

MBO KA : Haier Sales Performance 26/09/2026 7:17 AM



MTD Sales
237.98Lacs

Brand Share %
17.35%

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	85.72	17.24 %
Fridge	74.73	21.24 %
Wash-Mac	41.45	10.66 %
Air-Cond	14.99	24.05 %
W.Heater	6.14	47.12 %
Gas-Stov	4.30	21.01 %
Chimney	3.56	40.03 %
Oven	3.07	29.09 %
D-Freez	2.41	100.00 %
Small-Ap	1.09	13.26 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.52 %
Gift		0.04 %
Total	237.98	17.35 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	54.83	16.36 %
Syed Kabeer	51.43	15.90 %
Syed Mudabeer	42.09	18.45 %
Mohammed Naveed	38.70	18.39 %
Chandrashekhar	32.96	19.81 %
Aleem Pasha	15.58	14.73 %
Others	2.38	117.95 %
Total	237.98	17.35 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	22.82	19.06 %
Fridge	18.21	20.32 %
Wash-Mac	6.17	6.41 %
Air-Cond	2.38	22.21 %
W.Heater	1.20	33.70 %
Gas-Stov	1.13	21.15 %
Chimney	0.95	35.85 %
D-Freez	0.88	100.00 %
Oven	0.82	25.50 %
Small-Ap	0.26	14.68 %
Gift		0.01 %
Total	54.83	16.36 %

Branch *	MTD Sales L	Brand Share %
KRP1	11.26	12.56 %
BMH1	5.32	14.86 %
HOS1	4.76	12.41 %
MRT2	1.55	7.80 %
SUN1	0.77	6.76 %
HGN1	0.69	2.81 %
Total	54.83	16.36 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	16.72	13.77 %
Fridge	15.72	20.43 %
Wash-Mac	7.98	9.98 %
Air-Cond	5.35	22.41 %
Chimney	1.30	47.80 %
Gas-Stov	1.28	21.61 %
W.Heater	1.15	34.95 %
Oven	0.80	28.90 %
Small-Ap	0.47	18.57 %
D-Freez	0.47	100.00 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.20 %
Gift		0.01 %
Total	51.43	15.90 %

Branch *	MTD Sales L	Brand Share %
DEV1	4.86	7.98 %
SKN1	4.09	14.52 %
DBP1	3.32	12.39 %
YLK1	2.87	6.27 %
KOT1	2.26	15.32 %
Total	51.43	15.90 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	12.04	21.27 %
LED TV	10.03	12.30 %
Wash-Mac	9.11	14.45 %
Air-Cond	6.29	45.05 %
W.Heater	1.40	56.93 %
Oven	1.07	38.99 %
Gas-Stov	0.86	28.26 %
D-Freez	0.81	100.00 %
Chimney	0.20	31.82 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	6.24 %
Total	42.09	18.45 %

Branch *	MTD Sales L	Brand Share %
KEN1	7.78	16.62 %
RJN1	4.62	14.06 %
MTK1	0.82	4.28 %
RRN2	0.21	1.06 %
Total	42.09	18.45 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	15.42	21.00 %
Fridge	13.15	21.36 %
Wash-Mac	7.61	11.94 %
Gas-Stov	0.89	26.40 %
W.Heater	0.71	60.73 %
Chimney	0.58	27.74 %
Air-Cond	0.25	8.89 %
Oven	0.18	16.03 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	6.14 %
Gift		0.28 %
D-Freez	-0.24	100.00 %
Total	38.70	18.39 %

Branch *	MTD Sales L	Brand Share %
KAD1	5.13	14.73 %
HSN1	2.67	12.11 %
CNP1	2.40	8.34 %
Total	38.70	18.39 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	13.34	23.69 %
Fridge	10.67	26.39 %
Wash-Mac	6.42	11.35 %
W.Heater	1.43	75.70 %
Chimney	0.35	72.69 %
Air-Cond	0.26	3.87 %
Small-App	0.20	19.61 %
Gas-Stov	0.14	7.46 %
W-Disp	0.09	100.00 %
Oven	0.05	14.37 %
Total	32.96	19.81 %

Branch *	MTD Sales L	Brand Share %
TMK1	8.40	15.80 %
NEL1	5.23	13.50 %
Total	32.96	19.81 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	7.20	16.49 %
Wash-Mac	3.59	12.44 %
Fridge	3.15	12.20 %
D-Freez	0.49	100.00 %
Air-Cond	0.45	12.77 %
W.Heater	0.28	41.02 %
Chimney	0.18	56.00 %
Oven	0.15	26.77 %
Gas-Stov	0.09	9.18 %
Total	15.58	14.73 %

Branch *	MTD Sales L	Brand Share %
MDY1	2.59	13.12 %
MYS4	1.94	12.21 %
MYS3	1.55	6.71 %
Total	15.58	14.73 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	212.94 %
Wash-Mac	0.56	649.45 %
LED TV	0.18	20.19 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	59.96 %
Total	2.38	117.95 %

Branch *	MTD Sales L	Brand Share %
Total	2.38	117.95 %