

MBO KA : Haier Sales Performance 12/09/2026 7:17 AM



MTD Sales
91.27 Lacs

Brand Share %
17.10%

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.10 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	36.03	18.69 %
Fridge	23.65	18.42 %
Wash-Mac	17.00	10.80 %
Air-Cond	4.93	16.62 %
W.Heater	2.62	39.89 %
Gas-Stov	1.83	24.47 %
Oven	1.73	43.58 %
D-Freez	1.66	100.00 %
Chimney	1.25	48.60 %
Small-Ap	0.47	19.07 %
W-Disp	0.09	100.00 %
Gift		0.03 %
Total	91.27	17.10 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	28.27	17.15 %
Syed Kabeer	16.56	13.32 %
Chandrashekhar	14.74	22.38 %
Mohammed Naveed	13.97	19.90 %
Syed Mudabeer	9.45	14.37 %
Aleem Pasha	5.73	14.57 %
Others	2.55	75.23 %
Total	91.27	17.10 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	10.93	18.25 %
Fridge	8.38	20.66 %
Wash-Mac	3.04	6.25 %
Air-Cond	2.70	36.50 %
D-Freez	0.95	100.00 %
Gas-Stov	0.62	32.95 %
W.Heater	0.59	26.96 %
Chimney	0.59	82.27 %
Oven	0.35	20.42 %
Small-Ap	0.11	15.47 %
Gift		0.02 %
Total	28.27	17.15 %

Branch *	MTD Sales L	Brand Share %
KRP1	3.57	11.61 %
BMH1	1.73	13.38 %
HOS1	1.40	10.66 %
RJN1	1.10	7.70 %
MRT2	0.59	5.91 %
HGN1	0.33	3.46 %
HSR1	0.31	9.39 %
SUN1	0.28	6.86 %
Total	28.27	17.15 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	5.88	13.89 %
Fridge	3.75	13.66 %
Wash-Mac	3.13	8.96 %
Air-Cond	0.90	7.20 %
Gas-Stov	0.58	28.13 %
W.Heater	0.56	39.70 %
Oven	0.55	59.10 %
Chimney	0.48	43.44 %
D-Freez	0.47	100.00 %
Small-Ap	0.26	30.98 %
Gift		0.03 %
Total	16.56	13.32 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.06	7.28 %
YLK1	1.76	7.67 %
DBP1	1.44	13.54 %
SKN1	0.75	7.67 %
KOT1	0.48	10.65 %
Total	16.56	13.32 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	5.80	28.91 %
Fridge	5.12	31.24 %
Wash-Mac	2.60	11.51 %
W.Heater	0.61	71.80 %
Air-Cond	0.26	5.46 %
Chimney	0.18	100.00 %
Gas-Stov	0.07	11.07 %
Oven	0.05	100.00 %
Small-Ap	0.05	27.78 %
Total	14.74	22.38 %

Branch *	MTD Sales L	Brand Share %
NEL1	2.39	14.80 %
TIP1	0.27	10.78 %
Total	14.74	22.38 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	6.94	26.71 %
Wash-Mac	3.45	15.67 %
Fridge	2.95	15.51 %
W.Heater	0.46	55.47 %
Gas-Stov	0.18	15.81 %
Oven	0.14	30.78 %
W-Disp	0.09	100.00 %
Gift		0.14 %
D-Freez	-0.24	100.00 %
Total	13.97	19.90 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.64	14.06 %
CNP1	0.91	10.82 %
HSN1	0.90	12.35 %
Total	13.97	19.90 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	3.38	13.03 %
Wash-Mac	2.50	13.87 %
Fridge	1.41	9.25 %
Air-Cond	1.07	31.34 %
Oven	0.50	62.70 %
W.Heater	0.27	32.48 %
Gas-Stov	0.27	23.89 %
Small-Ap	0.05	13.48 %
Total	9.45	14.37 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.11	5.87 %
BSK1	1.10	16.87 %
NGB1	0.46	11.84 %
MTK1	0.18	2.64 %
RRN2	0.13	1.71 %
Total	9.45	14.37 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	2.92	16.76 %
Wash-Mac	1.73	15.91 %
D-Freez	0.49	100.00 %
Fridge	0.25	3.10 %
Oven	0.15	57.02 %
Gas-Stov	0.11	25.46 %
W.Heater	0.09	22.78 %
Total	5.73	14.57 %

Branch *	MTD Sales L	Brand Share %
MYS3	0.30	3.85 %
MYS1		0.00 %
Total	5.73	14.57 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	100.00 %
Wash-Mac	0.56	163.33 %
LED TV	0.18	15.14 %
W.Heater	0.03	100.00 %
Total	2.55	75.23 %

Branch *	MTD Sales L	Brand Share %
SHRT	0.20	15.78 %
Total	2.55	75.23 %