

MBO KA : Haier Sales Performance 13/09/2026 7:17 AM



MTD Sales
102.87 Lacs

Brand Share %
17.11%

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	41.47	18.99 %
Fridge	28.02	19.26 %
Wash-Mac	18.16	10.36 %
Air-Cond	5.19	15.69 %
W.Heater	2.86	41.48 %
Gas-Stov	1.86	21.36 %
Oven	1.78	36.97 %
D-Freez	1.66	100.00 %
Chimney	1.25	40.33 %
Small-Ap	0.52	17.18 %
W-Disp	0.09	100.00 %
Gift		0.02 %
Total	102.87	17.11 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	24.80	16.77 %
Syed Kabeer	21.27	14.12 %
Mohammed Naveed	16.91	20.00 %
Chandrashekhar	16.31	21.43 %
Syed Mudabeer	14.50	15.57 %
Aleem Pasha	6.53	14.32 %
Others	2.55	77.76 %
Total	102.87	17.11 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	11.38	20.27 %
Fridge	6.37	18.00 %
Wash-Mac	2.95	6.93 %
Air-Cond	1.78	31.82 %
D-Freez	0.64	100.00 %
Gas-Stov	0.62	26.19 %
Chimney	0.37	56.79 %
W.Heater	0.33	16.90 %
Oven	0.20	11.89 %
Small-Ap	0.16	19.67 %
Gift		0.01 %
Total	24.80	16.77 %

Branch *	MTD Sales L	Brand Share %
KRP1	3.98	10.96 %
BMH1	1.96	13.46 %
HOS1	1.82	12.08 %
MRT2	0.59	5.35 %
HGN1	0.33	3.19 %
HSR1	0.31	8.96 %
SUN1	0.28	6.82 %
Total	24.80	16.77 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	7.33	13.78 %
Fridge	5.46	15.73 %
Wash-Mac	4.05	9.88 %
Air-Cond	1.16	8.38 %
Chimney	0.70	52.90 %
Oven	0.70	61.11 %
Gas-Stov	0.58	24.51 %
W.Heater	0.56	38.98 %
D-Freez	0.47	100.00 %
Small-Ap	0.26	29.49 %
Gift		0.03 %
Total	21.27	14.12 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.06	6.95 %
YLK1	1.76	6.84 %
DBP1	1.44	12.80 %
SKN1	0.75	7.15 %
KOT1	0.48	10.65 %
Total	21.27	14.12 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	8.22	25.91 %
Fridge	4.45	18.61 %
Wash-Mac	3.45	13.69 %
W.Heater	0.56	60.10 %
Gas-Stov	0.25	19.61 %
Oven	0.14	19.15 %
W-Disp	0.09	100.00 %
Gift		0.08 %
D-Freez	-0.24	100.00 %
Total	16.91	20.00 %

Branch *	MTD Sales L	Brand Share %
CTD1	4.28	16.19 %
KAD1	2.09	14.79 %
HSN1	1.64	17.02 %
CNP1	0.91	9.39 %
Total	16.91	20.00 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	6.78	29.58 %
Fridge	5.56	29.99 %
Wash-Mac	2.60	9.61 %
W.Heater	0.76	71.10 %
Air-Cond	0.26	5.46 %
Chimney	0.18	54.00 %
Gas-Stov	0.07	8.10 %
Oven	0.05	100.00 %
Small-Ap	0.05	16.78 %
Total	16.31	21.43 %

Branch *	MTD Sales L	Brand Share %
NEL1	2.39	13.53 %
Total	16.31	21.43 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	4.25	12.67 %
Fridge	3.66	16.84 %
Wash-Mac	2.83	10.83 %
Air-Cond	1.98	28.37 %
Oven	0.55	45.73 %
W.Heater	0.54	49.17 %
Gas-Stov	0.34	26.17 %
D-Freez	0.31	100.00 %
Small-Ap	0.05	8.52 %
Total	14.50	15.57 %

Branch *	MTD Sales L	Brand Share %
KEN1	2.20	9.93 %
RJN1	1.10	7.42 %
NGB1	0.61	13.76 %
MTK1	0.18	2.58 %
RRN2	0.13	1.62 %
Total	14.50	15.57 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	3.34	16.88 %
Wash-Mac	1.73	13.19 %
Fridge	0.73	7.78 %
D-Freez	0.49	100.00 %
Oven	0.15	57.02 %
W.Heater	0.09	22.78 %
Gas-Stov		0.00 %
Total	6.53	14.32 %

Branch *	MTD Sales L	Brand Share %
MYS4	0.79	13.79 %
MYS1	0.54	10.42 %
MYS3	0.30	3.30 %
Total	6.53	14.32 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	100.00 %
Wash-Mac	0.56	163.33 %
LED TV	0.18	16.70 %
W.Heater	0.03	100.00 %
Total	2.55	77.76 %

Branch *	MTD Sales L	Brand Share %
Total	2.55	77.76 %