

MTD Sales
305.05 L

Brand Share %
32.67 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	109.88	80.85 %
W.Heater	51.61	32.06 %
Air-Cool	39.24	13.97 %
Stab-HA2	33.40	56.88 %
Fan	25.48	11.05 %
Stab-AV	25.12	54.13 %
Inverter	20.33	100.00 %
Total	305.05	32.67 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	85.27	27.84 %
SOUTH-01	39.85	35.41 %
SOUTH-03	34.40	34.33 %
TRICHY-01	31.99	42.86 %
CHENNAI-02	24.14	34.93 %
WEST-01	21.48	49.08 %
NORTH ARCOT	17.78	37.74 %
SOUTH ARCOT	17.10	37.11 %
WEST-02	14.78	32.53 %
VIJAYAWADA-01	8.72	20.33 %
TIRUPATI-01	8.06	19.00 %
KL-SOUTH	1.47	46.37 %
Total	305.05	32.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	34.16	17.15 %
Stab-HA	28.79	82.82 %
W.Heater	7.48	26.21 %
Stab-HA2	5.32	88.47 %
Inverter	4.53	100.00 %
Fan	3.38	11.64 %
Stab-AV	1.61	39.11 %
Total	85.27	27.84 %

Branch *	MTD Sales L	Brand Share %
CZWH	32.84	17.01 %
CH19	1.75	27.34 %
WHC3	1.24	17.69 %
MC09		0.00 %
Total	85.27	27.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.46	82.08 %
W.Heater	7.20	30.14 %
Inverter	5.23	100.00 %
Stab-HA2	5.14	46.97 %
Fan	5.08	12.20 %
Stab-AV	3.96	62.98 %
Air-Cool	1.78	16.76 %
Total	39.85	35.41 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.45	26.82 %
VNR2	2.19	32.16 %
SVK1	1.18	30.17 %
APK1	0.81	20.96 %
TKS2	0.80	21.15 %
TKS1	0.58	14.13 %
VNR1	0.56	28.41 %
KYR1	0.54	20.58 %
STU2	0.44	21.05 %
S2SD	0.37	24.01 %
SDI1	0.33	27.67 %
PDI1	0.29	28.38 %
SNL1	0.27	16.36 %
ARM1	0.21	20.78 %
Total	39.85	35.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	12.35	89.84 %
W.Heater	5.98	36.68 %
Stab-AV	4.76	48.73 %
Fan	4.69	12.12 %
Stab-HA2	4.42	38.42 %
Air-Cool	1.37	14.55 %
Inverter	0.83	100.00 %
Total	34.40	34.33 %

Branch *	MTD Sales L	Brand Share %
TPT1	1.49	25.56 %
MDU2	1.40	27.43 %
KKD2	1.19	32.22 %
ATG1	0.93	29.62 %
TMM1	0.88	17.77 %
MDU3	0.62	20.11 %
PNV1	0.54	27.86 %
KPT1	0.53	24.75 %
CBM1	0.49	18.19 %
BTU1	0.47	32.24 %
MNM1	0.46	30.68 %
ADP1	0.39	26.30 %
TEN2	0.37	18.92 %
SZSD	0.30	18.40 %
BNR1	0.29	19.35 %
NTM1	0.24	18.50 %
USL1	0.22	19.99 %
PNI1	0.19	27.17 %
PKM1	0.08	9.27 %
Total	34.40	34.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.65	81.76 %
W.Heater	5.57	44.17 %
Inverter	3.52	100.00 %
Stab-HA2	3.37	46.31 %
Fan	2.81	11.20 %
Stab-AV	2.80	56.81 %
Air-Cool	0.27	5.95 %
Total	31.99	42.86 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.90	30.70 %
KIK1	0.80	30.65 %
NMM1	0.52	26.37 %
TRY3	0.49	27.14 %
TYR1	0.27	19.71 %
NCK1	0.25	25.97 %
TZSD	0.14	11.89 %
Total	31.99	42.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	13.04	67.34 %
Stab-HA2	3.56	79.20 %
W.Heater	3.01	20.49 %
Fan	1.75	8.13 %
Inverter	1.46	100.00 %
Stab-AV	0.89	26.91 %
Air-Cool	0.43	10.11 %
Total	24.14	34.93 %

Branch *	MTD Sales L	Brand Share %
CH15	1.94	30.86 %
CH43	1.30	29.89 %
CH12	0.88	24.15 %
CH24	0.79	27.56 %
CH33	0.77	27.00 %
GPD1	0.73	27.93 %
CH41	0.59	25.87 %
CH44	0.47	23.40 %
CH36	0.39	28.28 %
CH23	0.37	29.78 %
CH09	0.36	30.63 %
CH46	0.36	26.44 %
CH31	0.27	21.06 %
CH27	0.19	17.51 %
Total	24.14	34.93 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	10.20	60.00 %
Stab-HA2	3.34	66.85 %
Stab-AV	2.77	51.85 %
Inverter	1.72	100.00 %
Stab-HA	1.65	66.13 %
Fan	1.52	14.42 %
Air-Cool	0.30	17.46 %
Total	21.48	49.08 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.40	31.56 %
KGM1	0.27	25.53 %
SYM2	0.26	21.73 %
WZSD	0.20	18.58 %
TPR4	0.18	31.41 %
PPI1	0.18	18.33 %
PDM1	0.14	18.34 %
GBM1	0.10	23.55 %
Total	21.48	49.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	9.12	81.82 %
W.Heater	2.74	23.85 %
Stab-HA2	2.19	77.00 %
Stab-AV	1.27	59.23 %
Fan	1.17	7.77 %
Air-Cool	0.70	17.97 %
Inverter	0.60	100.00 %
Total	17.78	37.74 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.05	31.20 %
VEL2	0.91	28.84 %
TRR1	0.80	29.37 %
CGM1	0.28	31.29 %
CYR1	0.23	26.60 %
PTU1	0.20	23.85 %
ABR1	0.20	14.31 %
GDM1	0.18	23.76 %
NASD		0.00 %
Total	17.78	37.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	9.74	84.03 %
Stab-HA2	1.83	68.68 %
W.Heater	1.79	18.54 %
Stab-AV	1.42	53.39 %
Inverter	1.27	100.00 %
Fan	0.87	5.86 %
Air-Cool	0.19	5.39 %
Total	17.10	37.11 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.70	19.04 %
NVL2	0.69	24.63 %
KKI2	0.62	24.43 %
KLM1	0.57	31.28 %
MKM1	0.48	23.68 %
TVM2	0.23	25.05 %
STP1	0.22	21.96 %
TVM1	0.19	30.65 %
Total	17.10	37.11 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.95	47.44 %
Stab-AV	3.04	60.19 %
Stab-HA2	2.46	42.09 %
Stab-HA	1.91	67.65 %
Fan	1.10	6.36 %
Inverter	0.36	100.00 %
Air-Cool	-0.04	-2.29 %
Total	14.78	32.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.82	25.57 %
ERD2	0.48	23.07 %
TRM1	0.41	25.77 %
NKL2	0.39	28.23 %
VPD1	0.32	18.66 %
SLM2	0.32	24.84 %
SGI1	0.28	25.99 %
OML1	0.26	22.99 %
KMM1	0.26	22.23 %
SGG1	0.21	25.97 %
DPR2	0.19	24.45 %
MCR1	0.18	14.12 %
TCG1	0.14	22.99 %
WZWH	0.11	7.55 %
MTR1	0.10	14.39 %
EDP1	0.10	9.26 %
DPR1	0.05	12.03 %
Total	14.78	32.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.52	85.59 %
Fan	1.48	18.35 %
Stab-AV	1.07	91.04 %
Stab-HA2	0.64	81.24 %
Inverter	0.48	100.00 %
W.Heater	0.43	6.12 %
Air-Cool	0.09	0.46 %
Total	8.72	20.33 %

Branch *	MTD Sales L	Brand Share %
GDV1	0.37	29.15 %
OGL1	0.36	28.72 %
NRT1	0.34	29.63 %
VJW3	0.27	24.88 %
GNT1	0.25	17.75 %
VJW1	0.23	21.91 %
BVR1	0.23	29.89 %
ELU1	0.22	25.73 %
TDD1	0.15	31.85 %
VJW4	0.14	12.75 %
TEL1	0.13	10.28 %
VKN1	0.13	16.11 %
VJW5	0.12	10.67 %
RMV1	0.11	17.32 %
RAL1	0.09	23.91 %
JPT1	0.09	22.77 %
PRL1	0.08	21.13 %
GNT2	0.05	8.05 %
VJW2	0.02	3.78 %
GTSD		0.00 %
Total	8.72	20.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.22	89.77 %
Fan	1.54	20.81 %
Stab-AV	1.36	92.49 %
W.Heater	0.82	12.58 %
Stab-HA2	0.79	79.51 %
Inverter	0.33	100.00 %
Air-Cool		0.00 %
Total	8.06	19.00 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.43	30.46 %
PUT1	0.40	30.50 %
ATP1	0.36	27.81 %
KOU1	0.36	27.66 %
TPY2	0.32	21.48 %
TPY1	0.24	28.31 %
KDA1	0.24	24.35 %
GTL1	0.19	19.72 %
KNL2	0.16	22.53 %
MPL1	0.13	23.65 %
RCY1	0.13	26.63 %
DHN1	0.10	30.25 %
NDL1	0.09	13.41 %
KNL1	0.09	11.28 %
PGR1	0.08	22.87 %
TPSD		0.00 %
Total	8.06	19.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.43	64.86 %
Stab-HA	0.41	95.04 %
Stab-HA2	0.34	95.16 %
Stab-AV	0.18	100.00 %
Fan	0.10	6.86 %
Total	1.47	46.37 %

Branch *	MTD Sales L	Brand Share %
Total	1.47	46.37 %