

MBO KA : Haier Sales Performance 30/09/2026 7:18 AM



MTD Sales
331.72Lacs

Brand Share %
17.57%

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.57 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	113.65	16.01 %
Fridge	110.48	23.04 %
Wash-Mac	56.02	10.76 %
Air-Cond	23.81	29.36 %
W.Heater	7.76	47.48 %
Gas-Stov	5.27	20.59 %
Chimney	4.72	40.12 %
Oven	4.20	26.24 %
D-Freez	3.49	100.00 %
Small-Ap	1.79	14.12 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.07 %
Gift		0.03 %
Total	331.72	17.57 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	71.86	15.92 %
Syed Kabeer	71.57	16.58 %
Syed Mudabeer	54.66	17.57 %
Mohammed Naveed	54.43	18.90 %
Chandrashekhar	48.36	20.57 %
Aleem Pasha	28.81	16.76 %
Others	2.03	-184.82 %
Total	331.72	17.57 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	28.46	16.58 %
Fridge	23.90	20.23 %
Wash-Mac	9.95	8.01 %
Air-Cond	3.09	24.26 %
W.Heater	1.70	38.36 %
Chimney	1.26	37.45 %
D-Freez	1.19	100.00 %
Gas-Stov	1.13	17.42 %
Oven	0.82	16.98 %
Small-Ap	0.36	13.47 %
Gift		0.00 %
Total	71.86	15.92 %

Branch *	MTD Sales L	Brand Share %
KRP1	12.82	10.11 %
BMH1	6.97	14.61 %
HOS1	6.15	13.06 %
MRT2	2.48	10.51 %
SUN1	1.14	6.43 %
HGN1	0.85	2.51 %
Total	71.86	15.92 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	23.02	22.76 %
LED TV	21.43	12.69 %
Air-Cond	10.44	33.72 %
Wash-Mac	10.03	9.67 %
Gas-Stov	1.48	20.82 %
Chimney	1.47	41.95 %
W.Heater	1.32	32.23 %
Oven	1.22	28.07 %
Small-Ap	0.52	14.44 %
D-Freez	0.47	100.00 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	2.90 %
Gift		0.01 %
Total	71.57	16.58 %

Branch *	MTD Sales L	Brand Share %
DEV1	9.30	10.90 %
YLK1	6.49	10.19 %
DBP1	5.53	14.76 %
SKN1	4.39	11.36 %
KOT1	2.53	12.51 %
Total	71.57	16.58 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	18.39	22.67 %
LED TV	12.27	10.65 %
Wash-Mac	10.21	12.69 %
Air-Cond	7.58	43.30 %
W.Heater	1.98	61.15 %
Oven	1.07	30.17 %
D-Freez	1.05	100.00 %
Gas-Stov	1.05	28.80 %
Chimney	0.61	52.13 %
Small-Ap	0.30	11.92 %
W-Disp	0.17	100.00 %
Total	54.66	17.57 %

Branch *	MTD Sales L	Brand Share %
RJN1	5.78	14.37 %
NGB1	3.49	16.19 %
MTK1	1.64	6.10 %
RRN2	0.21	0.87 %
Total	54.66	17.57 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	20.19	19.70 %
Fridge	20.07	24.34 %
Wash-Mac	10.50	12.09 %
Gas-Stov	1.33	32.22 %
W.Heater	0.89	61.29 %
Chimney	0.58	24.61 %
Air-Cond	0.51	13.30 %
Oven	0.41	22.27 %
Small-Ap	0.10	7.30 %
W-Disp	0.09	100.00 %
Gift		0.20 %
D-Freez	-0.24	100.00 %
Total	54.43	18.90 %

Branch *	MTD Sales L	Brand Share %
KAD1	6.81	15.42 %
HSN1	3.29	11.28 %
CNP1	3.08	8.32 %
Total	54.43	18.90 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	18.90	22.96 %
Fridge	16.47	28.25 %
Wash-Mac	9.29	12.13 %
W.Heater	1.62	66.10 %
Air-Cond	0.54	6.19 %
Oven	0.48	56.69 %
Chimney	0.35	45.35 %
D-Freez	0.30	100.00 %
Small-Ap	0.25	18.78 %
W-Disp	0.09	100.00 %
Gas-Stov	0.07	3.01 %
Gift		0.00 %
Total	48.36	20.57 %

Branch *	MTD Sales L	Brand Share %
TMK1	12.88	16.77 %
NEL1	7.07	12.70 %
PNY1	3.00	15.09 %
Total	48.36	20.57 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	12.59	18.08 %
Fridge	6.86	17.64 %
Wash-Mac	5.49	11.16 %
Air-Cond	1.65	24.44 %
D-Freez	0.73	100.00 %
Chimney	0.45	76.31 %
Gas-Stov	0.31	14.62 %
W.Heater	0.28	39.74 %
Small-Ap	0.25	22.45 %
Oven	0.20	18.86 %
Total	28.81	16.76 %

Branch *	MTD Sales L	Brand Share %
MYS4	6.31	15.19 %
MYS3	3.01	8.45 %
Total	28.81	16.76 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	-427.43 %
Wash-Mac	0.56	-231.81 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	35.31 %
LED TV	-0.18	63.08 %
Total	2.03	-184.82 %

Branch *	MTD Sales L	Brand Share %
WHS1	-0.84	14.86 %
Total	2.03	-184.82 %