

MBO KA : Haier Sales Performance 20/09/2026 7:17 AM



MTD Sales
201.90Lacs

Brand Share %
17.62%

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.62 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	74.26	17.84 %
Fridge	59.52	20.61 %
Wash-Mac	37.26	11.38 %
Air-Cond	12.68	23.28 %
W.Heater	5.21	47.79 %
Gas-Stov	3.45	21.54 %
Oven	2.97	33.99 %
Chimney	2.84	37.74 %
D-Freez	2.20	100.00 %
Small-Ap	0.98	15.38 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.75 %
Gift		0.05 %
Total	201.90	17.62 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	44.61	16.33 %
Syed Kabeer	42.67	15.99 %
Syed Mudabeer	34.96	18.85 %
Mohammed Naveed	33.88	18.64 %
Chandrashekhar	29.42	20.73 %
Aleem Pasha	13.87	14.91 %
Others	2.48	74.79 %
Total	201.90	17.62 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	18.88	19.78 %
Fridge	13.82	19.12 %
Wash-Mac	5.33	6.69 %
Air-Cond	2.38	23.61 %
W.Heater	0.90	30.04 %
Gas-Stov	0.88	20.06 %
D-Freez	0.88	100.00 %
Oven	0.77	27.25 %
Chimney	0.58	27.10 %
Small-Ap	0.21	13.78 %
Gift		0.01 %
Total	44.61	16.33 %

Branch *	MTD Sales L	Brand Share %
KRP1	7.71	11.10 %
BMH1	4.24	14.30 %
HOS1	2.55	8.52 %
MRT2	1.31	8.31 %
SUN1	0.77	8.27 %
HSR1	0.75	16.62 %
HGN1	0.69	3.44 %
Total	44.61	16.33 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	15.05	14.48 %
Fridge	11.14	19.10 %
Wash-Mac	6.56	9.96 %
Air-Cond	5.03	22.83 %
Chimney	1.12	47.87 %
W.Heater	1.06	40.32 %
Gas-Stov	0.90	20.90 %
Oven	0.75	36.64 %
D-Freez	0.47	100.00 %
Small-Ap	0.42	20.89 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.77 %
Gift		0.02 %
Total	42.67	15.99 %

Branch *	MTD Sales L	Brand Share %
SKN1	4.02	17.31 %
DEV1	3.75	6.96 %
YLK1	2.23	5.66 %
DBP1	2.14	9.89 %
KOT1	2.04	17.20 %
Total	42.67	15.99 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	9.35	20.39 %
Wash-Mac	8.51	16.26 %
LED TV	7.85	11.95 %
Air-Cond	5.01	47.19 %
W.Heater	1.23	57.65 %
Oven	1.07	46.09 %
Gas-Stov	0.86	34.47 %
D-Freez	0.61	100.00 %
Chimney	0.20	31.82 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	8.79 %
Total	34.96	18.85 %

Branch *	MTD Sales L	Brand Share %
RJN1	3.53	12.31 %
MTK1	0.82	5.38 %
RRN2	0.21	1.26 %
Total	34.96	18.85 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	13.48	21.57 %
Fridge	11.15	20.59 %
Wash-Mac	7.29	13.20 %
W.Heater	0.71	60.73 %
Gas-Stov	0.59	23.94 %
Chimney	0.58	32.60 %
Oven	0.18	17.84 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	7.70 %
Gift		0.30 %
D-Freez	-0.24	100.00 %
Total	33.88	18.64 %

Branch *	MTD Sales L	Brand Share %
KAD1	4.25	13.68 %
CNP1	2.40	9.78 %
HSN1	2.40	12.33 %
Total	33.88	18.64 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	12.37	25.76 %
Fridge	9.64	27.89 %
Wash-Mac	5.42	11.10 %
W.Heater	1.07	74.82 %
Air-Cond	0.26	4.60 %
Small-Ap	0.20	27.59 %
Chimney	0.18	57.34 %
Gas-Stov	0.14	9.02 %
W-Disp	0.09	100.00 %
Oven	0.05	23.05 %
Total	29.42	20.73 %

Branch *	MTD Sales L	Brand Share %
NEL1	4.93	15.42 %
Total	29.42	20.73 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	6.45	16.22 %
Wash-Mac	3.59	13.99 %
Fridge	2.63	12.17 %
D-Freez	0.49	100.00 %
W.Heater	0.28	47.49 %
Chimney	0.18	56.00 %
Oven	0.15	28.47 %
Gas-Stov	0.09	10.29 %
Total	13.87	14.91 %

Branch *	MTD Sales L	Brand Share %
MYS1	2.67	17.04 %
MDY1	2.59	13.85 %
MYS4	1.94	14.60 %
MYS3	1.21	6.42 %
Total	13.87	14.91 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	90.74 %
Wash-Mac	0.56	-348.60 %
LED TV	0.18	20.19 %
W.Heater	-0.04	100.00 %
Total	2.48	74.79 %

Branch *	MTD Sales L	Brand Share %
Total	2.48	74.79 %