

MBO KA : Haier Sales Performance 09/09/2026 7:17 AM



MTD Sales
75.81Lacs

Brand Share %
19.28%

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.28 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	30.76	21.26 %
Fridge	19.58	21.09 %
Wash-Mac	14.41	11.89 %
Air-Cond	3.48	24.17 %
W.Heater	1.97	37.27 %
Oven	1.64	50.49 %
D-Freez	1.43	100.00 %
Gas-Stov	1.23	21.31 %
Chimney	0.88	47.88 %
Small-Ap	0.42	21.10 %
Gift		0.04 %
Total	75.81	19.28 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	21.95	17.98 %
Syed Kabeer	14.38	16.14 %
Mohammed Naveed	11.24	22.74 %
Chandrashekhar	11.13	23.09 %
Syed Mudabeer	8.96	17.79 %
Aleem Pasha	5.60	18.93 %
Others	2.55	58.08 %
Total	75.81	19.28 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	8.74	19.84 %
Fridge	6.41	21.10 %
Wash-Mac	2.59	7.05 %
Air-Cond	1.79	39.98 %
D-Freez	0.72	100.00 %
W.Heater	0.50	22.85 %
Gas-Stov	0.41	32.79 %
Chimney	0.37	74.32 %
Oven	0.30	28.07 %
Small-Ap	0.11	19.92 %
Gift		0.03 %
Total	21.95	17.98 %

Branch *	MTD Sales L	Brand Share %
KRP1	3.18	12.55 %
BMH1	1.50	16.68 %
HOS1	1.09	13.41 %
HGS1	1.03	16.17 %
RJN1	0.65	7.61 %
SUN1	0.28	9.13 %
HGN1	0.24	3.19 %
HSR1	0.14	4.95 %
MRT2	0.12	1.75 %
Total	21.95	17.98 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	5.35	16.85 %
Fridge	3.26	16.34 %
Wash-Mac	2.79	9.88 %
Air-Cond	0.62	16.59 %
Oven	0.55	59.10 %
D-Freez	0.47	100.00 %
W.Heater	0.38	42.76 %
Gas-Stov	0.37	24.44 %
Chimney	0.34	44.65 %
Small-Ap	0.26	36.72 %
Gift		0.04 %
Total	14.38	16.14 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.06	10.38 %
YLK1	1.76	12.61 %
DBP1	1.36	17.49 %
SKN1	0.75	8.22 %
KOT1	0.19	7.20 %
Total	14.38	16.14 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	5.80	27.84 %
Wash-Mac	2.93	20.73 %
Fridge	2.36	19.06 %
W.Heater	0.18	42.90 %
Oven	0.14	47.07 %
Gas-Stov	0.07	8.42 %
Gift		0.19 %
D-Freez	-0.24	100.00 %
Total	11.24	22.74 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.27	14.83 %
CNP1	0.81	12.45 %
HSN1	0.49	10.25 %
Total	11.24	22.74 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	4.74	31.54 %
Fridge	4.06	33.29 %
Wash-Mac	1.52	9.33 %
W.Heater	0.52	85.65 %
Chimney	0.18	100.00 %
Gas-Stov	0.07	13.93 %
Oven	0.05	100.00 %
Total	11.13	23.09 %

Branch *	MTD Sales L	Brand Share %
NEL1	1.73	14.52 %
TIP1	0.14	6.18 %
Total	11.13	23.09 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	3.38	19.17 %
Wash-Mac	2.09	13.32 %
Fridge	1.46	12.71 %
Air-Cond	1.07	39.17 %
Oven	0.45	60.27 %
W.Heater	0.27	32.48 %
Gas-Stov	0.20	21.41 %
Small-Ap	0.05	15.46 %
Total	8.96	17.79 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.44	8.82 %
NGB1	0.46	13.27 %
RRN2	0.13	3.42 %
MTK1	0.11	2.18 %
Total	8.96	17.79 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	2.58	18.74 %
Wash-Mac	1.94	20.30 %
D-Freez	0.49	100.00 %
Fridge	0.25	5.31 %
Oven	0.15	100.00 %
Gas-Stov	0.11	24.88 %
W.Heater	0.09	28.71 %
Total	5.60	18.93 %

Branch *	MTD Sales L	Brand Share %
MYS3	0.52	10.88 %
MYS1		0.00 %
Total	5.60	18.93 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	100.00 %
Wash-Mac	0.56	100.00 %
LED TV	0.18	10.81 %
W.Heater	0.03	100.00 %
Total	2.55	58.08 %

Branch *	MTD Sales L	Brand Share %
SHRT	0.20	9.73 %
Total	2.55	58.08 %