

MBO KA : Haier Sales Performance 14/09/2026 7:17 AM



MTD Sales
136.50Lacs

Brand Share %
17.94%

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	53.68	19.79 %
Fridge	40.10	21.26 %
Wash-Mac	24.24	10.75 %
Air-Cond	6.21	16.33 %
W.Heater	3.78	43.85 %
Gas-Stov	2.17	21.43 %
Oven	2.16	38.44 %
D-Freez	1.66	100.00 %
Chimney	1.66	39.37 %
Small-Ap	0.57	15.71 %
W-Disp	0.18	100.00 %
Vac-Clea	0.08	3.43 %
Gift		0.03 %
Total	136.50	17.94 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	30.20	16.28 %
Syed Kabeer	28.55	15.74 %
Chandrashekhar	23.01	22.88 %
Mohammed Naveed	22.76	19.65 %
Syed Mudabeer	20.10	17.84 %
Aleem Pasha	9.32	15.09 %
Others	2.55	83.12 %
Total	136.50	17.94 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	13.19	20.09 %
Fridge	9.11	19.61 %
Wash-Mac	3.28	5.93 %
Air-Cond	1.78	24.11 %
D-Freez	0.64	100.00 %
Gas-Stov	0.62	22.70 %
W.Heater	0.62	22.83 %
Oven	0.42	22.24 %
Chimney	0.37	34.91 %
Small-Ap	0.16	16.96 %
Gift		0.01 %
Total	30.20	16.28 %

Branch *	MTD Sales L	Brand Share %
KRP1	4.46	9.35 %
BMH1	2.67	13.85 %
HOS1	2.13	10.63 %
MRT2	1.07	8.99 %
SUN1	0.64	12.85 %
HSR1	0.61	15.32 %
HGN1	0.33	2.49 %
Total	30.20	16.28 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	10.35	15.82 %
Fridge	7.96	19.00 %
Wash-Mac	4.60	9.65 %
Air-Cond	1.91	11.57 %
Chimney	0.93	53.06 %
Oven	0.70	61.11 %
Gas-Stov	0.69	26.66 %
W.Heater	0.56	34.28 %
D-Freez	0.47	100.00 %
Small-Ap	0.31	30.05 %
Vac-Clea	0.08	9.04 %
Gift		0.03 %
Total	28.55	15.74 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.48	7.36 %
SKN1	1.96	13.58 %
YLK1	1.76	6.06 %
DBP1	1.44	10.03 %
KOT1	0.80	10.99 %
Total	28.55	15.74 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	9.91	30.58 %
Fridge	7.54	31.24 %
Wash-Mac	4.02	11.33 %
W.Heater	0.83	69.83 %
Air-Cond	0.26	5.17 %
Chimney	0.18	54.00 %
W-Disp	0.09	100.00 %
Gas-Stov	0.07	6.65 %
Oven	0.05	100.00 %
Small-Ap	0.05	14.39 %
Total	23.01	22.88 %

Branch *	MTD Sales L	Brand Share %
NEL1	3.74	15.93 %
Total	23.01	22.88 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	9.75	23.78 %
Fridge	7.57	21.54 %
Wash-Mac	4.47	12.74 %
W.Heater	0.56	54.87 %
Gas-Stov	0.25	16.59 %
Chimney	0.19	25.82 %
Oven	0.14	19.15 %
W-Disp	0.09	100.00 %
Gift		0.16 %
D-Freez	-0.24	100.00 %
Total	22.76	19.65 %

Branch *	MTD Sales L	Brand Share %
KAD1	2.35	11.44 %
CNP1	1.78	12.06 %
HSN1	1.64	14.46 %
Total	22.76	19.65 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	5.84	15.19 %
Wash-Mac	4.85	14.15 %
Fridge	4.74	18.25 %
Air-Cond	2.25	31.09 %
W.Heater	0.90	61.88 %
Oven	0.70	43.36 %
Gas-Stov	0.45	29.84 %
D-Freez	0.31	100.00 %
Small-Ap	0.05	6.97 %
Total	20.10	17.84 %

Branch *	MTD Sales L	Brand Share %
KEN1	4.84	17.90 %
BSK1	1.55	17.31 %
RJN1	1.19	7.05 %
RRN2	0.21	2.25 %
MTK1	0.18	1.94 %
Total	20.10	17.84 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	4.46	16.42 %
Wash-Mac	2.45	14.25 %
Fridge	1.39	10.39 %
D-Freez	0.49	100.00 %
W.Heater	0.28	47.49 %
Oven	0.15	36.25 %
Gas-Stov	0.09	17.11 %
Total	9.32	15.09 %

Branch *	MTD Sales L	Brand Share %
MDY1	1.77	15.25 %
MYS4	1.18	13.82 %
MYS3	0.56	4.50 %
Total	9.32	15.09 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	113.49 %
Wash-Mac	0.56	163.33 %
LED TV	0.18	16.70 %
W.Heater	0.03	100.00 %
Total	2.55	83.12 %

Branch *	MTD Sales L	Brand Share %
SHRT	0.20	17.30 %
Total	2.55	83.12 %