

# MBO KA : BUTTERFLY Sales Performance 30/09/2026 7:22 AM



MTD Sales  
**19.34**Lacs

Brand Share %  
**22.63%**

Information:

**MTD :** 01-09-2026 To 29-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.63 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 11.74       | 31.30 %       |
| Gas-Stov | 3.38        | 13.22 %       |
| Grinder  | 1.69        | 36.95 %       |
| Cook-Pre | 1.65        | 32.33 %       |
| Small-Ap | 0.88        | 6.92 %        |
| Total    | 19.34       | 22.63 %       |

| Sales Zone      | MTD Sales L | Brand Share % |
|-----------------|-------------|---------------|
| Manoj N         | 6.07        | 29.67 %       |
| Chandrashekhar  | 3.05        | 29.81 %       |
| Syed Kabeer     | 2.97        | 13.53 %       |
| Syed Mudabeer   | 2.63        | 21.48 %       |
| Aleem Pasha     | 2.51        | 29.66 %       |
| Mohammed Naveed | 2.10        | 17.35 %       |
| Others          | 0.02        | 59.12 %       |
| Total           | 19.34       | 22.63 %       |

## Manoj N

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.89        | 43.86 %       |
| Gas-Stov | 1.08        | 16.54 %       |
| Cook-Pre | 0.60        | 46.75 %       |
| Grinder  | 0.30        | 27.90 %       |
| Small-Ap | 0.19        | 7.16 %        |
| Total    | 6.07        | 29.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.23        | 22.01 %       |
| HGS1     | 0.18        | 15.53 %       |
| BMH1     | 0.16        | 5.40 %        |
| SUN1     | 0.06        | 13.13 %       |
| Total    | 6.07        | 29.67 %       |

## Chandrashekhar

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.83        | 33.57 %       |
| Gas-Stov | 0.50        | 21.09 %       |
| Grinder  | 0.39        | 68.71 %       |
| Cook-Pre | 0.21        | 43.73 %       |
| Small-Ap | 0.12        | 8.81 %        |
| Total    | 3.05        | 29.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HES1     | 0.36        | 19.48 %       |
| TMK1     | 0.23        | 8.35 %        |
| TIP1     | 0.09        | 18.75 %       |
| PNY1     |             | 0.00 %        |
| Total    | 3.05        | 29.81 %       |

## Syed Kabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.78        | 20.80 %       |
| Gas-Stov | 0.34        | 4.84 %        |
| Grinder  | 0.30        | 20.84 %       |
| Cook-Pre | 0.30        | 23.98 %       |
| Small-Ap | 0.25        | 6.89 %        |
| Total    | 2.97        | 13.53 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBP1     | 0.56        | 15.06 %       |
| DEV1     | 0.44        | 7.03 %        |
| HRBR     | 0.30        | 12.09 %       |
| SKN1     | 0.28        | 12.47 %       |
| KOT1     | 0.16        | 18.95 %       |
| SNR1     | 0.11        | 16.21 %       |
| YLK1     | 0.09        | 4.12 %        |
| Total    | 2.97        | 13.53 %       |

## Syed Mudabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.57        | 31.38 %       |
| Gas-Stov | 0.42        | 11.68 %       |
| Grinder  | 0.30        | 77.12 %       |
| Small-Ap | 0.18        | 7.20 %        |
| Cook-Pre | 0.16        | 22.81 %       |
| Total    | 2.63        | 21.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| FRT1     | 0.27        | 15.14 %       |
| RRN2     | 0.18        | 22.25 %       |
| MTK1     | 0.17        | 8.42 %        |
| COX1     | 0.17        | 21.73 %       |
| KEN1     | 0.14        | 7.93 %        |
| HNR1     | 0.01        | 1.03 %        |
| Total    | 2.63        | 21.48 %       |

## Aleem Pasha

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.40        | 34.84 %       |
| Gas-Stov | 0.55        | 26.02 %       |
| Grinder  | 0.24        | 44.99 %       |
| Cook-Pre | 0.23        | 35.68 %       |
| Small-Ap | 0.08        | 7.13 %        |
| Total    | 2.51        | 29.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MYS4     | 0.48        | 18.17 %       |
| Total    | 2.51        | 29.66 %       |

## Mohammed Naveed

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.27        | 23.88 %       |
| Gas-Stov | 0.48        | 11.74 %       |
| Grinder  | 0.16        | 28.75 %       |
| Cook-Pre | 0.14        | 18.65 %       |
| Small-Ap | 0.05        | 3.58 %        |
| Total    | 2.10        | 17.35 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CNP1     | 0.27        | 19.00 %       |
| KAD1     | 0.23        | 7.74 %        |
| SMG1     | 0.22        | 13.99 %       |
| HIR1     | 0.14        | 10.33 %       |
| HSN1     | 0.13        | 13.58 %       |
| CLK1     | 0.11        | 11.84 %       |
| Total    | 2.10        | 17.35 %       |

## Others

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Cook-Pre | 0.01        | 111.03 %      |
| Small-Ap | 0.01        | 44.04 %       |
| Total    | 0.02        | 59.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SHRT     | 0.02        | 8.63 %        |
| WHS1     |             | 0.00 %        |
| Total    | 0.02        | 59.12 %       |