

MBO KA : IFB Sales Performance 23/09/2026 7:13 AM



MTD Sales
74.94Lacs

Brand Share %
9.64%

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	57.75	15.92 %
Fridge	13.27	4.10 %
Oven	2.01	19.65 %
Dishwash	1.36	7.79 %
Air-Cond	0.54	0.88 %
Gift		0.01 %
Total	74.94	9.64 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	25.40	13.59 %
Mohammed Naveed	16.28	13.13 %
Chandrashekhar	13.46	13.52 %
Syed Kabeer	11.37	6.24 %
Syed Mudabeer	5.00	3.93 %
Aleem Pasha	3.44	6.18 %
Others		0.00 %
Total	74.94	9.64 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	20.81	23.61 %
Fridge	4.40	5.45 %
Oven	0.65	20.36 %
Gift		0.00 %
Dishwash	-0.47	-12.50 %
Total	25.40	13.59 %

Branch *	MTD Sales L	Brand Share %
KRP1	2.36	4.47 %
HSR1		0.00 %
Total	25.40	13.59 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	13.33	22.11 %
Fridge	2.22	3.77 %
Oven	0.72	70.97 %
Gift		0.00 %
Total	16.28	13.13 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.45	7.13 %
HSN1	0.61	4.52 %
Total	16.28	13.13 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	11.08	21.00 %
Fridge	2.38	6.21 %
Gift		0.02 %
Total	13.46	13.52 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.64	6.60 %
MDG1	0.37	3.08 %
Total	13.46	13.52 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	7.86	10.36 %
Dishwash	1.83	19.96 %
Fridge	1.19	1.71 %
Air-Cond	0.26	1.10 %
Oven	0.22	8.34 %
Gift		0.00 %
Total	11.37	6.24 %

Branch *	MTD Sales L	Brand Share %
YLK1	2.53	9.61 %
CBP1	0.98	3.45 %
DBP1	0.97	6.87 %
SKN1	0.33	1.77 %
RTN1	0.27	1.16 %
HRBR	0.18	0.77 %
KOT1		0.00 %
Total	11.37	6.24 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	2.55	4.41 %
Fridge	2.18	4.25 %
Oven	0.26	9.86 %
Total	5.00	3.93 %

Branch *	MTD Sales L	Brand Share %
BSK1	0.93	8.98 %
NGB1	0.82	9.37 %
VIJ1	0.74	8.95 %
KEN1	0.20	1.06 %
RRN2	0.15	1.37 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
Total	5.00	3.93 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	2.11	7.66 %
Fridge	0.90	3.74 %
Air-Cond	0.28	9.69 %
Oven	0.15	26.90 %
Total	3.44	6.18 %

Branch *	MTD Sales L	Brand Share %
MDY1	1.05	8.65 %
MYS3		0.00 %
RMR1		0.00 %
Total	3.44	6.18 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %