

MBO KA : Haier Sales Performance 29/09/2026 7:17 AM



MTD Sales
317.33Lacs

Brand Share %
17.35%

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	107.89	15.70 %
Fridge	107.77	23.11 %
Wash-Mac	56.02	11.09 %
Air-Cond	19.22	25.24 %
W.Heater	7.76	47.80 %
Gas-Stov	5.23	20.69 %
Chimney	4.72	40.49 %
Oven	4.00	25.89 %
D-Freez	2.65	100.00 %
Small-Ap	1.54	12.64 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.11 %
Gift		0.03 %
Total	317.33	17.35 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	70.71	16.27 %
Syed Kabeer	66.21	15.81 %
Syed Mudabeer	53.60	17.77 %
Mohammed Naveed	52.55	18.71 %
Chandrashekhar	45.82	20.13 %
Aleem Pasha	26.42	15.96 %
Others	2.03	510.05 %
Total	317.33	17.35 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	28.00	17.12 %
Fridge	23.90	20.97 %
Wash-Mac	9.95	8.24 %
Air-Cond	2.72	21.95 %
W.Heater	1.70	38.36 %
Chimney	1.26	37.45 %
Gas-Stov	1.13	17.81 %
D-Freez	0.88	100.00 %
Oven	0.82	17.89 %
Small-Ap	0.36	13.63 %
Gift		0.00 %
Total	70.71	16.27 %

Branch *	MTD Sales L	Brand Share %
KRP1	12.28	10.36 %
BMH1	6.97	14.98 %
HOS1	5.77	12.47 %
MRT2	2.48	10.66 %
SUN1	1.14	6.48 %
HGN1	0.85	2.56 %
Total	70.71	16.27 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	22.72	22.63 %
LED TV	20.27	12.27 %
Wash-Mac	10.03	10.04 %
Air-Cond	6.69	24.57 %
Chimney	1.47	43.27 %
Gas-Stov	1.37	19.80 %
W.Heater	1.32	32.67 %
Oven	1.22	30.58 %
Small-Ap	0.47	13.59 %
D-Freez	0.47	100.00 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.20 %
Gift		0.01 %
Total	66.21	15.81 %

Branch *	MTD Sales L	Brand Share %
DEV1	9.19	10.86 %
DBP1	5.04	13.67 %
SKN1	4.34	11.69 %
YLK1	3.06	5.15 %
KOT1	2.53	12.80 %
Total	66.21	15.81 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	18.11	22.88 %
LED TV	11.82	10.61 %
Wash-Mac	10.21	13.16 %
Air-Cond	7.58	44.15 %
W.Heater	1.98	61.15 %
Oven	1.07	30.17 %
Gas-Stov	1.05	29.02 %
D-Freez	0.81	100.00 %
Chimney	0.61	52.13 %
Small-Ap	0.20	8.61 %
W-Disp	0.17	100.00 %
Total	53.60	17.77 %

Branch *	MTD Sales L	Brand Share %
RJN1	5.69	14.26 %
NGB1	3.49	16.42 %
MTK1	1.42	5.48 %
RRN2	0.21	0.88 %
Total	53.60	17.77 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	19.81	24.53 %
LED TV	18.56	18.77 %
Wash-Mac	10.50	12.35 %
Gas-Stov	1.33	32.22 %
W.Heater	0.89	63.58 %
Chimney	0.58	24.61 %
Air-Cond	0.51	13.30 %
Oven	0.41	22.27 %
Small-Ap	0.10	7.40 %
W-Disp	0.09	100.00 %
Gift		0.20 %
D-Freez	-0.24	100.00 %
Total	52.55	18.71 %

Branch *	MTD Sales L	Brand Share %
KAD1	6.81	15.58 %
HSN1	3.29	11.53 %
CNP1	2.66	7.39 %
Total	52.55	18.71 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	17.41	21.74 %
Fridge	15.84	28.73 %
Wash-Mac	9.29	12.40 %
W.Heater	1.62	66.10 %
Air-Cond	0.54	6.19 %
Chimney	0.35	45.35 %
Oven	0.28	43.31 %
Small-App	0.25	18.78 %
Gas-Stov	0.14	5.77 %
W-Disp	0.09	100.00 %
Total	45.82	20.13 %

Branch *	MTD Sales L	Brand Share %
TMK1	11.83	16.10 %
NEL1	6.77	12.56 %
PNY1	3.00	15.19 %
Total	45.82	20.13 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	12.01	17.57 %
Fridge	5.61	15.32 %
Wash-Mac	5.49	11.70 %
Air-Cond	1.20	18.96 %
D-Freez	0.73	100.00 %
Chimney	0.45	76.31 %
Gas-Stov	0.31	14.83 %
W.Heater	0.28	39.74 %
Oven	0.20	18.86 %
Small-App	0.15	15.31 %
Total	26.42	15.96 %

Branch *	MTD Sales L	Brand Share %
MYS4	5.22	13.59 %
MYS3	2.78	8.19 %
Total	26.42	15.96 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	480.45 %
Wash-Mac	0.56	649.45 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	35.31 %
LED TV	-0.18	121.04 %
Total	2.03	510.05 %

Branch *	MTD Sales L	Brand Share %
Total	2.03	510.05 %