

MBO KA : Haier Sales Performance 17/09/2026 7:17 AM



MTD Sales
176.09Lacs

Brand Share %
17.60%

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.60 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	64.76	17.57 %
Fridge	52.07	21.06 %
Wash-Mac	32.86	11.40 %
Air-Cond	10.19	21.73 %
W.Heater	4.68	46.77 %
Gas-Stov	3.06	22.11 %
Oven	2.82	35.87 %
Chimney	2.44	47.92 %
D-Freez	1.90	100.00 %
Small-Ap	0.88	16.24 %
W-Disp	0.35	100.00 %
Vac-Clea	0.08	2.21 %
Gift		0.05 %
Total	176.09	17.60 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	36.65	15.61 %
Syed Kabeer	34.33	14.66 %
Mohammed Naveed	31.59	19.99 %
Syed Mudabeer	30.59	19.28 %
Chandrashekhar	27.88	21.41 %
Aleem Pasha	12.50	15.29 %
Others	2.55	85.13 %
Total	176.09	17.60 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	15.70	18.81 %
Fridge	10.96	17.91 %
Wash-Mac	4.47	6.57 %
Air-Cond	1.78	21.90 %
D-Freez	0.88	100.00 %
W.Heater	0.77	26.87 %
Gas-Stov	0.69	18.38 %
Oven	0.61	23.08 %
Chimney	0.58	41.22 %
Small-Ap	0.21	15.53 %
Gift		0.01 %
Total	36.65	15.61 %

Branch *	MTD Sales L	Brand Share %
KRP1	5.12	8.60 %
BMH1	2.91	12.46 %
HOS1	2.55	10.08 %
MRT2	1.19	8.32 %
SUN1	0.77	9.84 %
HGN1	0.33	1.80 %
Total	36.65	15.61 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	11.51	12.73 %
Fridge	8.65	17.12 %
Wash-Mac	5.87	9.90 %
Air-Cond	4.05	19.92 %
Chimney	0.93	53.06 %
W.Heater	0.82	36.25 %
Oven	0.75	39.21 %
Gas-Stov	0.69	20.61 %
D-Freez	0.47	100.00 %
Small-Ap	0.42	24.86 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	5.57 %
Gift		0.02 %
Total	34.33	14.66 %

Branch *	MTD Sales L	Brand Share %
DEV1	3.21	6.78 %
SKN1	2.64	14.14 %
YLK1	2.08	5.82 %
DBP1	1.44	7.55 %
KOT1	1.42	13.41 %
Total	34.33	14.66 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	12.43	22.63 %
Fridge	10.56	22.57 %
Wash-Mac	6.73	13.79 %
W.Heater	0.63	58.03 %
Gas-Stov	0.59	26.69 %
Chimney	0.58	52.17 %
Oven	0.18	24.14 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	8.81 %
Gift		0.24 %
D-Freez	-0.24	100.00 %
Total	31.59	19.99 %

Branch *	MTD Sales L	Brand Share %
KAD1	4.25	15.14 %
CNP1	2.40	11.04 %
HSN1	2.20	13.41 %
Total	31.59	19.99 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	8.59	22.43 %
Wash-Mac	7.43	16.42 %
LED TV	6.91	12.22 %
Air-Cond	4.09	43.63 %
W.Heater	1.16	63.63 %
Oven	1.07	50.85 %
Gas-Stov	0.86	40.06 %
D-Freez	0.31	100.00 %
Small-Ap	0.10	10.58 %
W-Disp	0.09	100.00 %
Total	30.59	19.28 %

Branch *	MTD Sales L	Brand Share %
KEN1	6.18	17.11 %
RJN1	2.92	12.58 %
MTK1	0.41	3.38 %
RRN2	0.21	1.59 %
Total	30.59	19.28 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	12.07	26.61 %
Fridge	9.26	29.60 %
Wash-Mac	4.75	10.74 %
W.Heater	0.98	73.19 %
Air-Cond	0.26	5.17 %
Chimney	0.18	107.00 %
Gas-Stov	0.14	9.00 %
Small-Ap	0.10	18.44 %
W-Disp	0.09	100.00 %
Oven	0.05	23.05 %
Total	27.88	21.41 %

Branch *	MTD Sales L	Brand Share %
NEL1	4.68	15.88 %
Total	27.88	21.41 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	5.97	16.26 %
Wash-Mac	3.06	13.72 %
Fridge	2.28	12.94 %
D-Freez	0.49	100.00 %
W.Heater	0.28	47.49 %
Chimney	0.18	56.00 %
Oven	0.15	36.25 %
Gas-Stov	0.09	13.19 %
Total	12.50	15.29 %

Branch *	MTD Sales L	Brand Share %
MDY1	2.59	16.64 %
MYS1	2.29	16.19 %
MYS4	1.94	17.43 %
MYS3	1.00	5.56 %
Total	12.50	15.29 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	113.49 %
Wash-Mac	0.56	163.33 %
LED TV	0.18	16.70 %
W.Heater	0.03	100.00 %
Total	2.55	85.13 %

Branch *	MTD Sales L	Brand Share %
Total	2.55	85.13 %