

MBO KA : Haier Sales Performance 18/09/2026 7:17 AM



MTD Sales
185.57 Lacs

Brand Share %
17.68%

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	68.42	17.73 %
Fridge	54.52	21.21 %
Wash-Mac	34.72	11.43 %
Air-Cond	10.19	20.53 %
W.Heater	5.00	47.86 %
Gas-Stov	3.45	23.10 %
Chimney	2.84	46.93 %
Oven	2.82	34.29 %
D-Freez	2.20	100.00 %
Small-Ap	0.98	17.12 %
W-Disp	0.35	100.00 %
Vac-Clea	0.08	2.16 %
Gift		0.04 %
Total	185.57	17.68 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	38.04	15.49 %
Manoj N	37.08	15.16 %
Syed Mudabeer	32.99	19.38 %
Mohammed Naveed	32.91	19.93 %
Chandrashekhar	28.63	21.11 %
Aleem Pasha	13.37	15.55 %
Others	2.55	93.15 %
Total	185.57	17.68 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	13.34	13.89 %
Fridge	9.72	18.55 %
Wash-Mac	6.19	10.16 %
Air-Cond	4.05	19.36 %
Chimney	1.12	47.87 %
W.Heater	0.91	36.73 %
Gas-Stov	0.90	22.36 %
Oven	0.75	36.64 %
D-Freez	0.47	100.00 %
Small-Ap	0.42	23.94 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	5.25 %
Gift		0.02 %
Total	38.04	15.49 %

Branch *	MTD Sales L	Brand Share %
DEV1	3.21	6.39 %
YLK1	2.08	5.67 %
DBP1	1.75	8.47 %
KOT1	1.42	13.41 %
Total	38.04	15.49 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	15.70	18.37 %
Fridge	10.96	17.20 %
Wash-Mac	4.67	6.43 %
Air-Cond	1.78	21.14 %
Gas-Stov	0.88	22.15 %
D-Freez	0.88	100.00 %
W.Heater	0.80	27.78 %
Oven	0.61	23.08 %
Chimney	0.58	41.22 %
Small-Ap	0.21	14.77 %
Gift		0.01 %
Total	37.08	15.16 %

Branch *	MTD Sales L	Brand Share %
KRP1	5.32	8.57 %
BMH1	2.91	11.87 %
HOS1	2.55	9.22 %
MRT2	1.19	8.07 %
SUN1	0.77	9.84 %
HGN1	0.33	1.72 %
Total	37.08	15.16 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	9.35	22.62 %
Wash-Mac	8.22	16.67 %
LED TV	7.21	11.96 %
Air-Cond	4.09	43.63 %
W.Heater	1.20	64.37 %
Oven	1.07	48.21 %
Gas-Stov	0.86	39.54 %
D-Freez	0.61	100.00 %
Chimney	0.20	36.29 %
Small-Ap	0.10	10.39 %
W-Disp	0.09	100.00 %
Total	32.99	19.38 %

Branch *	MTD Sales L	Brand Share %
KEN1	6.48	17.23 %
RJN1	3.44	13.61 %
MTK1	0.82	5.69 %
RRN2	0.21	1.43 %
Total	32.99	19.38 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	13.32	22.96 %
Fridge	10.90	22.78 %
Wash-Mac	6.73	13.37 %
W.Heater	0.71	60.73 %
Gas-Stov	0.59	25.07 %
Chimney	0.58	45.95 %
Oven	0.18	24.14 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	8.55 %
Gift		0.23 %
D-Freez	-0.24	100.00 %
Total	32.91	19.93 %

Branch *	MTD Sales L	Brand Share %
KAD1	4.25	14.96 %
CNP1	2.40	10.50 %
HSN1	2.20	12.51 %
Total	32.91	19.93 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	12.37	26.32 %
Fridge	9.52	29.67 %
Wash-Mac	4.75	10.25 %
W.Heater	1.07	74.82 %
Air-Cond	0.26	4.60 %
Small-App	0.20	29.61 %
Chimney	0.18	107.00 %
Gas-Stov	0.14	9.00 %
W-Disp	0.09	100.00 %
Oven	0.05	23.05 %
Total	28.63	21.11 %

Branch *	MTD Sales L	Brand Share %
NEL1	4.80	15.74 %
Total	28.63	21.11 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	6.31	16.56 %
Wash-Mac	3.59	14.86 %
Fridge	2.28	12.59 %
D-Freez	0.49	100.00 %
W.Heater	0.28	47.49 %
Chimney	0.18	56.00 %
Oven	0.15	28.47 %
Gas-Stov	0.09	12.01 %
Total	13.37	15.55 %

Branch *	MTD Sales L	Brand Share %
MDY1	2.59	15.42 %
MYS1	2.29	16.19 %
MYS4	1.94	15.33 %
MYS3	1.21	6.60 %
Total	13.37	15.55 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	113.49 %
Wash-Mac	0.56	667.17 %
LED TV	0.18	16.70 %
W.Heater	0.03	100.00 %
Total	2.55	93.15 %

Branch *	MTD Sales L	Brand Share %
Total	2.55	93.15 %