

MBO KA : Haier Sales Performance 21/09/2026 7:17 AM



MTD Sales
214.20Lacs

Brand Share %
17.61%

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.61 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	78.80	17.74 %
Fridge	64.21	20.73 %
Wash-Mac	38.58	11.25 %
Air-Cond	13.58	23.98 %
W.Heater	5.31	47.99 %
Gas-Stov	3.56	20.70 %
Chimney	3.21	39.15 %
Oven	2.97	32.23 %
D-Freez	2.41	100.00 %
Small-Ap	1.04	14.38 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.62 %
Gift		0.05 %
Total	214.20	17.61 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	48.29	16.41 %
Syed Kabeer	45.99	16.19 %
Syed Mudabeer	37.44	18.96 %
Mohammed Naveed	35.16	18.59 %
Chandrashekhar	30.73	20.24 %
Aleem Pasha	14.11	14.66 %
Others	2.48	74.79 %
Total	214.20	17.61 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	21.10	19.74 %
Fridge	14.83	19.25 %
Wash-Mac	5.33	6.42 %
Air-Cond	2.38	22.89 %
W.Heater	0.99	31.65 %
Gas-Stov	0.99	20.71 %
D-Freez	0.88	100.00 %
Chimney	0.77	31.25 %
Oven	0.77	26.22 %
Small-Ap	0.26	15.74 %
Gift		0.01 %
Total	48.29	16.41 %

Branch *	MTD Sales L	Brand Share %
KRP1	8.63	11.41 %
BMH1	4.54	14.16 %
HOS1	3.50	10.57 %
MRT2	1.55	8.36 %
SUN1	0.77	7.30 %
HSR1	0.75	14.92 %
HGN1	0.69	3.30 %
Total	48.29	16.41 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	15.62	14.23 %
Fridge	12.78	20.07 %
Wash-Mac	7.18	10.25 %
Air-Cond	5.35	23.56 %
Chimney	1.30	51.55 %
W.Heater	1.06	40.32 %
Gas-Stov	0.90	19.88 %
Oven	0.75	33.39 %
D-Freez	0.47	100.00 %
Small-Ap	0.42	19.13 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.32 %
Gift		0.02 %
Total	45.99	16.19 %

Branch *	MTD Sales L	Brand Share %
SKN1	4.02	17.12 %
DEV1	3.98	7.09 %
DBP1	2.85	12.08 %
YLK1	2.63	6.24 %
KOT1	2.04	16.72 %
Total	45.99	16.19 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	10.29	20.95 %
Wash-Mac	8.90	15.98 %
LED TV	8.22	11.83 %
Air-Cond	5.59	48.50 %
W.Heater	1.23	57.65 %
Oven	1.07	46.09 %
Gas-Stov	0.86	31.48 %
D-Freez	0.81	100.00 %
Chimney	0.20	31.82 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	7.42 %
Total	37.44	18.96 %

Branch *	MTD Sales L	Brand Share %
KEN1	7.00	16.94 %
RJN1	3.73	12.15 %
MTK1	0.82	5.14 %
RRN2	0.21	1.18 %
Total	37.44	18.96 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	14.12	21.49 %
Fridge	11.78	20.68 %
Wash-Mac	7.29	12.98 %
W.Heater	0.71	60.73 %
Gas-Stov	0.59	22.81 %
Chimney	0.58	29.85 %
Oven	0.18	17.84 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	6.76 %
Gift		0.30 %
D-Freez	-0.24	100.00 %
Total	35.16	18.59 %

Branch *	MTD Sales L	Brand Share %
KAD1	4.97	15.27 %
CNP1	2.40	9.44 %
HSN1	2.40	12.22 %
Total	35.16	18.59 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	13.12	25.47 %
Fridge	9.88	26.31 %
Wash-Mac	5.74	11.13 %
W.Heater	1.07	74.82 %
Air-Cond	0.26	4.39 %
Small-Ap	0.20	22.78 %
Chimney	0.18	57.34 %
Gas-Stov	0.14	8.14 %
W-Disp	0.09	100.00 %
Oven	0.05	14.37 %
Total	30.73	20.24 %

Branch *	MTD Sales L	Brand Share %
TMK1	8.30	17.03 %
NEL1	5.23	14.51 %
PNY1	2.54	16.99 %
Total	30.73	20.24 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	6.45	16.14 %
Wash-Mac	3.59	13.40 %
Fridge	2.87	12.25 %
D-Freez	0.49	100.00 %
W.Heater	0.28	47.49 %
Chimney	0.18	56.00 %
Oven	0.15	26.77 %
Gas-Stov	0.09	9.85 %
Total	14.11	14.66 %

Branch *	MTD Sales L	Brand Share %
MDY1	2.59	13.38 %
MYS4	1.94	14.35 %
MYS3	1.21	6.16 %
Total	14.11	14.66 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	90.74 %
Wash-Mac	0.56	-348.60 %
LED TV	0.18	20.19 %
W.Heater	-0.04	100.00 %
Total	2.48	74.79 %

Branch *	MTD Sales L	Brand Share %
Total	2.48	74.79 %