

MBO KA : Haier Sales Performance 24/09/2026 7:17 AM



MTD Sales
227.79Lacs

Brand Share %
17.29%

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.29 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	82.59	17.30 %
Fridge	68.68	20.57 %
Wash-Mac	41.11	10.93 %
Air-Cond	14.73	23.80 %
W.Heater	5.84	47.37 %
Gas-Stov	4.19	21.73 %
Chimney	3.56	40.71 %
Oven	3.07	29.27 %
D-Freez	2.41	100.00 %
Small-Ap	1.09	14.22 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.57 %
Gift		0.04 %
Total	227.79	17.29 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	52.54	16.42 %
Syed Kabeer	49.50	16.09 %
Syed Mudabeer	39.29	17.87 %
Mohammed Naveed	36.89	17.93 %
Chandrashekhar	31.62	19.89 %
Aleem Pasha	15.58	15.08 %
Others	2.38	103.41 %
Total	227.79	17.29 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	22.21	19.38 %
Fridge	16.53	19.66 %
Wash-Mac	6.17	6.70 %
Air-Cond	2.38	22.21 %
W.Heater	1.20	34.23 %
Gas-Stov	1.13	21.95 %
Chimney	0.95	35.85 %
D-Freez	0.88	100.00 %
Oven	0.82	25.50 %
Small-Ap	0.26	14.92 %
Gift		0.01 %
Total	52.54	16.42 %

Branch *	MTD Sales L	Brand Share %
KRP1	10.59	12.77 %
BMH1	4.54	13.28 %
HOS1	4.46	12.08 %
MRT2	1.55	7.80 %
SUN1	0.77	7.27 %
HGN1	0.69	2.97 %
Total	52.54	16.42 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	16.57	14.40 %
Fridge	14.05	19.67 %
Wash-Mac	7.98	10.34 %
Air-Cond	5.35	22.38 %
Chimney	1.30	47.80 %
Gas-Stov	1.18	21.76 %
W.Heater	1.15	38.77 %
Oven	0.80	29.58 %
Small-Ap	0.47	19.93 %
D-Freez	0.47	100.00 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.32 %
Gift		0.01 %
Total	49.50	16.09 %

Branch *	MTD Sales L	Brand Share %
DEV1	4.27	7.29 %
SKN1	4.09	15.45 %
DBP1	2.94	11.36 %
YLK1	2.63	6.03 %
KOT1	2.04	14.41 %
Total	49.50	16.09 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	10.58	19.78 %
Wash-Mac	9.11	14.86 %
LED TV	8.74	11.15 %
Air-Cond	6.29	45.05 %
W.Heater	1.37	56.26 %
Oven	1.07	38.99 %
Gas-Stov	0.86	28.26 %
D-Freez	0.81	100.00 %
Chimney	0.20	31.82 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	6.93 %
Total	39.29	17.87 %

Branch *	MTD Sales L	Brand Share %
KEN1	7.30	16.07 %
RJN1	4.02	12.57 %
MTK1	0.82	4.39 %
RRN2	0.21	1.06 %
Total	39.29	17.87 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	14.58	20.45 %
Fridge	12.44	20.67 %
Wash-Mac	7.61	12.07 %
Gas-Stov	0.89	29.43 %
W.Heater	0.71	60.73 %
Chimney	0.58	29.85 %
Oven	0.18	16.03 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	6.45 %
Gift		0.29 %
D-Freez	-0.24	100.00 %
Total	36.89	17.93 %

Branch *	MTD Sales L	Brand Share %
KAD1	4.97	14.73 %
HSN1	2.55	12.05 %
CNP1	2.40	8.34 %
Total	36.89	17.93 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	13.12	24.35 %
Fridge	10.16	26.11 %
Wash-Mac	6.08	11.19 %
W.Heater	1.17	72.90 %
Chimney	0.35	72.69 %
Air-Cond	0.26	4.39 %
Small-App	0.20	22.19 %
Gas-Stov	0.14	7.73 %
W-Disp	0.09	100.00 %
Oven	0.05	14.37 %
Total	31.62	19.89 %

Branch *	MTD Sales L	Brand Share %
TMK1	8.30	16.14 %
NEL1	5.23	14.14 %
Total	31.62	19.89 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	7.20	16.67 %
Wash-Mac	3.59	12.86 %
Fridge	3.15	12.63 %
D-Freez	0.49	100.00 %
Air-Cond	0.45	12.77 %
W.Heater	0.28	41.02 %
Chimney	0.18	56.00 %
Oven	0.15	26.77 %
Gas-Stov	0.09	9.46 %
Total	15.58	15.08 %

Branch *	MTD Sales L	Brand Share %
MDY1	2.59	13.53 %
MYS4	1.94	12.74 %
MYS3	1.55	6.89 %
Total	15.58	15.08 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	212.94 %
Wash-Mac	0.56	649.45 %
LED TV	0.18	20.19 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	59.96 %
Total	2.38	103.41 %

Branch *	MTD Sales L	Brand Share %
Total	2.38	103.41 %