

MBO KA : Haier Sales Performance 01/10/2026 7:17 AM



MTD Sales
337.63Lacs

Brand Share %
17.40%

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.40 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	115.56	15.88 %
Fridge	111.61	22.62 %
Wash-Mac	58.53	10.95 %
Air-Cond	23.81	27.80 %
W.Heater	7.93	47.90 %
Gas-Stov	5.45	21.01 %
Chimney	4.72	40.12 %
Oven	4.20	25.35 %
D-Freez	3.49	100.00 %
Small-Ap	1.79	13.84 %
W-Disp	0.44	100.00 %
Vac-Clea	0.08	1.00 %
Gift		0.05 %
Total	337.63	17.40 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	73.01	15.57 %
Syed Kabeer	72.73	16.33 %
Mohammed Naveed	55.74	18.92 %
Syed Mudabeer	55.14	17.45 %
Chandrashekhar	49.34	20.39 %
Aleem Pasha	29.65	17.00 %
Others	2.03	-269.00 %
Total	337.63	17.40 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	29.01	16.35 %
Fridge	24.04	19.60 %
Wash-Mac	10.18	7.92 %
Air-Cond	3.09	20.43 %
W.Heater	1.80	39.80 %
Chimney	1.26	37.45 %
Gas-Stov	1.24	18.83 %
D-Freez	1.19	100.00 %
Oven	0.82	16.05 %
Small-Ap	0.37	13.42 %
Gift		0.00 %
Total	73.01	15.57 %

Branch *	MTD Sales L	Brand Share %
KRP1	12.92	9.49 %
BMH1	7.36	14.60 %
HOS1	6.66	13.62 %
MRT2	2.48	10.44 %
SUN1	1.14	6.33 %
HGN1	0.85	2.47 %
Total	73.01	15.57 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	23.14	22.38 %
LED TV	21.81	12.47 %
Wash-Mac	10.69	9.99 %
Air-Cond	10.44	31.91 %
Gas-Stov	1.48	20.60 %
Chimney	1.47	41.95 %
W.Heater	1.32	32.23 %
Oven	1.22	27.02 %
Small-Ap	0.52	14.17 %
D-Freez	0.47	100.00 %
W-Disp	0.09	100.00 %
Vac-Clea	0.08	2.90 %
Gift		0.01 %
Total	72.73	16.33 %

Branch *	MTD Sales L	Brand Share %
DEV1	9.30	10.74 %
YLK1	6.49	9.78 %
DBP1	5.97	15.38 %
SKN1	4.39	10.94 %
KOT1	2.53	12.25 %
Total	72.73	16.33 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	20.43	24.11 %
LED TV	20.19	19.38 %
Wash-Mac	11.44	12.88 %
Gas-Stov	1.33	32.22 %
W.Heater	0.89	61.29 %
Chimney	0.58	24.61 %
Air-Cond	0.51	13.30 %
Oven	0.41	22.27 %
Small-Ap	0.10	7.03 %
W-Disp	0.09	100.00 %
Gift		0.34 %
D-Freez	-0.24	100.00 %
Total	55.74	18.92 %

Branch *	MTD Sales L	Brand Share %
KAD1	6.81	15.37 %
HSN1	3.29	10.85 %
CNP1	3.08	7.89 %
Total	55.74	18.92 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	18.39	22.38 %
LED TV	12.42	10.65 %
Wash-Mac	10.53	12.81 %
Air-Cond	7.58	42.30 %
W.Heater	1.98	60.19 %
Oven	1.07	30.17 %
D-Freez	1.05	100.00 %
Gas-Stov	1.05	28.42 %
Chimney	0.61	52.13 %
Small-Ap	0.30	11.54 %
W-Disp	0.17	100.00 %
Total	55.14	17.45 %

Branch *	MTD Sales L	Brand Share %
RJN1	5.78	13.80 %
NGB1	3.49	15.49 %
MTK1	1.64	6.39 %
RRN2	0.21	0.84 %
Total	55.14	17.45 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	19.12	22.80 %
Fridge	16.72	27.35 %
Wash-Mac	9.65	12.24 %
W.Heater	1.69	67.06 %
Air-Cond	0.54	6.19 %
Oven	0.48	56.69 %
Chimney	0.35	45.35 %
D-Freez	0.30	100.00 %
Small-Ap	0.25	18.39 %
Gas-Stov	0.14	5.79 %
W-Disp	0.09	100.00 %
Gift		0.00 %
Total	49.34	20.39 %

Branch *	MTD Sales L	Brand Share %
TMK1	13.01	16.33 %
NEL1	7.65	13.34 %
PNY1	3.07	14.55 %
Total	49.34	20.39 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	13.19	18.52 %
Fridge	7.10	17.91 %
Wash-Mac	5.49	11.16 %
Air-Cond	1.65	24.44 %
D-Freez	0.73	100.00 %
Chimney	0.45	76.31 %
Gas-Stov	0.31	14.25 %
W.Heater	0.28	39.74 %
Small-Ap	0.25	22.17 %
Oven	0.20	17.07 %
Total	29.65	17.00 %

Branch *	MTD Sales L	Brand Share %
MYS4	6.91	16.04 %
MYS3	3.01	8.45 %
Total	29.65	17.00 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.78	-427.43 %
Wash-Mac	0.56	547.53 %
W.Heater	-0.04	100.00 %
Gas-Stov	-0.10	35.31 %
LED TV	-0.18	63.08 %
Total	2.03	-269.00 %

Branch *	MTD Sales L	Brand Share %
HOR1		0.00 %
WHS1	-0.84	14.86 %
Total	2.03	-269.00 %