

MBO KA : Haier Sales Performance 15/09/2026 7:17 AM



MTD Sales
155.97 Lacs

Brand Share %
17.86%

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.86 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	59.91	18.66 %
Fridge	46.52	21.69 %
Wash-Mac	28.16	11.13 %
Air-Cond	7.48	18.18 %
W.Heater	4.20	45.72 %
Gas-Stov	2.47	20.99 %
Oven	2.27	35.09 %
Chimney	2.06	42.18 %
D-Freez	1.90	100.00 %
Small-Ap	0.73	16.75 %
W-Disp	0.18	100.00 %
Vac-Clea	0.08	2.53 %
Gift		0.03 %
Total	155.97	17.86 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	32.37	15.64 %
Syed Kabeer	31.01	15.19 %
Mohammed Naveed	27.68	20.69 %
Syed Mudabeer	25.71	18.61 %
Chandrashekhar	25.46	21.63 %
Aleem Pasha	11.18	16.12 %
Others	2.55	83.12 %
Total	155.97	17.86 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	14.45	19.87 %
Fridge	9.51	17.67 %
Wash-Mac	3.56	5.92 %
Air-Cond	1.78	23.13 %
D-Freez	0.88	100.00 %
Gas-Stov	0.62	18.10 %
W.Heater	0.62	22.83 %
Oven	0.42	19.73 %
Chimney	0.37	30.89 %
Small-Ap	0.16	13.98 %
Gift		0.01 %
Total	32.37	15.64 %

Branch *	MTD Sales L	Brand Share %
KRP1	4.46	8.49 %
BMH1	2.67	12.71 %
HOS1	2.55	11.09 %
MRT2	1.07	8.53 %
SUN1	0.64	11.46 %
HSR1	0.61	15.22 %
HGN1	0.33	1.89 %
Total	32.37	15.64 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	10.93	14.34 %
Fridge	8.28	18.22 %
Wash-Mac	5.50	10.18 %
Air-Cond	2.37	13.40 %
Chimney	0.93	53.06 %
Oven	0.75	49.29 %
Gas-Stov	0.69	24.88 %
W.Heater	0.65	35.74 %
D-Freez	0.47	100.00 %
Small-Ap	0.36	32.69 %
Vac-Clea	0.08	9.04 %
Gift		0.02 %
Total	31.01	15.19 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.53	6.42 %
YLK1	2.08	6.42 %
SKN1	2.01	12.35 %
DBP1	1.44	8.46 %
KOT1	1.33	14.71 %
Total	31.01	15.19 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	11.20	24.01 %
Fridge	9.93	23.65 %
Wash-Mac	5.12	12.89 %
Chimney	0.58	52.17 %
W.Heater	0.56	54.87 %
Gas-Stov	0.25	15.15 %
Oven	0.14	19.15 %
W-Disp	0.09	100.00 %
Small-Ap	0.05	10.11 %
Gift		0.14 %
D-Freez	-0.24	100.00 %
Total	27.68	20.69 %

Branch *	MTD Sales L	Brand Share %
KAD1	3.74	15.53 %
CNP1	2.20	11.72 %
HSN1	1.64	13.15 %
Total	27.68	20.69 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	6.91	13.12 %
Fridge	6.68	22.61 %
Wash-Mac	6.05	15.32 %
Air-Cond	3.07	36.77 %
W.Heater	1.16	65.49 %
Oven	0.76	45.31 %
Gas-Stov	0.68	38.14 %
D-Freez	0.31	100.00 %
Small-Ap	0.10	12.36 %
Total	25.71	18.61 %

Branch *	MTD Sales L	Brand Share %
KEN1	5.42	17.07 %
RJN1	2.23	10.36 %
BSK1	2.02	16.57 %
NGB1	1.18	15.01 %
MTK1	0.41	4.08 %
RRN2	0.21	1.84 %
Total	25.71	18.61 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	10.60	25.97 %
Fridge	8.43	30.97 %
Wash-Mac	4.75	11.74 %
W.Heater	0.91	71.61 %
Air-Cond	0.26	5.17 %
Chimney	0.18	54.00 %
Gas-Stov	0.14	10.45 %
W-Disp	0.09	100.00 %
Oven	0.05	23.05 %
Small-Ap	0.05	10.50 %
Total	25.46	21.63 %

Branch *	MTD Sales L	Brand Share %
TMK1	6.96	17.85 %
NEL1	4.68	16.83 %
Total	25.46	21.63 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	5.64	18.19 %
Wash-Mac	2.62	13.90 %
Fridge	1.90	12.80 %
D-Freez	0.49	100.00 %
W.Heater	0.28	47.49 %
Oven	0.15	36.25 %
Gas-Stov	0.09	15.56 %
Total	11.18	16.12 %

Branch *	MTD Sales L	Brand Share %
MYS4	1.18	13.45 %
MYS3	0.85	5.64 %
Total	11.18	16.12 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	113.49 %
Wash-Mac	0.56	163.33 %
LED TV	0.18	16.70 %
W.Heater	0.03	100.00 %
Total	2.55	83.12 %

Branch *	MTD Sales L	Brand Share %
SHRT	0.20	17.30 %
Total	2.55	83.12 %