

MBO KA : Haier Sales Performance 22/09/2026 7:17 AM



MTD Sales
218.71Lacs

Brand Share %
17.48%

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	80.06	17.44 %
Fridge	65.61	20.75 %
Wash-Mac	38.95	11.07 %
Air-Cond	14.28	24.04 %
W.Heater	5.74	49.22 %
Gas-Stov	3.92	21.75 %
Chimney	3.21	39.15 %
Oven	2.97	30.61 %
D-Freez	2.41	100.00 %
Small-Ap	1.04	14.17 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.59 %
Gift		0.05 %
Total	218.71	17.48 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	48.63	16.16 %
Syed Kabeer	48.23	16.52 %
Syed Mudabeer	38.27	18.53 %
Mohammed Naveed	35.82	18.26 %
Chandrashekhar	30.83	20.01 %
Aleem Pasha	14.44	14.57 %
Others	2.48	87.82 %
Total	218.71	17.48 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	21.25	19.52 %
Fridge	14.83	18.90 %
Wash-Mac	5.33	6.26 %
Air-Cond	2.38	22.21 %
W.Heater	1.11	33.13 %
Gas-Stov	1.06	21.50 %
D-Freez	0.88	100.00 %
Chimney	0.77	31.25 %
Oven	0.77	24.29 %
Small-Ap	0.26	15.52 %
Gift		0.01 %
Total	48.63	16.16 %

Branch *	MTD Sales L	Brand Share %
KRP1	8.74	11.29 %
BMH1	4.54	13.77 %
HOS1	3.50	10.44 %
HGS1	2.60	17.47 %
MRT2	1.55	8.27 %
SUN1	0.77	7.27 %
HSR1	0.75	14.44 %
HGN1	0.69	3.23 %
Total	48.63	16.16 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	15.92	14.20 %
Fridge	14.05	21.19 %
Wash-Mac	7.54	10.42 %
Air-Cond	5.35	23.56 %
Chimney	1.30	51.55 %
W.Heater	1.15	42.30 %
Gas-Stov	1.10	22.85 %
Oven	0.75	30.81 %
D-Freez	0.47	100.00 %
Small-Ap	0.42	18.96 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.32 %
Gift		0.01 %
Total	48.23	16.52 %

Branch *	MTD Sales L	Brand Share %
DEV1	4.27	7.48 %
SKN1	4.02	16.00 %
DBP1	2.94	12.11 %
YLK1	2.63	6.19 %
KOT1	2.04	16.72 %
Total	48.23	16.52 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	10.29	20.34 %
Wash-Mac	8.90	15.75 %
LED TV	8.22	11.16 %
Air-Cond	6.29	45.99 %
W.Heater	1.37	58.06 %
Oven	1.07	44.84 %
Gas-Stov	0.86	29.80 %
D-Freez	0.81	100.00 %
Chimney	0.20	31.82 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	7.19 %
Total	38.27	18.53 %

Branch *	MTD Sales L	Brand Share %
KEN1	7.09	16.62 %
RJN1	3.73	12.09 %
MTK1	0.82	5.02 %
RRN2	0.21	1.17 %
Total	38.27	18.53 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	14.58	21.04 %
Fridge	11.91	20.45 %
Wash-Mac	7.29	12.53 %
W.Heater	0.71	60.73 %
Gas-Stov	0.66	24.62 %
Chimney	0.58	29.85 %
Oven	0.18	17.84 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	6.69 %
Gift		0.30 %
D-Freez	-0.24	100.00 %
Total	35.82	18.26 %

Branch *	MTD Sales L	Brand Share %
KAD1	4.97	15.25 %
HSN1	2.55	12.29 %
CNP1	2.40	8.80 %
Total	35.82	18.26 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	13.12	24.90 %
Fridge	9.88	26.08 %
Wash-Mac	5.74	11.02 %
W.Heater	1.17	76.42 %
Air-Cond	0.26	4.39 %
Small-App	0.20	22.50 %
Chimney	0.18	57.34 %
Gas-Stov	0.14	7.99 %
W-Disp	0.09	100.00 %
Oven	0.05	14.37 %
Total	30.83	20.01 %

Branch *	MTD Sales L	Brand Share %
TMK1	8.30	16.61 %
NEL1	5.23	14.37 %
Total	30.83	20.01 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	6.79	16.34 %
Wash-Mac	3.59	13.03 %
Fridge	2.87	12.21 %
D-Freez	0.49	100.00 %
W.Heater	0.28	47.49 %
Chimney	0.18	56.00 %
Oven	0.15	26.77 %
Gas-Stov	0.09	9.46 %
Total	14.44	14.57 %

Branch *	MTD Sales L	Brand Share %
MYS1	2.91	16.81 %
MDY1	2.59	13.53 %
MYS4	1.94	13.93 %
MYS3	1.55	7.26 %
Total	14.44	14.57 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	141.47 %
Wash-Mac	0.56	649.45 %
LED TV	0.18	20.19 %
W.Heater	-0.04	100.00 %
Total	2.48	87.82 %

Branch *	MTD Sales L	Brand Share %
Total	2.48	87.82 %