



MTD Sales
282.71 Lacs

Brand Share %
17.51%

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	99.41	16.62 %
Fridge	95.00	22.97 %
Wash-Mac	46.01	10.21 %
Air-Cond	17.92	26.65 %
W.Heater	7.21	47.77 %
Gas-Stov	4.83	20.95 %
Chimney	4.37	41.04 %
Oven	3.44	25.40 %
D-Freez	2.65	100.00 %
Small-Ap	1.33	12.32 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.37 %
Gift		0.04 %
Total	282.71	17.51 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	63.07	16.46 %
Syed Kabeer	58.33	15.89 %
Syed Mudabeer	50.88	18.60 %
Mohammed Naveed	45.55	18.26 %
Chandrashekhar	39.35	19.59 %
Aleem Pasha	23.15	16.76 %
Others	2.38	106.96 %
Total	282.71	17.51 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	25.51	18.12 %
Fridge	21.69	21.33 %
Wash-Mac	7.37	6.83 %
Air-Cond	2.72	23.92 %
W.Heater	1.57	36.51 %
Gas-Stov	1.13	19.98 %
Chimney	1.08	37.19 %
D-Freez	0.88	100.00 %
Oven	0.82	19.66 %
Small-Ap	0.31	14.19 %
Gift		0.01 %
Total	63.07	16.46 %

Branch *	MTD Sales L	Brand Share %
KRP1	11.70	11.29 %
BMH1	6.67	16.31 %
HOS1	5.37	12.86 %
MRT2	2.48	11.08 %
SUN1	1.00	7.64 %
HGN1	0.85	3.01 %
Total	63.07	16.46 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	20.03	22.44 %
LED TV	18.17	13.24 %
Wash-Mac	8.36	9.17 %
Air-Cond	5.67	22.72 %
Gas-Stov	1.37	21.02 %
W.Heater	1.32	33.66 %
Chimney	1.30	40.21 %
Oven	0.99	27.79 %
Small-Ap	0.47	14.59 %
D-Freez	0.47	100.00 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.20 %
Gift		0.01 %
Total	58.33	15.89 %

Branch *	MTD Sales L	Brand Share %
DEV1	8.38	10.96 %
SKN1	4.30	14.12 %
DBP1	3.65	11.33 %
YLK1	2.87	5.58 %
KOT1	2.53	14.35 %
Total	58.33	15.89 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	17.35	24.73 %
LED TV	11.19	11.04 %
Wash-Mac	9.31	13.02 %
Air-Cond	7.58	48.97 %
W.Heater	1.72	59.65 %
Oven	1.07	34.17 %
Gas-Stov	0.97	29.70 %
D-Freez	0.81	100.00 %
Chimney	0.61	58.69 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	4.73 %
Total	50.88	18.60 %

Branch *	MTD Sales L	Brand Share %
RJN1	5.34	14.09 %
MTK1	1.13	4.84 %
RRN2	0.21	0.94 %
Total	50.88	18.60 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	17.48	19.93 %
Fridge	15.96	22.45 %
Wash-Mac	8.78	11.45 %
Gas-Stov	1.11	28.58 %
W.Heater	0.89	63.58 %
Chimney	0.58	26.01 %
Air-Cond	0.51	16.37 %
Oven	0.27	17.48 %
Small-Ap	0.10	8.79 %
W-Disp	0.09	100.00 %
Gift		0.22 %
D-Freez	-0.24	100.00 %
Total	45.55	18.26 %

Branch *	MTD Sales L	Brand Share %
KAD1	6.55	16.08 %
HSN1	3.29	11.98 %
CNP1	2.66	8.27 %
Total	45.55	18.26 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	15.91	22.49 %
Fridge	12.81	26.38 %
Wash-Mac	7.73	11.58 %
W.Heater	1.47	76.18 %
Air-Cond	0.54	7.28 %
Chimney	0.35	54.22 %
Small-Ap	0.20	16.08 %
Gas-Stov	0.14	6.59 %
Oven	0.10	20.88 %
W-Disp	0.09	100.00 %
Total	39.35	19.59 %

Branch *	MTD Sales L	Brand Share %
TMK1	11.74	17.04 %
NEL1	5.87	12.67 %
PNY1	2.72	15.79 %
Total	39.35	19.59 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	10.97	18.58 %
Fridge	5.38	16.85 %
Wash-Mac	3.90	10.58 %
Air-Cond	0.91	20.83 %
D-Freez	0.73	100.00 %
Chimney	0.45	76.31 %
W.Heater	0.28	39.74 %
Gas-Stov	0.20	11.69 %
Oven	0.20	22.12 %
Small-Ap	0.15	17.55 %
Total	23.15	16.76 %

Branch *	MTD Sales L	Brand Share %
MYS4	4.77	15.99 %
MDY1	4.27	16.62 %
MYS1	3.90	17.48 %
MYS3	2.38	8.76 %
Total	23.15	16.76 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	212.94 %
Wash-Mac	0.56	649.45 %
LED TV	0.18	16.05 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	53.26 %
Total	2.38	106.96 %

Branch *	MTD Sales L	Brand Share %
Total	2.38	106.96 %