

MTD Sales
1,115.94 L

Brand Share %
25.01 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **25.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	721.23	84.57 %
Air-Cool	257.43	14.30 %
Fan	46.84	5.98 %
Stab-HA2	24.74	58.92 %
Stab-AV	21.84	56.61 %
Inverter	19.57	100.00 %
W.Heater	18.74	30.30 %
In-Stove	4.53	10.60 %
Gas-Stov	0.76	0.22 %
Mixie	0.26	0.05 %
Total	1,115.94	25.01 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	140.12	29.51 %
CHENNAI-01	139.81	32.78 %
WEST-01	112.78	28.72 %
SOUTH-03	111.84	19.85 %
TIRUPATI-01	101.55	29.37 %
WEST-02	100.52	20.13 %
CHENNAI-02	83.72	28.06 %
NORTH ARCOT	82.45	28.19 %
SOUTH-01	82.41	14.49 %
VIJAYAWADA-01	79.56	32.74 %
SOUTH ARCOT	51.16	21.64 %
KL-SOUTH	16.88	28.58 %
KL-NORTH	13.15	21.67 %
Total	1,115.94	25.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	95.79	94.96 %
Air-Cool	28.57	15.14 %
Inverter	5.92	100.00 %
Fan	4.36	4.98 %
Stab-AV	2.67	53.91 %
Stab-HA2	1.62	38.67 %
W.Heater	1.18	47.44 %
Total	140.12	29.51 %

Branch *	MTD Sales L	Brand Share %
KUM1	5.86	22.61 %
PBR2	5.84	20.19 %
TYR1	3.48	14.15 %
JKM1	2.68	19.38 %
NCK1	2.19	22.27 %
KUM2	1.67	18.11 %
Total	140.12	29.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	110.18	85.24 %
Air-Cool	13.40	12.62 %
Stab-HA2	4.75	98.23 %
Fan	4.43	6.20 %
W.Heater	3.45	29.22 %
Stab-AV	2.17	74.91 %
Inverter	1.08	100.00 %
In-Stove	0.35	4.04 %
Total	139.81	32.78 %

Branch *	MTD Sales L	Brand Share %
CH49	3.54	17.96 %
CH08	3.27	18.99 %
CZWH	2.91	20.55 %
CGL1	2.78	25.00 %
CH39	2.50	22.92 %
TKM1	2.15	24.27 %
CH26	1.10	21.64 %
CH29	0.33	16.12 %
WHC3	0.28	16.33 %
Total	139.81	32.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	54.50	87.31 %
Air-Cool	44.92	23.33 %
Fan	5.30	9.53 %
W.Heater	2.58	33.95 %
Stab-AV	2.45	62.53 %
Inverter	1.83	100.00 %
Stab-HA2	1.20	40.69 %
Total	112.78	28.72 %

Branch *	MTD Sales L	Brand Share %
TPR2	5.33	24.67 %
TPR1	4.66	21.96 %
SNR1	4.62	23.07 %
SYM2	2.61	21.24 %
CBE5	2.19	22.85 %
PPI1	1.97	20.14 %
TPR4	1.82	20.53 %
ANR1	1.28	17.35 %
CBE3	1.20	23.63 %
CNR1	0.28	14.55 %
GDR1	0.27	21.43 %
UAM1	0.21	4.26 %
WZSD	0.06	7.78 %
Total	112.78	28.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	74.12	77.69 %
Air-Cool	20.48	9.64 %
Fan	7.84	5.96 %
Stab-HA2	3.88	39.79 %
Stab-AV	2.71	24.75 %
Inverter	1.82	100.00 %
W.Heater	0.99	19.26 %
Total	111.84	19.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.94	17.53 %
MDU2	7.45	24.34 %
MDU6	7.01	24.06 %
DGL1	5.51	15.24 %
KKD3	4.48	18.30 %
MDU3	3.81	20.08 %
TEN2	3.66	18.67 %
MDU4	3.40	21.74 %
TMM1	3.40	13.01 %
DKI1	2.88	22.69 %
TEN1	2.26	15.12 %
MDU5	2.19	12.65 %
KYK1	1.82	22.32 %
TDI1	1.82	18.04 %
NKI1	1.75	16.49 %
PNI1	1.61	15.57 %
USL1	1.25	14.95 %
ODM1	1.22	18.92 %
BNR1	1.22	12.02 %
KPT1	1.14	8.16 %
KRR1	1.14	9.67 %
SGP1	1.11	16.95 %
CBM1	1.10	9.31 %
ADP1	1.07	10.50 %
MNM1	0.83	11.42 %
PKM1	0.69	11.40 %
CMR1	0.62	10.09 %
NTM1	0.57	9.17 %
Total	111.84	19.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	52.05	22.68 %
Stab-HA	41.60	98.05 %
Fan	3.70	15.47 %
W.Heater	1.77	53.77 %
Inverter	1.33	100.00 %
Stab-HA2	0.72	67.07 %
Stab-AV	0.37	90.55 %
Total	101.55	29.37 %

Branch *	MTD Sales L	Brand Share %
ATP1	6.15	21.37 %
KNL1	3.94	18.62 %
ADI1	3.15	19.33 %
BVL1	2.57	24.77 %
KDA1	2.50	24.96 %
TPY1	2.25	23.73 %
PGR1	2.17	21.86 %
TPI1	2.15	22.45 %
KDR1	1.32	22.43 %
TPSD		0.00 %
Total	101.55	29.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	44.29	80.45 %
Air-Cool	39.54	15.27 %
Fan	8.32	9.96 %
Stab-AV	4.18	82.89 %
Stab-HA2	2.41	65.40 %
W.Heater	1.17	25.73 %
Inverter	0.61	100.00 %
Total	100.52	20.13 %

Branch *	MTD Sales L	Brand Share %
ERD2	8.90	23.68 %
SLM3	5.56	22.41 %
KRI1	5.16	21.39 %
SLM1	4.47	11.07 %
PLC1	3.28	21.79 %
TRM1	3.25	23.21 %
EPI1	3.11	22.35 %
KAM1	2.89	19.25 %
HSR1	2.71	18.08 %
SLM2	2.68	15.47 %
OML1	2.55	21.37 %
ATU1	2.55	16.84 %
MCR1	2.53	21.57 %
HSR2	2.53	12.25 %
NKL2	2.15	11.77 %
VKL1	1.90	22.55 %
VPD1	1.88	15.10 %
HRR1	1.87	21.86 %
EDP1	1.73	18.67 %
TCG1	1.68	20.63 %
APN1	1.60	12.45 %
DPR2	1.54	13.35 %
BMD1	1.35	15.46 %
SGG1	1.30	16.13 %
MTR1	1.25	13.97 %
SGI1	1.02	13.76 %
WHKP	0.13	17.68 %
WZWH	0.08	6.06 %
Total	100.52	20.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	72.68	75.36 %
Air-Cool	3.57	4.81 %
Stab-HA2	2.36	91.10 %
Inverter	1.49	100.00 %
W.Heater	1.39	20.00 %
Stab-AV	1.22	81.65 %
Fan	0.74	1.56 %
In-Stove	0.29	4.00 %
Total	83.72	28.06 %

Branch *	MTD Sales L	Brand Share %
CH03	5.91	24.06 %
MJR1	3.61	23.00 %
CH34	3.11	21.55 %
CH20	2.37	21.56 %
CH43	1.99	14.85 %
CH33	1.83	17.27 %
CH50	1.64	14.12 %
CH36	1.33	23.79 %
CH41	1.25	16.45 %
CH27	1.09	21.13 %
CH44	1.01	13.24 %
CH01	0.07	20.73 %
Total	83.72	28.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	66.82	81.91 %
Air-Cool	8.51	8.59 %
Stab-AV	1.90	92.33 %
Stab-HA2	1.47	91.07 %
W.Heater	1.46	28.86 %
Fan	1.43	2.79 %
Inverter	0.83	100.00 %
In-Stove	0.03	0.89 %
Total	82.45	28.19 %

Branch *	MTD Sales L	Brand Share %
WJP1	2.08	19.05 %
TRR1	1.96	10.28 %
PLR1	1.75	21.49 %
VSI1	1.73	23.80 %
SLG1	1.73	21.42 %
CPT1	1.58	24.30 %
GDM1	1.48	19.49 %
VNB1	1.29	12.51 %
ABR1	1.14	8.10 %
CGM1	1.01	15.79 %
UGI1	0.78	18.02 %
PTU1	0.52	14.89 %
Total	82.45	28.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	49.02	75.74 %
Air-Cool	16.63	7.80 %
Fan	5.45	3.79 %
Stab-HA2	4.04	51.95 %
Inverter	3.40	100.00 %
Stab-AV	2.18	48.50 %
W.Heater	1.69	24.54 %
Total	82.41	14.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.82	18.05 %
NGR1	6.57	21.87 %
TVL1	6.05	11.24 %
KVT1	5.03	11.87 %
RND1	4.84	23.17 %
TCN1	2.67	18.21 %
VLY1	2.64	17.48 %
TUT2	2.51	12.91 %
MAR1	2.48	15.23 %
VNR2	2.45	8.71 %
SVK1	2.37	12.52 %
TKS2	2.08	6.48 %
ERL2	2.03	22.76 %
RPM1	2.02	12.60 %
ARM1	1.97	16.83 %
TKS1	1.65	7.26 %
PKD1	1.63	17.96 %
STU2	1.50	16.47 %
KYR1	1.43	10.34 %
MMT1	1.41	15.38 %
APK2	1.27	11.78 %
APK1	1.18	11.83 %
SDI1	1.17	11.53 %
PDI1	1.15	13.06 %
VNR1	1.00	10.15 %
VKM1	0.95	10.30 %
SNL1	0.93	7.77 %
KGL1	0.90	16.22 %
SGT1	0.71	11.00 %
KSM1	0.57	11.51 %
TKY1	0.55	8.40 %
ASM1	0.36	4.25 %
Total	82.41	14.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	54.34	94.83 %
Air-Cool	19.85	17.22 %
Fan	2.48	11.64 %
W.Heater	1.69	51.21 %
Stab-HA2	0.54	53.54 %
Stab-AV	0.45	80.82 %
Inverter	0.20	100.00 %
Total	79.56	32.74 %

Branch *	MTD Sales L	Brand Share %
VJW3	2.07	20.31 %
NRT1	1.70	24.47 %
TEL1	1.68	24.80 %
VJW5	1.31	19.12 %
CKT1	1.05	19.36 %
BPP1	0.62	13.16 %
GTSD		0.00 %
Total	79.56	32.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	40.74	88.02 %
Air-Cool	6.00	6.79 %
Stab-AV	1.25	91.16 %
Fan	0.85	1.92 %
Stab-HA2	0.80	54.41 %
W.Heater	0.76	21.78 %
Inverter	0.75	100.00 %
Total	51.16	21.64 %

Branch *	MTD Sales L	Brand Share %
PRT1	2.88	21.25 %
VPM2	2.83	22.64 %
KKI2	2.33	14.75 %
CUD1	2.31	9.25 %
ULP1	2.27	12.42 %
NVL2	2.14	16.83 %
KML1	2.13	21.35 %
CDM1	1.35	13.70 %
STP1	1.23	15.85 %
MKM1	0.85	19.81 %
TVM1	0.79	17.90 %
VCM1	0.74	13.22 %
VPM1	0.69	15.83 %
Total	51.16	21.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	10.13	80.56 %
Air-Cool	3.05	19.63 %
Fan	1.29	10.91 %
In-Stove	0.95	40.78 %
Stab-HA2	0.57	88.64 %
Gas-Stov	0.44	7.25 %
Mixie	0.19	2.01 %
W.Heater	0.15	70.67 %
Stab-AV	0.10	55.29 %
Total	16.88	28.58 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.98	22.15 %
TVSD		0.00 %
Total	16.88	28.58 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Stab-HA	7.02	83.21 %
In-Stove	2.90	60.62 %
Air-Cool	0.86	15.46 %
Fan	0.66	6.32 %
W.Heater	0.45	42.62 %
Stab-HA2	0.38	97.16 %
Gas-Stov	0.31	1.67 %
Inverter	0.31	100.00 %
Stab-AV	0.18	72.39 %
Mixie	0.07	0.63 %
Total	13.15	21.67 %

Branch *	MTD Sales L	Brand Share %
KZD1	13.20	21.57 %
WHKZ	-0.05	10.22 %
Total	13.15	21.67 %