

MBO KA : IFB Sales Performance 27/09/2026 7:13 AM



MTD Sales
93.65Lacs

Brand Share %
9.66%

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	72.71	16.13 %
Fridge	14.96	3.62 %
Oven	2.83	20.87 %
Dishwash	2.02	9.22 %
Air-Cond	1.14	1.69 %
Gift		0.00 %
Total	93.65	9.66 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	30.82	13.36 %
Mohammed Naveed	20.81	13.48 %
Chandrashekhar	15.44	12.30 %
Syed Kabeer	14.12	6.41 %
Aleem Pasha	6.29	8.39 %
Syed Mudabeer	6.18	3.81 %
Others		0.00 %
Total	93.65	9.66 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	25.89	24.02 %
Fridge	4.63	4.56 %
Oven	0.76	18.14 %
Gift		0.00 %
Dishwash	-0.47	-9.11 %
Total	30.82	13.36 %

Branch *	MTD Sales L	Brand Share %
KRP1	3.34	5.07 %
MBG1	1.11	9.01 %
HSR1		0.00 %
Total	30.82	13.36 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	17.11	22.31 %
Fridge	2.44	3.43 %
Oven	1.07	68.15 %
Dishwash	0.19	11.89 %
Gift		0.00 %
Total	20.81	13.48 %

Branch *	MTD Sales L	Brand Share %
HSN1	0.80	4.61 %
Total	20.81	13.48 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	12.58	18.86 %
Fridge	2.85	5.88 %
Gift		0.02 %
Total	15.44	12.30 %

Branch *	MTD Sales L	Brand Share %
PNY1	1.02	8.85 %
MDG1	0.37	2.51 %
Total	15.44	12.30 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	9.97	10.94 %
Dishwash	2.30	21.86 %
Fridge	1.25	1.40 %
Oven	0.33	9.20 %
Air-Cond	0.26	1.05 %
Gift		0.00 %
Total	14.12	6.41 %

Branch *	MTD Sales L	Brand Share %
YLK1	2.75	9.39 %
CBP1	0.98	3.00 %
RTN1	0.49	1.72 %
SKN1	0.33	1.59 %
HRBR	0.18	0.63 %
KOT1	0.12	1.09 %
Total	14.12	6.41 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	3.97	10.78 %
Fridge	1.37	4.29 %
Air-Cond	0.65	14.87 %
Oven	0.31	34.37 %
Total	6.29	8.39 %

Branch *	MTD Sales L	Brand Share %
MYS3		0.00 %
RMR1		0.00 %
Total	6.29	8.39 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	3.18	4.44 %
Fridge	2.41	3.44 %
Oven	0.37	11.81 %
Air-Cond	0.22	1.45 %
Total	6.18	3.81 %

Branch *	MTD Sales L	Brand Share %
BSK1	0.93	8.06 %
NGB1	0.82	7.15 %
KEN1	0.20	0.76 %
MTK1	0.18	1.20 %
RRN2	0.15	1.13 %
FRT1	0.11	0.50 %
COX1		0.00 %
HNR1		0.00 %
Total	6.18	3.81 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %