

MBO KA : Haier Sales Performance 28/09/2026 7:17 AM



MTD Sales
303.83Lacs

Brand Share %
17.21%

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	103.74	15.74 %
Fridge	102.39	22.73 %
Wash-Mac	52.64	10.77 %
Air-Cond	18.90	25.51 %
W.Heater	7.76	48.12 %
Gas-Stov	5.12	20.55 %
Chimney	4.72	41.41 %
Oven	3.95	26.11 %
D-Freez	2.65	100.00 %
Small-Ap	1.43	12.17 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.12 %
Gift		0.03 %
Total	303.83	17.21 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	66.26	15.83 %
Syed Kabeer	63.71	15.91 %
Syed Mudabeer	51.88	17.69 %
Mohammed Naveed	50.63	18.73 %
Chandrashekhar	43.85	19.86 %
Aleem Pasha	25.11	15.75 %
Others	2.38	106.96 %
Total	303.83	17.21 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	26.16	16.74 %
Fridge	22.24	20.25 %
Wash-Mac	8.99	7.68 %
Air-Cond	2.72	22.70 %
W.Heater	1.70	38.36 %
Chimney	1.26	37.45 %
Gas-Stov	1.13	18.35 %
D-Freez	0.88	100.00 %
Oven	0.82	18.43 %
Small-Ap	0.36	14.33 %
Gift		0.00 %
Total	66.26	15.83 %

Branch *	MTD Sales L	Brand Share %
KRP1	12.20	10.85 %
BMH1	6.67	14.63 %
HOS1	5.37	12.21 %
MRT2	2.48	10.90 %
SUN1	1.14	6.58 %
HGN1	0.85	2.59 %
Total	66.26	15.83 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	21.71	22.52 %
LED TV	19.51	12.65 %
Wash-Mac	9.68	9.91 %
Air-Cond	6.36	24.04 %
Chimney	1.47	43.27 %
Gas-Stov	1.37	20.15 %
W.Heater	1.32	32.78 %
Oven	1.18	29.74 %
Small-Ap	0.47	13.86 %
D-Freez	0.47	100.00 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.20 %
Gift		0.01 %
Total	63.71	15.91 %

Branch *	MTD Sales L	Brand Share %
DEV1	8.85	10.73 %
DBP1	4.70	13.01 %
SKN1	4.34	13.41 %
YLK1	3.01	5.35 %
KOT1	2.53	13.29 %
Total	63.71	15.91 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	17.99	23.45 %
LED TV	11.33	10.41 %
Wash-Mac	9.15	12.23 %
Air-Cond	7.58	44.81 %
W.Heater	1.98	63.00 %
Oven	1.07	31.29 %
Gas-Stov	1.05	29.07 %
D-Freez	0.81	100.00 %
Chimney	0.61	58.69 %
W-Disp	0.17	100.00 %
Small-Ap	0.15	6.59 %
Total	51.88	17.69 %

Branch *	MTD Sales L	Brand Share %
RJN1	5.34	13.62 %
NGB1	3.49	17.14 %
MTK1	1.42	5.65 %
RRN2	0.21	0.89 %
Total	51.88	17.69 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	18.69	19.57 %
Fridge	18.22	23.57 %
Wash-Mac	10.15	12.41 %
Gas-Stov	1.22	30.34 %
W.Heater	0.89	63.58 %
Chimney	0.58	26.01 %
Air-Cond	0.51	13.30 %
Oven	0.41	22.27 %
Small-Ap	0.10	7.90 %
W-Disp	0.09	100.00 %
Gift		0.21 %
D-Freez	-0.24	100.00 %
Total	50.63	18.73 %

Branch *	MTD Sales L	Brand Share %
KAD1	6.81	15.86 %
HSN1	3.29	11.64 %
CNP1	2.66	7.74 %
Total	50.63	18.73 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	16.59	21.60 %
Fridge	15.07	27.98 %
Wash-Mac	8.96	12.34 %
W.Heater	1.62	66.10 %
Air-Cond	0.54	6.19 %
Chimney	0.35	45.35 %
Oven	0.28	43.31 %
Small-App	0.20	15.24 %
Gas-Stov	0.14	5.77 %
W-Disp	0.09	100.00 %
Total	43.85	19.86 %

Branch *	MTD Sales L	Brand Share %
TMK1	11.83	16.52 %
NEL1	6.38	12.27 %
PNY1	3.00	15.60 %
Total	43.85	19.86 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	11.29	17.00 %
Fridge	5.38	15.13 %
Wash-Mac	5.14	11.50 %
Air-Cond	1.20	21.30 %
D-Freez	0.73	100.00 %
Chimney	0.45	76.31 %
Gas-Stov	0.31	15.11 %
W.Heater	0.28	39.74 %
Oven	0.20	18.86 %
Small-App	0.15	15.42 %
Total	25.11	15.75 %

Branch *	MTD Sales L	Brand Share %
MYS4	4.88	13.19 %
MDY1	4.57	15.96 %
MYS3	2.78	8.27 %
Total	25.11	15.75 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	212.94 %
Wash-Mac	0.56	649.45 %
LED TV	0.18	16.05 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	53.26 %
Total	2.38	106.96 %

Branch *	MTD Sales L	Brand Share %
Total	2.38	106.96 %