

MBO KA : IFB Sales Performance 24/09/2026 7:13 AM



MTD Sales
77.01Lacs

Brand Share %
9.61%

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	59.71	15.88 %
Fridge	13.27	3.98 %
Oven	2.13	20.27 %
Dishwash	1.36	7.79 %
Air-Cond	0.54	0.87 %
Gift		0.01 %
Total	77.01	9.61 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	25.69	13.22 %
Mohammed Naveed	17.71	13.78 %
Chandrashekhar	13.46	13.23 %
Syed Kabeer	11.71	6.32 %
Syed Mudabeer	5.00	3.76 %
Aleem Pasha	3.44	5.97 %
Others		0.00 %
Total	77.01	9.61 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	21.11	22.91 %
Fridge	4.40	5.23 %
Oven	0.65	20.25 %
Gift		0.00 %
Dishwash	-0.47	-12.50 %
Total	25.69	13.22 %

Branch *	MTD Sales L	Brand Share %
KRP1	2.36	4.28 %
HSR1		0.00 %
Total	25.69	13.22 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	14.66	23.24 %
Fridge	2.22	3.69 %
Oven	0.84	73.91 %
Gift		0.00 %
Total	17.71	13.78 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.75	8.40 %
HSN1	0.61	4.45 %
Total	17.71	13.78 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	11.08	20.40 %
Fridge	2.38	6.12 %
Gift		0.02 %
Total	13.46	13.23 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.64	6.60 %
MDG1	0.37	2.82 %
Total	13.46	13.23 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	8.20	10.63 %
Dishwash	1.83	19.96 %
Fridge	1.19	1.67 %
Air-Cond	0.26	1.10 %
Oven	0.22	8.18 %
Gift		0.00 %
Total	11.71	6.32 %

Branch *	MTD Sales L	Brand Share %
YLK1	2.53	9.54 %
CBP1	0.98	3.45 %
DBP1	0.97	6.87 %
SKN1	0.33	1.71 %
RTN1	0.27	1.13 %
HRBR	0.18	0.76 %
KOT1	0.12	1.21 %
Total	11.71	6.32 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	2.55	4.17 %
Fridge	2.18	4.08 %
Oven	0.26	9.61 %
Total	5.00	3.76 %

Branch *	MTD Sales L	Brand Share %
BSK1	0.93	8.83 %
NGB1	0.82	9.37 %
VIJ1	0.74	8.54 %
KEN1	0.20	1.01 %
RRN2	0.15	1.25 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
Total	5.00	3.76 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	2.11	7.55 %
Fridge	0.90	3.62 %
Air-Cond	0.28	7.80 %
Oven	0.15	26.90 %
Total	3.44	5.97 %

Branch *	MTD Sales L	Brand Share %
MDY1	1.05	8.65 %
MYS3		0.00 %
RMR1		0.00 %
Total	3.44	5.97 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %