH41	0.17	9.56 %
CH32	0.01	3.36 %
Total	23.55	31.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.82	76.75 %
W.Heater	5.40	31.82 %
Stab-HA2	2.72	88.96 %
Inverter	2.06	100.00 %
Stab-AV	1.70	55.16 %
Fan	0.95	7.06 %
Total	21.65	41.84 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.04	31.75 %
TRR1	1.04	33.22 %
VEL1	0.75	27.81 %
PLR1	0.63	38.05 %
CPT1	0.53	32.93 %
UGI1	0.43	34.92 %
ABR1	0.41	18.50 %
ANI1	0.40	31.98 %
WJP1	0.30	22.88 %
CYR1	0.28	23.56 %
VNB1	0.27	28.00 %
PTU1	0.11	23.53 %
Total	21.65	41.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.12	81.98 %
W.Heater	6.60	33.43 %
Stab-HA2	1.68	71.65 %
Stab-AV	1.18	47.17 %
Inverter	1.04	100.00 %
Fan	0.93	5.15 %
Total	19.55	35.22 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.13	33.02 %
NVL2	1.36	29.36 %
CDM1	1.15	22.66 %
ULP1	0.87	32.41 %
KKI2	0.73	21.50 %
PRT1	0.62	21.69 %
KLM1	0.59	30.00 %
VCM1	0.39	36.41 %
TVM1	0.39	34.19 %
SJI1	0.30	30.59 %
TVM2	0.26	37.94 %
STP1	0.21	22.51 %
Total	19.55	35.22 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	8.97	42.19 %
Stab-AV	3.05	57.39 %
Stab-HA2	2.48	54.27 %
Stab-HA	2.16	65.62 %
Fan	1.68	8.20 %
Inverter	0.21	100.00 %
Air-Cool	0.06	2.69 %
Total	18.61	32.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.37	35.96 %
RSP1	0.72	29.91 %
ATU1	0.69	29.45 %
TRM1	0.68	29.96 %
VPD1	0.52	26.93 %
ERD2	0.50	17.44 %
NKL2	0.47	21.23 %
APN1	0.47	35.19 %
KVP1	0.40	22.87 %
SGI1	0.40	30.91 %
MCR1	0.39	17.10 %
EDP1	0.39	28.74 %
MTR1	0.37	24.18 %
SGG1	0.37	38.39 %
KRI1	0.37	19.89 %
PDR1	0.35	34.49 %
CMI1	0.34	37.48 %
DPR2	0.33	24.23 %
HRR1	0.27	25.11 %
EPI1	0.25	13.09 %
PMP1	0.21	21.49 %
BMD1	0.14	18.21 %
OML1	0.13	14.70 %
WZWH	0.10	24.24 %
Total	18.61	32.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.79	65.42 %
Stab-HA2	0.63	95.54 %
Stab-HA	0.47	100.00 %
Stab-AV	0.40	100.00 %
Fan	0.09	3.24 %
Total	2.37	43.38 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.28	28.98 %
Total	2.37	43.38 %