

MBO KA : Haier Sales Performance 05/10/2026 7:17 AM



MTD Sales
53.66Lacs

Brand Share %
18.68%

Information:

MTD : 01-10-2026 To 04-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.78	26.39 %
LED TV	15.99	15.53 %
Wash-Mac	11.84	15.97 %
Air-Cond	3.53	12.42 %
Chimney	1.28	43.84 %
W.Heater	1.15	40.85 %
Oven	0.96	32.71 %
Gas-Stov	0.57	15.47 %
D-Freez	0.25	100.00 %
Small-Ap	0.21	14.07 %
W-Disp	0.10	100.00 %
Gift		0.00 %
Total	53.66	18.68 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	18.24	23.80 %
Syed Kabeer	13.13	20.19 %
Mohammed Naveed	6.53	22.63 %
Syed Mudabeer	6.32	13.29 %
Chandrashekhar	5.85	16.05 %
Aleem Pasha	3.59	14.86 %
Others		0.00 %
Total	53.66	18.68 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	5.98	30.18 %
Wash-Mac	4.79	28.26 %
LED TV	4.24	13.65 %
Air-Cond	1.83	46.03 %
Chimney	0.52	42.87 %
W.Heater	0.32	35.20 %
D-Freez	0.25	100.00 %
W-Disp	0.10	100.00 %
Small-Ap	0.10	19.16 %
Gas-Stov	0.09	6.61 %
Total	18.24	23.80 %

Branch *	MTD Sales L	Brand Share %
KRP1	4.49	14.83 %
HGN1	0.95	16.03 %
HOS1	0.30	9.82 %
Total	18.24	23.80 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	4.01	26.71 %
LED TV	3.58	15.07 %
Wash-Mac	1.98	14.05 %
Air-Cond	1.70	22.82 %
Oven	0.49	37.38 %
Gas-Stov	0.48	53.28 %
W.Heater	0.44	39.59 %
Chimney	0.41	42.90 %
Small-Ap	0.05	15.54 %
Gift		0.01 %
Total	13.13	20.19 %

Branch *	MTD Sales L	Brand Share %
YLK1	1.46	17.69 %
DEV1	1.11	8.52 %
RTN1	0.60	12.48 %
SKN1	0.32	5.42 %
Total	13.13	20.19 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	2.42	32.99 %
LED TV	2.34	24.84 %
Wash-Mac	1.13	11.33 %
Chimney	0.35	68.79 %
Oven	0.24	100.00 %
Small-Ap	0.05	17.49 %
Total	6.53	22.63 %

Branch *	MTD Sales L	Brand Share %
HIR1	0.47	15.54 %
CNP1	0.30	6.69 %
CLK1		0.00 %
Total	6.53	22.63 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	2.25	20.46 %
LED TV	1.95	11.17 %
Wash-Mac	1.71	11.40 %
W.Heater	0.27	65.97 %
Oven	0.14	17.83 %
Total	6.32	13.29 %

Branch *	MTD Sales L	Brand Share %
RJN1	0.48	12.64 %
NGB1	0.31	9.49 %
MTK1	0.19	3.13 %
COX1	0.15	8.98 %
VIJ1	0.15	5.59 %
RRN2		0.00 %
Total	6.32	13.29 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	2.33	25.89 %
LED TV	1.80	13.93 %
Wash-Mac	1.56	12.84 %
W.Heater	0.12	100.00 %
Oven	0.04	21.69 %
Total	5.85	16.05 %

Branch *	MTD Sales L	Brand Share %
TMK1	1.43	8.92 %
TIP1	0.22	16.32 %
MDG1		0.00 %
Total	5.85	16.05 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	2.08	25.06 %
Fridge	0.78	15.40 %
Wash-Mac	0.68	11.21 %
Oven	0.04	100.00 %
Total	3.59	14.86 %

Branch *	MTD Sales L	Brand Share %
MYS4	0.74	12.13 %
MYS1	0.59	11.23 %
MYS3		0.00 %
Total	3.59	14.86 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CRP1		0.00 %
DEFW		0.00 %
HOR1		0.00 %
WHS1		0.00 %
Total		0.00 %