

# MBO KA : IFB Sales Performance 22/09/2026 7:13 AM



MTD Sales  
**72.61**Lacs

Brand Share %  
**9.60%**

Information:

**MTD :** 01-09-2026 To 21-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.60 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 55.69       | 15.82 %       |
| Fridge   | 13.27       | 4.20 %        |
| Oven     | 1.75        | 18.05 %       |
| Dishwash | 1.36        | 7.79 %        |
| Air-Cond | 0.54        | 0.91 %        |
| Gift     |             | 0.01 %        |
| Total    | 72.61       | 9.60 %        |

| Sales Zone      | MTD Sales L | Brand Share % |
|-----------------|-------------|---------------|
| Manoj N         | 24.11       | 13.28 %       |
| Mohammed Naveed | 15.89       | 13.11 %       |
| Chandrashekhar  | 13.46       | 13.67 %       |
| Syed Kabeer     | 11.06       | 6.37 %        |
| Syed Mudabeer   | 4.66        | 3.74 %        |
| Aleem Pasha     | 3.44        | 6.25 %        |
| Others          |             | 0.00 %        |
| Total           | 72.61       | 9.60 %        |

## Manoj N

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 19.52       | 22.92 %       |
| Fridge   | 4.40        | 5.61 %        |
| Oven     | 0.65        | 20.58 %       |
| Gift     |             | 0.00 %        |
| Dishwash | -0.47       | -12.50 %      |
| Total    | 24.11       | 13.28 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRP1     | 1.98        | 3.86 %        |
| HSR1     |             | 0.00 %        |
| Total    | 24.11       | 13.28 %       |

## Mohammed Naveed

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 12.95       | 22.25 %       |
| Fridge   | 2.22        | 3.81 %        |
| Oven     | 0.72        | 70.97 %       |
| Gift     |             | 0.00 %        |
| Total    | 15.89       | 13.11 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KAD1     | 1.45        | 7.13 %        |
| HSN1     | 0.61        | 4.59 %        |
| Total    | 15.89       | 13.11 %       |

## Chandrashekhar

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 11.08       | 21.28 %       |
| Fridge   | 2.38        | 6.28 %        |
| Gift     |             | 0.02 %        |
| Total    | 13.46       | 13.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PNY1     | 0.64        | 6.60 %        |
| MDG1     | 0.37        | 3.12 %        |
| Total    | 13.46       | 13.67 %       |

## Syed Kabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 7.66        | 10.59 %       |
| Dishwash | 1.83        | 19.96 %       |
| Fridge   | 1.19        | 1.80 %        |
| Air-Cond | 0.26        | 1.16 %        |
| Oven     | 0.11        | 4.62 %        |
| Gift     |             | 0.00 %        |
| Total    | 11.06       | 6.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| YLK1     | 2.33        | 8.91 %        |
| CBP1     | 0.98        | 3.61 %        |
| DBP1     | 0.97        | 7.52 %        |
| SKN1     | 0.33        | 1.80 %        |
| RTN1     | 0.27        | 1.21 %        |
| HRBR     | 0.18        | 0.89 %        |
| KOT1     |             | 0.00 %        |
| Total    | 11.06       | 6.37 %        |

Syed Mudabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.37        | 4.19 %        |
| Fridge   | 2.18        | 4.31 %        |
| Oven     | 0.11        | 4.64 %        |
| Total    | 4.66        | 3.74 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGB1     | 0.82        | 9.37 %        |
| BSK1     | 0.74        | 7.32 %        |
| VIJ1     | 0.74        | 9.09 %        |
| KEN1     | 0.20        | 1.08 %        |
| COX1     |             | 0.00 %        |
| FRT1     |             | 0.00 %        |
| HNR1     |             | 0.00 %        |
| MTK1     |             | 0.00 %        |
| RRN2     |             | 0.00 %        |
| Total    | 4.66        | 3.74 %        |

Aleem Pasha

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.11        | 7.65 %        |
| Fridge   | 0.90        | 3.84 %        |
| Air-Cond | 0.28        | 9.69 %        |
| Oven     | 0.15        | 26.90 %       |
| Total    | 3.44        | 6.25 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDY1     | 1.05        | 8.65 %        |
| MYS3     |             | 0.00 %        |
| RMR1     |             | 0.00 %        |
| Total    | 3.44        | 6.25 %        |

Others

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DEFW     |             | 0.00 %        |
| SHRT     |             | 0.00 %        |
| WHS1     |             | 0.00 %        |
| Total    |             | 0.00 %        |