

MBO KA : Haier Sales Performance 11/09/2026 7:17 AM



MTD Sales
85.51Lacs

Brand Share %
17.62%

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.62 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	34.08	19.69 %
Fridge	22.03	18.84 %
Wash-Mac	16.27	11.23 %
Air-Cond	4.68	17.16 %
W.Heater	2.52	42.69 %
Oven	1.64	40.57 %
D-Freez	1.43	100.00 %
Gas-Stov	1.42	20.76 %
Chimney	0.88	47.88 %
Small-Ap	0.47	20.14 %
W-Disp	0.09	100.00 %
Gift		0.03 %
Total	85.51	17.62 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	25.76	17.17 %
Syed Kabeer	16.20	14.10 %
Chandrashekhar	14.04	23.37 %
Mohammed Naveed	11.99	20.13 %
Syed Mudabeer	9.25	15.11 %
Aleem Pasha	5.71	15.97 %
Others	2.55	70.67 %
Total	85.51	17.62 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	10.21	19.31 %
Fridge	7.55	19.65 %
Wash-Mac	3.04	6.79 %
Air-Cond	2.45	37.37 %
D-Freez	0.72	100.00 %
W.Heater	0.59	26.96 %
Gas-Stov	0.41	27.03 %
Chimney	0.37	74.32 %
Oven	0.30	18.88 %
Small-Ap	0.11	16.29 %
Gift		0.03 %
Total	25.76	17.17 %

Branch *	MTD Sales L	Brand Share %
KRP1	3.57	12.32 %
BMH1	1.50	12.76 %
HOS1	1.40	11.92 %
HGS1	1.15	16.68 %
RJN1	1.10	8.33 %
HGN1	0.33	3.75 %
SUN1	0.28	8.40 %
HSR1	0.14	4.57 %
MRT2	0.12	1.53 %
Total	25.76	17.17 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	5.88	15.70 %
Fridge	3.75	14.60 %
Wash-Mac	3.13	9.41 %
Air-Cond	0.90	7.20 %
W.Heater	0.56	52.28 %
Oven	0.55	59.10 %
D-Freez	0.47	100.00 %
Gas-Stov	0.37	20.62 %
Chimney	0.34	44.65 %
Small-Ap	0.26	32.77 %
Gift		0.04 %
Total	16.20	14.10 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.06	8.02 %
YLK1	1.76	8.01 %
DBP1	1.44	14.23 %
SKN1	0.75	8.01 %
KOT1	0.48	11.07 %
Total	16.20	14.10 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	5.80	29.56 %
Fridge	4.76	31.75 %
Wash-Mac	2.26	11.55 %
W.Heater	0.61	78.91 %
Air-Cond	0.26	6.60 %
Chimney	0.18	100.00 %
Gas-Stov	0.07	11.07 %
Oven	0.05	100.00 %
Small-Ap	0.05	35.29 %
Total	14.04	23.37 %

Branch *	MTD Sales L	Brand Share %
NEL1	2.15	14.62 %
TIP1	0.14	6.18 %
Total	14.04	23.37 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	6.06	27.02 %
Wash-Mac	2.93	15.76 %
Fridge	2.48	15.71 %
W.Heater	0.36	54.19 %
Gas-Stov	0.18	16.59 %
Oven	0.14	30.78 %
W-Disp	0.09	100.00 %
Gift		0.16 %
D-Freez	-0.24	100.00 %
Total	11.99	20.13 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.27	12.55 %
CNP1	0.91	11.39 %
HSN1	0.58	9.59 %
Total	11.99	20.13 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	3.38	14.27 %
Wash-Mac	2.30	13.17 %
Fridge	1.46	10.76 %
Air-Cond	1.07	31.34 %
Oven	0.45	60.27 %
W.Heater	0.27	32.48 %
Gas-Stov	0.27	23.89 %
Small-Ap	0.05	13.48 %
Total	9.25	15.11 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.44	7.87 %
NGB1	0.46	12.53 %
MTK1	0.18	2.77 %
RRN2	0.13	1.80 %
Total	9.25	15.11 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	2.58	16.25 %
Wash-Mac	2.05	18.86 %
D-Freez	0.49	100.00 %
Fridge	0.25	3.67 %
Oven	0.15	57.02 %
Gas-Stov	0.11	24.88 %
W.Heater	0.09	28.71 %
Total	5.71	15.97 %

Branch *	MTD Sales L	Brand Share %
MDY1	1.19	17.34 %
MYS3	0.30	4.86 %
MYS1		0.00 %
Total	5.71	15.97 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	100.00 %
Wash-Mac	0.56	163.33 %
LED TV	0.18	15.14 %
W.Heater	0.03	100.00 %
Total	2.55	70.67 %

Branch *	MTD Sales L	Brand Share %
SHRT	0.20	15.78 %
Total	2.55	70.67 %