

MBO KA : IFB Sales Performance 28/09/2026 7:13 AM



MTD Sales
100.99Lacs

Brand Share %
9.54%

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	77.58	15.87 %
Fridge	15.88	3.53 %
Oven	3.57	23.55 %
Dishwash	2.02	7.42 %
Air-Cond	1.93	2.61 %
Gift		0.00 %
Total	100.99	9.54 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	32.42	12.96 %
Mohammed Naveed	21.96	13.18 %
Chandrashekhar	16.75	12.08 %
Syed Kabeer	14.86	6.24 %
Aleem Pasha	8.35	9.41 %
Syed Mudabeer	6.64	3.81 %
Others		0.00 %
Total	100.99	9.54 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	27.00	23.06 %
Fridge	4.85	4.42 %
Oven	1.03	23.26 %
Gift		0.00 %
Dishwash	-0.47	-7.41 %
Total	32.42	12.96 %

Branch *	MTD Sales L	Brand Share %
KRP1	3.64	5.10 %
MBG1	1.11	8.18 %
HSR1		0.00 %
Total	32.42	12.96 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	17.62	21.56 %
Fridge	2.93	3.79 %
Oven	1.22	65.62 %
Dishwash	0.19	11.89 %
Gift		0.00 %
Total	21.96	13.18 %

Branch *	MTD Sales L	Brand Share %
HSN1	0.80	4.48 %
Total	21.96	13.18 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	13.89	19.14 %
Fridge	2.85	5.30 %
Gift		0.02 %
Total	16.75	12.08 %

Branch *	MTD Sales L	Brand Share %
MDG1	0.37	2.08 %
Total	16.75	12.08 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	10.14	10.38 %
Dishwash	2.30	17.78 %
Fridge	1.25	1.30 %
Air-Cond	0.84	3.17 %
Oven	0.33	8.29 %
Gift		0.00 %
Total	14.86	6.24 %

Branch *	MTD Sales L	Brand Share %
YLK1	2.75	9.05 %
CBP1	0.98	2.86 %
RTN1	0.49	1.50 %
SKN1	0.33	1.53 %
HRBR	0.18	0.55 %
KOT1	0.12	1.07 %
Total	14.86	6.24 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	5.44	12.17 %
Fridge	1.58	4.44 %
Air-Cond	0.87	15.47 %
Oven	0.46	44.05 %
Total	8.35	9.41 %

Branch *	MTD Sales L	Brand Share %
MYS3	0.21	1.27 %
RMR1		0.00 %
Total	8.35	9.41 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	3.48	4.65 %
Fridge	2.41	3.15 %
Oven	0.52	15.29 %
Air-Cond	0.22	1.33 %
Total	6.64	3.81 %

Branch *	MTD Sales L	Brand Share %
NGB1	0.97	7.31 %
KEN1	0.20	0.67 %
MTK1	0.18	1.13 %
RRN2	0.15	1.05 %
FRT1	0.11	0.48 %
COX1		0.00 %
HNR1		0.00 %
Total	6.64	3.81 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %