

# MBO KA : BUTTERFLY Sales Performance 28/09/2026 7:21 AM



MTD Sales  
**18.40**Lacs

Brand Share %  
**22.53%**

Information:

**MTD :** 01-09-2026 To 27-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.53 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 11.05       | 31.12 %       |
| Gas-Stov | 3.20        | 12.84 %       |
| Grinder  | 1.69        | 36.95 %       |
| Cook-Pre | 1.63        | 33.34 %       |
| Small-Ap | 0.83        | 7.07 %        |
| Total    | 18.40       | 22.53 %       |

| Sales Zone      | MTD Sales L | Brand Share % |
|-----------------|-------------|---------------|
| Manoj N         | 5.75        | 29.43 %       |
| Chandrashekhar  | 2.95        | 29.52 %       |
| Syed Kabeer     | 2.82        | 13.49 %       |
| Syed Mudabeer   | 2.48        | 21.31 %       |
| Aleem Pasha     | 2.39        | 29.70 %       |
| Mohammed Naveed | 2.00        | 17.47 %       |
| Others          | 0.02        | 15.33 %       |
| Total           | 18.40       | 22.53 %       |

## Manoj N

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.74        | 44.00 %       |
| Gas-Stov | 0.95        | 15.41 %       |
| Cook-Pre | 0.60        | 49.21 %       |
| Grinder  | 0.30        | 27.90 %       |
| Small-Ap | 0.15        | 5.79 %        |
| Total    | 5.75        | 29.43 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.23        | 22.01 %       |
| BMH1     | 0.16        | 5.57 %        |
| HGS1     | 0.16        | 16.22 %       |
| SUN1     | 0.06        | 13.13 %       |
| Total    | 5.75        | 29.43 %       |

## Chandrashekhar

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.73        | 33.34 %       |
| Gas-Stov | 0.50        | 20.49 %       |
| Grinder  | 0.39        | 68.71 %       |
| Cook-Pre | 0.21        | 45.10 %       |
| Small-Ap | 0.12        | 9.02 %        |
| Total    | 2.95        | 29.52 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HES1     | 0.36        | 20.63 %       |
| TMK1     | 0.23        | 8.55 %        |
| TIP1     | 0.09        | 20.06 %       |
| PNY1     |             | 0.00 %        |
| Total    | 2.95        | 29.52 %       |

## Syed Kabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.65        | 20.57 %       |
| Gas-Stov | 0.31        | 4.61 %        |
| Grinder  | 0.30        | 20.84 %       |
| Cook-Pre | 0.30        | 25.22 %       |
| Small-Ap | 0.25        | 7.33 %        |
| Total    | 2.82        | 13.49 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBP1     | 0.53        | 15.32 %       |
| DEV1     | 0.44        | 7.50 %        |
| RTN1     | 0.43        | 21.53 %       |
| HRBR     | 0.30        | 12.65 %       |
| SKN1     | 0.28        | 13.00 %       |
| KOT1     | 0.14        | 17.02 %       |
| SNR1     | 0.11        | 16.40 %       |
| YLK1     | 0.09        | 4.12 %        |
| Total    | 2.82        | 13.49 %       |

## Syed Mudabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.42        | 30.37 %       |
| Gas-Stov | 0.42        | 11.80 %       |
| Grinder  | 0.30        | 77.12 %       |
| Small-Ap | 0.18        | 7.97 %        |
| Cook-Pre | 0.16        | 22.81 %       |
| Total    | 2.48        | 21.31 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RRN2     | 0.18        | 22.25 %       |
| MTK1     | 0.17        | 8.89 %        |
| COX1     | 0.17        | 21.73 %       |
| FRT1     | 0.14        | 9.22 %        |
| KEN1     | 0.14        | 8.42 %        |
| HNR1     | 0.01        | 1.03 %        |
| Total    | 2.48        | 21.31 %       |

## Aleem Pasha

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.33        | 34.23 %       |
| Gas-Stov | 0.52        | 25.45 %       |
| Grinder  | 0.24        | 44.99 %       |
| Cook-Pre | 0.21        | 35.01 %       |
| Small-Ap | 0.08        | 8.40 %        |
| Total    | 2.39        | 29.70 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MYS4     | 0.48        | 19.04 %       |
| Total    | 2.39        | 29.70 %       |

## Mohammed Naveed

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.17        | 23.83 %       |
| Gas-Stov | 0.48        | 12.06 %       |
| Grinder  | 0.16        | 28.75 %       |
| Cook-Pre | 0.14        | 19.41 %       |
| Small-Ap | 0.05        | 3.87 %        |
| Total    | 2.00        | 17.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CNP1     | 0.27        | 19.78 %       |
| KAD1     | 0.23        | 7.95 %        |
| SMG1     | 0.22        | 13.99 %       |
| HIR1     | 0.14        | 12.79 %       |
| CLK1     | 0.11        | 12.82 %       |
| HSN1     | 0.08        | 9.21 %        |
| Total    | 2.00        | 17.47 %       |

## Others

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Cook-Pre | 0.01        | 111.03 %      |
| Small-Ap | 0.01        | 44.04 %       |
| Total    | 0.02        | 15.33 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SHRT     | 0.02        | 8.63 %        |
| WHS1     |             | 0.00 %        |
| Total    | 0.02        | 15.33 %       |