

MBO KA : IFB Sales Performance 26/09/2026 7:13 AM



MTD Sales
81.28Lacs

Brand Share %
9.76%

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	63.97	16.46 %
Fridge	13.28	3.77 %
Oven	2.13	20.15 %
Dishwash	1.36	7.79 %
Air-Cond	0.54	0.86 %
Gift		0.01 %
Total	81.28	9.76 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	27.89	13.67 %
Mohammed Naveed	18.18	13.93 %
Chandrashekhar	13.81	13.00 %
Syed Kabeer	12.09	6.25 %
Syed Mudabeer	5.23	3.80 %
Aleem Pasha	4.08	6.87 %
Others		0.00 %
Total	81.28	9.76 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	23.31	24.18 %
Fridge	4.40	4.91 %
Oven	0.65	20.25 %
Gift		0.00 %
Dishwash	-0.47	-12.50 %
Total	27.89	13.67 %

Branch *	MTD Sales L	Brand Share %
KRP1	2.82	4.78 %
MBG1	1.11	9.60 %
HSR1		0.00 %
Total	27.89	13.67 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	15.12	23.71 %
Fridge	2.22	3.60 %
Oven	0.84	73.91 %
Gift		0.00 %
Total	18.18	13.93 %

Branch *	MTD Sales L	Brand Share %
HSN1	0.61	4.38 %
Total	18.18	13.93 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	11.43	20.22 %
Fridge	2.38	5.88 %
Gift		0.02 %
Total	13.81	13.00 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.64	6.40 %
MDG1	0.37	2.75 %
Total	13.81	13.00 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	8.81	11.02 %
Dishwash	1.83	19.96 %
Fridge	0.96	1.25 %
Air-Cond	0.26	1.10 %
Oven	0.22	7.99 %
Gift		0.00 %
Total	12.09	6.25 %

Branch *	MTD Sales L	Brand Share %
DBP1	1.14	7.62 %
CBP1	0.98	3.16 %
SKN1	0.33	1.67 %
RTN1	0.27	1.11 %
HRBR	0.18	0.71 %
KOT1	0.12	1.15 %
Total	12.09	6.25 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	2.55	4.05 %
Fridge	2.41	4.26 %
Oven	0.26	9.61 %
Total	5.23	3.80 %

Branch *	MTD Sales L	Brand Share %
BSK1	0.93	8.60 %
NGB1	0.82	9.37 %
KEN1	0.20	0.96 %
RRN2	0.15	1.25 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
Total	5.23	3.80 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	2.75	9.52 %
Fridge	0.90	3.49 %
Air-Cond	0.28	7.80 %
Oven	0.15	26.90 %
Total	4.08	6.87 %

Branch *	MTD Sales L	Brand Share %
MYS3		0.00 %
RMR1		0.00 %
Total	4.08	6.87 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %