



VGUARD Sales Performance 01/04/2026 9:27 AM

MTD Sales
669.21 L

Brand Share %
25.52 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **25.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	361.43	87.18 %
Air-Cool	123.34	23.13 %
Fan	41.69	9.65 %
In-Stove	34.72	14.84 %
W.Heater	33.71	26.81 %
Stab-AV	26.97	59.51 %
Stab-HA2	24.99	55.77 %
Inverter	21.88	100.00 %
Gas-Stov	0.39	0.12 %
Mixie	0.11	0.02 %
Total	669.21	25.52 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	110.20	31.91 %
SOUTH-03	68.18	21.87 %
WEST-01	67.68	25.53 %
TRICHY-01	65.42	27.72 %
SOUTH-01	64.46	18.92 %
CHENNAI-02	56.56	27.78 %
WEST-02	51.75	19.81 %
NORTH ARCOT	46.98	27.96 %
TIRUPATI-01	42.30	25.16 %
VIJAYAWADA-01	32.40	25.15 %
SOUTH ARCOT	30.40	25.30 %
KL-SOUTH	19.84	52.12 %
KL-NORTH	13.05	36.55 %
Total	669.21	25.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	73.76	92.77 %
In-Stove	9.59	21.28 %
W.Heater	6.78	25.64 %
Stab-HA2	5.84	93.20 %
Fan	5.34	7.00 %
Air-Cool	4.62	21.69 %
Stab-AV	3.03	67.69 %
Inverter	1.24	100.00 %
Total	110.20	31.91 %

Branch *	MTD Sales L	Brand Share %
CH49	3.33	21.32 %
CH26	0.93	24.68 %
CZWH	0.85	1.74 %
MC10		0.00 %
Total	110.20	31.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	34.32	83.61 %
Air-Cool	14.24	22.35 %
Fan	8.45	13.26 %
Stab-AV	3.58	31.27 %
Stab-HA2	3.35	34.88 %
W.Heater	3.27	27.81 %
Inverter	0.97	100.00 %
Total	68.18	21.87 %

Branch *	MTD Sales L	Brand Share %
DGL1	5.30	23.69 %
MDU1	4.86	20.45 %
MDU2	4.26	24.01 %
TMM1	2.23	14.40 %
DGL2	1.99	23.74 %
TEN2	1.97	17.44 %
KRR1	1.85	22.66 %
MDU5	1.84	15.88 %
MDU3	1.78	19.17 %
CBM1	1.39	16.79 %
PKM1	1.15	22.47 %
BTU1	1.11	23.25 %
TEN1	1.07	14.93 %
BNR1	1.00	17.87 %
NKI1	0.96	16.66 %
MNM1	0.83	20.98 %
PNV2	0.75	20.67 %
ODM1	0.61	17.21 %
KPT1	0.60	9.28 %
KYK1	0.60	14.56 %
ADP1	0.59	9.62 %
USL1	0.59	12.17 %
PNI1	0.53	10.28 %
SGP1	0.47	14.79 %
CMR1	0.37	11.18 %
NTM1	0.26	7.83 %
SZSD	0.10	12.45 %
Total	68.18	21.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	25.47	76.57 %
Air-Cool	24.58	30.19 %
Fan	7.09	16.70 %
W.Heater	4.31	34.32 %
Stab-AV	2.65	62.78 %
Inverter	2.41	100.00 %
Stab-HA2	1.16	35.79 %
Total	67.68	25.53 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.31	18.72 %
AVI1	2.84	24.71 %
MPM1	2.52	25.11 %
TPR2	2.39	15.17 %
TPR1	2.31	16.26 %
TPR3	2.27	25.05 %
PDM1	2.04	25.49 %
DPM2	1.85	24.37 %
UMP1	1.20	18.80 %
PPI1	1.16	19.78 %
KGM1	1.09	21.57 %
KMD1	1.00	23.80 %
SYM2	0.86	15.34 %
UAM1	0.71	12.36 %
TPR4	0.54	14.78 %
KGI1	0.49	24.93 %
CNR1	0.38	17.59 %
GDR1	0.31	21.82 %
WZSD	0.08	5.10 %
Total	67.68	25.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	34.54	89.67 %
Air-Cool	13.60	26.63 %
Inverter	6.93	100.00 %
Fan	3.86	11.56 %
W.Heater	3.22	48.95 %
Stab-AV	2.19	52.02 %
Stab-HA2	1.08	26.14 %
Total	65.42	27.72 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.35	22.66 %
PBR2	3.10	21.15 %
TRY3	2.23	25.44 %
KUM1	2.10	16.05 %
KRN1	1.65	25.43 %
TTP1	1.25	22.20 %
TYR1	1.22	12.18 %
JKM1	1.13	19.49 %
KIK1	0.74	12.87 %
NCK1	0.46	13.25 %
Total	65.42	27.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	30.43	78.51 %
Air-Cool	12.97	18.54 %
Fan	5.16	7.87 %
Stab-AV	4.25	61.81 %
Stab-HA2	4.08	47.58 %
Inverter	4.06	100.00 %
W.Heater	3.50	26.24 %
Total	64.46	18.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.76	21.58 %
TVL1	4.38	16.13 %
KVT1	4.33	19.37 %
RND1	2.68	19.73 %
TKS2	2.67	12.96 %
TUT2	2.63	24.31 %
SVK1	2.14	21.44 %
TCN1	1.87	22.71 %
TKS1	1.82	13.04 %
RPM1	1.80	17.12 %
MAR1	1.59	18.77 %
VNR2	1.49	10.03 %
VLV1	1.48	17.37 %
PDI1	1.46	21.13 %
TYI1	1.40	22.91 %
KYR1	1.29	14.73 %
ASM1	1.29	21.46 %
APK1	1.22	17.58 %
APK2	1.15	15.82 %
MMT1	1.14	18.76 %
SNL1	1.11	16.67 %
ERL2	0.98	16.45 %
VKM1	0.90	15.20 %
STU2	0.85	17.22 %
SDI1	0.81	13.53 %
ARM1	0.74	19.35 %
SGT1	0.61	16.57 %
TKY1	0.58	13.41 %
VNR1	0.53	8.41 %
KSM1	0.38	16.52 %
KGL1	0.27	8.32 %
Total	64.46	18.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	41.07	85.88 %
In-Stove	3.70	14.80 %
W.Heater	3.03	21.43 %
Stab-HA2	2.57	88.93 %
Air-Cool	1.98	11.19 %
Inverter	1.63	100.00 %
Stab-AV	1.31	64.06 %
Fan	1.26	4.81 %
Total	56.56	27.78 %

Branch *	MTD Sales L	Brand Share %
CH03	5.35	24.78 %
CH15	4.23	22.82 %
CH21	3.27	24.63 %
CH18	2.73	23.63 %
CH43	2.48	19.66 %
CH17	1.88	24.09 %
CH50	1.45	16.84 %
CH33	1.25	22.71 %
CH20	1.15	17.77 %
CH06	1.14	19.07 %
CH41	0.93	15.75 %
CH46	0.77	19.01 %
CH36	0.72	20.23 %
CH44	0.44	9.63 %
CH32	0.35	24.31 %
CH01	0.04	12.22 %
MC05		0.00 %
Total	56.56	27.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	18.71	24.47 %
Stab-HA	16.03	79.28 %
Fan	5.84	13.71 %
Stab-AV	3.88	75.00 %
W.Heater	2.95	30.72 %
Stab-HA2	2.37	59.31 %
Inverter	1.97	100.00 %
Total	51.75	19.81 %

Branch *	MTD Sales L	Brand Share %
HSR2	3.07	24.34 %
ERD2	2.97	15.80 %
SLM3	2.75	24.03 %
ERD1	2.17	19.56 %
SLM1	2.15	11.82 %
RSP1	2.07	21.86 %
KRI1	2.03	22.89 %
OML1	1.88	25.28 %
HSR1	1.85	21.58 %
SLM2	1.75	20.23 %
NKL2	1.56	12.75 %
EPI1	1.50	14.30 %
APN1	1.45	18.55 %
BMD1	1.38	24.40 %
VKL1	1.36	24.85 %
MTR1	1.31	20.38 %
ATU1	1.19	15.89 %
KMM1	1.16	23.18 %
PLC1	1.15	18.15 %
MCR1	1.02	13.37 %
PMP1	0.99	22.62 %
HRR1	0.95	18.79 %
WZWH	0.82	23.00 %
KAM1	0.82	18.80 %
TCG1	0.81	21.27 %
DPR2	0.74	18.48 %
VPD1	0.68	9.91 %
SGI1	0.64	14.27 %
SGG1	0.59	17.46 %
EDP1	0.51	12.53 %
WHKP	-0.01	-22.40 %
WHPD	-0.05	21.66 %
Total	51.75	19.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	35.24	86.27 %
Air-Cool	3.38	13.83 %
Stab-AV	2.19	84.46 %
W.Heater	1.95	14.05 %
Stab-HA2	1.55	89.29 %
Fan	1.44	5.05 %
In-Stove	0.69	5.89 %
Inverter	0.55	100.00 %
Total	46.98	27.96 %

Branch *	MTD Sales L	Brand Share %
BGR1	1.19	20.57 %
WJP1	0.97	19.16 %
PLR1	0.97	21.55 %
TRR1	0.96	10.24 %
CYR1	0.84	21.75 %
GDM1	0.82	17.18 %
ANI1	0.79	19.79 %
UGI1	0.72	18.16 %
CPT1	0.62	15.54 %
ABR1	0.62	10.51 %
CGM1	0.57	13.51 %
VNB1	0.55	11.84 %
Total	46.98	27.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	19.47	98.36 %
Air-Cool	17.74	25.11 %
W.Heater	1.95	39.34 %
Inverter	0.91	100.00 %
Stab-HA2	0.81	64.55 %
Stab-AV	0.79	95.24 %
Fan	0.63	4.29 %
Total	42.30	25.16 %

Branch *	MTD Sales L	Brand Share %
ATP1	3.19	22.83 %
KAR1	1.62	24.74 %
KNL1	1.53	18.82 %
ADI1	1.52	19.42 %
DHN1	1.32	22.53 %
KDA1	1.28	21.10 %
KNL2	1.11	19.43 %
KOU1	1.04	19.73 %
NDL1	0.89	20.72 %
RCY1	0.88	24.79 %
KHT1	0.85	22.99 %
PIL1	0.83	25.52 %
MPL1	0.73	10.72 %
PGR1	0.72	20.96 %
PMR1	0.66	16.50 %
GTL1	0.63	16.96 %
KVL1	0.60	18.42 %
BVL1	0.38	10.36 %
TPSD	0.06	1.86 %
Total	42.30	25.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	21.69	96.09 %
Air-Cool	6.68	19.40 %
W.Heater	1.67	37.19 %
Stab-AV	1.07	90.26 %
Inverter	0.52	100.00 %
Stab-HA2	0.40	66.22 %
Fan	0.38	3.12 %
Total	32.40	25.15 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.40	24.84 %
VJW3	1.08	17.28 %
CRL1	1.06	21.86 %
NRT1	0.99	25.04 %
ELU1	0.88	22.45 %
PRL1	0.83	22.39 %
GVM1	0.79	16.72 %
TVU1	0.78	15.94 %
BPP1	0.65	22.02 %
PAP1	0.65	18.62 %
KND1	0.58	24.88 %
CKT1	0.57	25.04 %
GNT2	0.56	16.82 %
VKN1	0.56	22.98 %
VJW2	0.55	20.91 %
VUY1	0.54	19.24 %
VJW5	0.53	14.79 %
NPR1	0.50	22.61 %
GTSD		0.00 %
WHVJ		0.00 %
Total	32.40	25.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	23.69	91.16 %
Air-Cool	1.82	11.55 %
Stab-AV	1.73	89.46 %
Fan	1.25	6.33 %
Stab-HA2	1.05	62.80 %
W.Heater	0.69	9.96 %
Inverter	0.17	100.00 %
Total	30.40	25.30 %

Branch *	MTD Sales L	Brand Share %
KKI2	2.16	23.71 %
CUD1	1.73	13.89 %
PRT1	1.20	19.22 %
VCM1	0.88	23.25 %
KML1	0.87	19.93 %
CDM1	0.87	14.17 %
STP1	0.87	21.21 %
NVL2	0.77	11.62 %
KLM1	0.75	15.89 %
ULP1	0.65	10.00 %
Total	30.40	25.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	12.75	72.70 %
Stab-HA	3.02	87.90 %
Air-Cool	2.34	58.64 %
Fan	0.62	19.53 %
Stab-HA2	0.36	79.96 %
Gas-Stov	0.29	8.93 %
W.Heater	0.19	43.22 %
Stab-AV	0.19	87.07 %
Mixie	0.07	1.35 %
Total	19.84	52.12 %

Branch *	MTD Sales L	Brand Share %
Total	19.84	52.12 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	7.99	83.51 %
Stab-HA	2.68	96.14 %
Air-Cool	0.69	29.85 %
Inverter	0.52	100.00 %
Stab-HA2	0.37	96.79 %
Fan	0.36	10.84 %
W.Heater	0.18	29.05 %
Stab-AV	0.13	93.44 %
Gas-Stov	0.09	0.96 %
Mixie	0.03	0.51 %
Total	13.05	36.55 %

Branch *	MTD Sales L	Brand Share %
Total	13.05	36.55 %