

MBO KA : IFB Sales Performance 29/09/2026 7:13 AM



MTD Sales
106.79Lacs

Brand Share %
9.77%

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	82.54	16.34 %
Fridge	16.33	3.50 %
Oven	3.57	23.08 %
Air-Cond	2.34	3.07 %
Dishwash	2.02	7.32 %
Gift		0.00 %
Total	106.79	9.77 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	33.36	12.90 %
Mohammed Naveed	24.08	13.88 %
Chandrashekhar	17.78	12.50 %
Syed Kabeer	15.17	6.17 %
Aleem Pasha	9.14	9.85 %
Syed Mudabeer	7.27	4.04 %
Others		0.00 %
Total	106.79	9.77 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	27.31	22.61 %
Fridge	5.07	4.45 %
Oven	1.03	22.58 %
Air-Cond	0.41	3.29 %
Gift		0.00 %
Dishwash	-0.47	-7.41 %
Total	33.36	12.90 %

Branch *	MTD Sales L	Brand Share %
KRP1	3.95	5.31 %
HEB1	3.28	9.21 %
MBG1	1.11	7.65 %
HSR1		0.00 %
Total	33.36	12.90 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	19.51	22.96 %
Fridge	3.15	3.90 %
Oven	1.22	65.62 %
Dishwash	0.19	11.89 %
Gift		0.00 %
Total	24.08	13.88 %

Branch *	MTD Sales L	Brand Share %
HSN1	0.80	4.48 %
Total	24.08	13.88 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	14.93	19.93 %
Fridge	2.85	5.18 %
Gift		0.02 %
Total	17.78	12.50 %

Branch *	MTD Sales L	Brand Share %
MDG1	0.37	1.92 %
Total	17.78	12.50 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	10.45	10.46 %
Dishwash	2.30	17.24 %
Fridge	1.25	1.25 %
Air-Cond	0.84	3.08 %
Oven	0.33	8.19 %
Gift		0.00 %
Total	15.17	6.17 %

Branch *	MTD Sales L	Brand Share %
YLK1	3.06	9.67 %
DBP1	2.00	9.71 %
CBP1	0.98	2.80 %
RTN1	0.49	1.42 %
SKN1	0.33	1.53 %
HRBR	0.18	0.53 %
KOT1	0.12	1.05 %
Total	15.17	6.17 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	6.23	13.27 %
Fridge	1.58	4.31 %
Air-Cond	0.87	13.77 %
Oven	0.46	44.05 %
Total	9.14	9.85 %

Branch *	MTD Sales L	Brand Share %
MYS3	0.21	1.24 %
RMR1		0.00 %
Total	9.14	9.85 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	4.11	5.30 %
Fridge	2.41	3.05 %
Oven	0.52	14.74 %
Air-Cond	0.22	1.31 %
Total	7.27	4.04 %

Branch *	MTD Sales L	Brand Share %
VIJ1	1.08	9.22 %
NGB1	0.97	7.04 %
KEN1	0.52	1.62 %
MTK1	0.18	1.11 %
RRN2	0.15	1.03 %
FRT1	0.11	0.47 %
COX1		0.00 %
HNR1		0.00 %
Total	7.27	4.04 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %