

MBO KA : Haier Sales Performance 19/09/2026 7:17 AM



MTD Sales
190.45Lacs

Brand Share %
17.39%

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	70.03	17.47 %
Fridge	56.25	20.77 %
Wash-Mac	35.35	11.22 %
Air-Cond	10.83	20.86 %
W.Heater	5.03	47.55 %
Gas-Stov	3.45	22.32 %
Oven	2.97	34.59 %
Chimney	2.84	43.21 %
D-Freez	2.20	100.00 %
Small-Ap	0.98	15.83 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.82 %
Gift		0.05 %
Total	190.45	17.39 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	39.93	15.50 %
Manoj N	38.65	15.04 %
Syed Mudabeer	33.73	19.32 %
Mohammed Naveed	33.18	19.29 %
Chandrashekhar	29.10	20.96 %
Aleem Pasha	13.37	14.83 %
Others	2.48	51.68 %
Total	190.45	17.39 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	14.49	14.44 %
Fridge	10.46	18.89 %
Wash-Mac	6.19	9.68 %
Air-Cond	4.05	18.93 %
Chimney	1.12	47.87 %
W.Heater	0.91	36.73 %
Gas-Stov	0.90	21.57 %
Oven	0.75	36.64 %
D-Freez	0.47	100.00 %
Small-Ap	0.42	20.80 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	3.77 %
Gift		0.02 %
Total	39.93	15.50 %

Branch *	MTD Sales L	Brand Share %
DEV1	3.52	6.72 %
YLK1	2.08	5.42 %
KOT1	2.04	17.13 %
DBP1	1.75	8.14 %
Total	39.93	15.50 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	16.00	17.81 %
Fridge	11.71	17.41 %
Wash-Mac	4.67	6.15 %
Air-Cond	2.05	22.78 %
W.Heater	0.90	30.04 %
Gas-Stov	0.88	20.56 %
D-Freez	0.88	100.00 %
Oven	0.77	27.25 %
Chimney	0.58	41.22 %
Small-Ap	0.21	14.04 %
Gift		0.01 %
Total	38.65	15.04 %

Branch *	MTD Sales L	Brand Share %
KRP1	5.96	9.27 %
BMH1	3.18	12.17 %
HOS1	2.55	9.04 %
MRT2	1.19	7.70 %
SUN1	0.77	8.61 %
HSR1	0.75	16.72 %
HGN1	0.33	1.69 %
Total	38.65	15.04 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	9.35	21.98 %
Wash-Mac	8.51	16.90 %
LED TV	7.21	11.70 %
Air-Cond	4.46	45.79 %
W.Heater	1.20	61.30 %
Oven	1.07	46.09 %
Gas-Stov	0.86	38.59 %
D-Freez	0.61	100.00 %
Chimney	0.20	36.29 %
W-Disp	0.17	100.00 %
Small-Ap	0.10	9.68 %
Total	33.73	19.32 %

Branch *	MTD Sales L	Brand Share %
RJN1	3.53	13.56 %
MTK1	0.82	5.51 %
RRN2	0.21	1.36 %
Total	33.73	19.32 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	13.48	22.25 %
Fridge	11.02	22.22 %
Wash-Mac	6.73	12.82 %
W.Heater	0.71	60.73 %
Gas-Stov	0.59	24.50 %
Chimney	0.58	37.77 %
Oven	0.18	20.97 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	8.41 %
Gift		0.31 %
D-Freez	-0.24	100.00 %
Total	33.18	19.29 %

Branch *	MTD Sales L	Brand Share %
KAD1	4.25	14.20 %
CNP1	2.40	10.22 %
HSN1	2.20	12.21 %
Total	33.18	19.29 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	12.37	26.13 %
Fridge	9.64	28.81 %
Wash-Mac	5.09	10.67 %
W.Heater	1.07	74.82 %
Air-Cond	0.26	4.60 %
Small-Ap	0.20	28.49 %
Chimney	0.18	107.00 %
Gas-Stov	0.14	9.24 %
W-Disp	0.09	100.00 %
Oven	0.05	23.05 %
Total	29.10	20.96 %

Branch *	MTD Sales L	Brand Share %
NEL1	4.93	15.59 %
Total	29.10	20.96 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	6.31	16.04 %
Wash-Mac	3.59	14.63 %
Fridge	2.28	11.07 %
D-Freez	0.49	100.00 %
W.Heater	0.28	47.49 %
Chimney	0.18	56.00 %
Oven	0.15	28.47 %
Gas-Stov	0.09	10.95 %
Total	13.37	14.83 %

Branch *	MTD Sales L	Brand Share %
MDY1	2.59	14.37 %
MYS1	2.29	15.37 %
MYS4	1.94	15.04 %
MYS3	1.21	6.42 %
Total	13.37	14.83 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	90.74 %
Wash-Mac	0.56	667.17 %
LED TV	0.18	10.14 %
W.Heater	-0.04	100.00 %
Total	2.48	51.68 %

Branch *	MTD Sales L	Brand Share %
SHRT	0.20	11.33 %
Total	2.48	51.68 %