

MBO KA : Haier Sales Performance 23/09/2026 7:17 AM



MTD Sales
220.48Lacs

Brand Share %
17.19%

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	80.84	17.25 %
Fridge	66.14	20.43 %
Wash-Mac	39.32	10.84 %
Air-Cond	14.28	23.46 %
W.Heater	5.74	47.57 %
Gas-Stov	4.01	21.54 %
Chimney	3.21	38.23 %
Oven	2.97	28.98 %
D-Freez	2.41	100.00 %
Small-Ap	1.04	13.86 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.59 %
Gift		0.04 %
Total	220.48	17.19 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	49.20	15.84 %
Syed Kabeer	48.31	15.97 %
Syed Mudabeer	38.83	18.43 %
Mohammed Naveed	36.22	18.12 %
Chandrashekhar	30.83	19.74 %
Aleem Pasha	14.72	14.62 %
Others	2.38	103.41 %
Total	220.48	17.19 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	21.69	19.18 %
Fridge	14.95	18.52 %
Wash-Mac	5.33	6.04 %
Air-Cond	2.38	22.21 %
W.Heater	1.11	32.48 %
Gas-Stov	1.06	21.14 %
D-Freez	0.88	100.00 %
Chimney	0.77	31.25 %
Oven	0.77	24.03 %
Small-Ap	0.26	15.20 %
Gift		0.01 %
Total	49.20	15.84 %

Branch *	MTD Sales L	Brand Share %
KRP1	8.74	11.00 %
BMH1	4.54	13.57 %
HOS1	3.79	10.86 %
MRT2	1.55	7.80 %
SUN1	0.77	7.27 %
HSR1	0.75	14.44 %
HGN1	0.69	3.10 %
Total	49.20	15.84 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	15.92	14.04 %
Fridge	14.05	20.15 %
Wash-Mac	7.54	9.94 %
Air-Cond	5.35	22.38 %
Chimney	1.30	47.80 %
Gas-Stov	1.18	22.44 %
W.Heater	1.15	39.78 %
Oven	0.75	28.22 %
D-Freez	0.47	100.00 %
Small-Ap	0.42	18.34 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.32 %
Gift		0.01 %
Total	48.31	15.97 %

Branch *	MTD Sales L	Brand Share %
DEV1	4.27	7.42 %
SKN1	4.09	16.04 %
DBP1	2.94	11.51 %
YLK1	2.63	6.06 %
KOT1	2.04	14.99 %
Total	48.31	15.97 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	10.29	20.06 %
Wash-Mac	9.11	15.72 %
LED TV	8.56	11.41 %
Air-Cond	6.29	45.05 %
W.Heater	1.37	58.06 %
Oven	1.07	39.98 %
Gas-Stov	0.86	29.80 %
D-Freez	0.81	100.00 %
Chimney	0.20	31.82 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	7.14 %
Total	38.83	18.43 %

Branch *	MTD Sales L	Brand Share %
KEN1	7.30	16.65 %
RJN1	3.73	12.09 %
MTK1	0.82	4.75 %
RRN2	0.21	1.13 %
Total	38.83	18.43 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	14.58	20.75 %
Fridge	12.04	20.47 %
Wash-Mac	7.45	12.36 %
Gas-Stov	0.78	27.44 %
W.Heater	0.71	60.73 %
Chimney	0.58	29.85 %
Oven	0.18	17.84 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	6.57 %
Gift		0.30 %
D-Freez	-0.24	100.00 %
Total	36.22	18.12 %

Branch *	MTD Sales L	Brand Share %
KAD1	4.97	15.10 %
HSN1	2.55	12.16 %
CNP1	2.40	8.80 %
Total	36.22	18.12 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	13.12	24.49 %
Fridge	9.88	25.80 %
Wash-Mac	5.74	10.88 %
W.Heater	1.17	72.90 %
Air-Cond	0.26	4.39 %
Small-App	0.20	22.50 %
Chimney	0.18	57.34 %
Gas-Stov	0.14	7.84 %
W-Disp	0.09	100.00 %
Oven	0.05	14.37 %
Total	30.83	19.74 %

Branch *	MTD Sales L	Brand Share %
TMK1	8.30	16.40 %
NEL1	5.23	14.15 %
Total	30.83	19.74 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	6.79	15.99 %
Wash-Mac	3.59	13.03 %
Fridge	3.15	13.05 %
D-Freez	0.49	100.00 %
W.Heater	0.28	41.02 %
Chimney	0.18	56.00 %
Oven	0.15	26.77 %
Gas-Stov	0.09	9.46 %
Total	14.72	14.62 %

Branch *	MTD Sales L	Brand Share %
MYS1	2.91	16.80 %
MDY1	2.59	13.53 %
MYS4	1.94	13.16 %
MYS3	1.55	7.26 %
Total	14.72	14.62 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	212.94 %
Wash-Mac	0.56	649.45 %
LED TV	0.18	20.19 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	59.96 %
Total	2.38	103.41 %

Branch *	MTD Sales L	Brand Share %
Total	2.38	103.41 %