

MBO KA : Haier Sales Performance 03/10/2026 7:17 AM



MTD Sales
25.64Lacs

Brand Share %
17.44%

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	8.42	21.84 %
LED TV	6.74	13.82 %
Wash-Mac	5.42	15.63 %
Air-Cond	2.41	13.36 %
Chimney	0.93	63.46 %
Oven	0.58	44.77 %
Gas-Stov	0.57	33.36 %
D-Freez	0.25	100.00 %
W.Heater	0.22	16.67 %
Small-Ap	0.10	13.67 %
Gift		0.00 %
Total	25.64	17.44 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	10.37	26.47 %
Syed Kabeer	6.39	18.49 %
Mohammed Naveed	3.55	24.18 %
Chandrashekhar	2.97	15.86 %
Syed Mudabeer	1.25	6.72 %
Aleem Pasha	1.11	9.07 %
Others		0.00 %
Total	25.64	17.44 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	4.50	34.61 %
Wash-Mac	2.77	31.19 %
LED TV	1.36	9.64 %
Air-Cond	0.71	100.00 %
Chimney	0.52	66.39 %
D-Freez	0.25	100.00 %
W.Heater	0.11	31.04 %
Gas-Stov	0.09	16.65 %
Small-Ap	0.05	14.70 %
Total	10.37	26.47 %

Branch *	MTD Sales L	Brand Share %
KRP1	2.64	16.70 %
HGN1	0.30	13.74 %
HOS1	0.30	13.56 %
KOL1		0.00 %
MBG1		0.00 %
MRT2		0.00 %
Total	10.37	26.47 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Air-Cond	1.70	42.28 %
LED TV	1.60	12.18 %
Wash-Mac	1.26	16.24 %
Fridge	0.54	7.99 %
Gas-Stov	0.48	80.59 %
Chimney	0.41	60.05 %
Oven	0.40	50.84 %
Gift		0.01 %
Total	6.39	18.49 %

Branch *	MTD Sales L	Brand Share %
YLK1	0.64	16.70 %
DEV1	0.31	3.64 %
RTN1	0.26	11.67 %
SKN1	0.14	4.36 %
DBP1		0.00 %
Total	6.39	18.49 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	1.82	43.50 %
LED TV	1.59	25.14 %
Oven	0.09	100.00 %
Small-Ap	0.05	30.39 %
Total	3.55	24.18 %

Branch *	MTD Sales L	Brand Share %
CNP1	0.12	5.49 %
HSN1	0.05	5.22 %
CLK1		0.00 %
HIR1		0.00 %
Total	3.55	24.18 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	1.48	21.23 %
Wash-Mac	0.74	17.05 %
LED TV	0.67	10.78 %
Oven	0.04	21.69 %
W.Heater	0.03	100.00 %
Total	2.97	15.86 %

Branch *	MTD Sales L	Brand Share %
TMK1	0.43	6.03 %
MDG1		0.00 %
PNY1		0.00 %
Total	2.97	15.86 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	1.21	18.14 %
Wash-Mac	0.16	2.35 %
W.Heater	0.08	59.12 %
Fridge	-0.20	-4.47 %
Total	1.25	6.72 %

Branch *	MTD Sales L	Brand Share %
MTK1	0.31	8.90 %
KEN1	0.30	8.71 %
BSK1		0.00 %
COX1		0.00 %
NGB1		0.00 %
RRN2		0.00 %
VIJ1		0.00 %
FRT1	-0.20	-8.30 %
Total	1.25	6.72 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	0.48	13.08 %
LED TV	0.31	13.21 %
Fridge	0.28	9.60 %
Oven	0.04	100.00 %
Total	1.11	9.07 %

Branch *	MTD Sales L	Brand Share %
RMR1	0.60	16.03 %
MYS4	0.31	15.33 %
MYS1	0.16	6.30 %
MDY1	0.04	1.35 %
MYS3		0.00 %
Total	1.11	9.07 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CRP1		0.00 %
DEFW		0.00 %
HOR1		0.00 %
WHS1		0.00 %
Total		0.00 %