

MBO KA : Haier Sales Performance 25/09/2026 7:17 AM



MTD Sales
233.94Lacs

Brand Share %
17.34%

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	83.85	17.20 %
Fridge	72.77	21.11 %
Wash-Mac	41.45	10.80 %
Air-Cond	14.99	23.78 %
W.Heater	5.93	47.79 %
Gas-Stov	4.30	21.29 %
Chimney	3.56	40.03 %
Oven	3.07	29.27 %
D-Freez	2.41	100.00 %
Small-Ap	1.09	13.97 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.52 %
Gift		0.04 %
Total	233.94	17.34 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	54.02	16.43 %
Syed Kabeer	50.74	16.03 %
Syed Mudabeer	41.06	18.30 %
Mohammed Naveed	37.59	18.02 %
Chandrashekhar	32.57	19.97 %
Aleem Pasha	15.58	14.77 %
Others	2.38	103.41 %
Total	233.94	17.34 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	22.37	19.04 %
Fridge	17.87	20.49 %
Wash-Mac	6.17	6.51 %
Air-Cond	2.38	22.21 %
W.Heater	1.20	34.23 %
Gas-Stov	1.13	21.54 %
Chimney	0.95	35.85 %
D-Freez	0.88	100.00 %
Oven	0.82	25.50 %
Small-Ap	0.26	14.83 %
Gift		0.01 %
Total	54.02	16.43 %

Branch *	MTD Sales L	Brand Share %
KRP1	11.14	12.91 %
BMH1	5.32	15.01 %
HOS1	4.46	11.86 %
MRT2	1.55	7.80 %
SUN1	0.77	6.76 %
HGN1	0.69	2.88 %
Total	54.02	16.43 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	16.72	14.22 %
Fridge	15.03	20.10 %
Wash-Mac	7.98	10.09 %
Air-Cond	5.35	22.01 %
Chimney	1.30	47.80 %
Gas-Stov	1.28	21.61 %
W.Heater	1.15	38.77 %
Oven	0.80	29.58 %
Small-Ap	0.47	19.60 %
D-Freez	0.47	100.00 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.20 %
Gift		0.01 %
Total	50.74	16.03 %

Branch *	MTD Sales L	Brand Share %
DEV1	4.86	8.02 %
SKN1	4.09	14.82 %
DBP1	3.32	12.71 %
YLK1	2.63	5.93 %
KOT1	2.04	14.17 %
Total	50.74	16.03 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	11.70	20.99 %
LED TV	9.38	11.78 %
Wash-Mac	9.11	14.64 %
Air-Cond	6.29	45.05 %
W.Heater	1.37	56.26 %
Oven	1.07	38.99 %
Gas-Stov	0.86	28.26 %
D-Freez	0.81	100.00 %
Chimney	0.20	31.82 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	6.93 %
Total	41.06	18.30 %

Branch *	MTD Sales L	Brand Share %
KEN1	7.43	16.30 %
RJN1	4.33	13.49 %
MTK1	0.82	4.39 %
RRN2	0.21	1.06 %
Total	41.06	18.30 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	14.88	20.43 %
Fridge	12.57	20.81 %
Wash-Mac	7.61	11.94 %
Gas-Stov	0.89	27.19 %
W.Heater	0.71	60.73 %
Chimney	0.58	27.74 %
Air-Cond	0.25	8.89 %
Oven	0.18	16.03 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	6.14 %
Gift		0.28 %
D-Freez	-0.24	100.00 %
Total	37.59	18.02 %

Branch *	MTD Sales L	Brand Share %
KAD1	5.13	14.83 %
HSN1	2.55	11.59 %
CNP1	2.40	8.34 %
Total	37.59	18.02 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	13.12	23.72 %
Fridge	10.67	26.71 %
Wash-Mac	6.42	11.64 %
W.Heater	1.26	74.48 %
Chimney	0.35	72.69 %
Air-Cond	0.26	3.87 %
Small-Ap	0.20	21.71 %
Gas-Stov	0.14	7.73 %
W-Disp	0.09	100.00 %
Oven	0.05	14.37 %
Total	32.57	19.97 %

Branch *	MTD Sales L	Brand Share %
TMK1	8.40	16.05 %
NEL1	5.23	13.81 %
Total	32.57	19.97 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	7.20	16.49 %
Wash-Mac	3.59	12.58 %
Fridge	3.15	12.20 %
D-Freez	0.49	100.00 %
Air-Cond	0.45	12.77 %
W.Heater	0.28	41.02 %
Chimney	0.18	56.00 %
Oven	0.15	26.77 %
Gas-Stov	0.09	9.18 %
Total	15.58	14.77 %

Branch *	MTD Sales L	Brand Share %
MDY1	2.59	13.12 %
MYS4	1.94	12.45 %
MYS3	1.55	6.71 %
Total	15.58	14.77 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	212.94 %
Wash-Mac	0.56	649.45 %
LED TV	0.18	20.19 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	59.96 %
Total	2.38	103.41 %

Branch *	MTD Sales L	Brand Share %
Total	2.38	103.41 %