

MBO KA : IFB Sales Performance 21/09/2026 7:13 AM



MTD Sales
70.22Lacs

Brand Share %
9.52%

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	54.01	15.74 %
Fridge	13.02	4.20 %
Oven	1.75	19.01 %
Dishwash	0.90	5.31 %
Air-Cond	0.54	0.95 %
Gift		0.01 %
Total	70.22	9.52 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	23.09	13.02 %
Mohammed Naveed	15.36	13.02 %
Chandrashekhar	13.46	13.80 %
Syed Kabeer	10.22	6.08 %
Syed Mudabeer	4.66	3.88 %
Aleem Pasha	3.44	6.38 %
Others		0.00 %
Total	70.22	9.52 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	18.50	22.30 %
Fridge	4.40	5.72 %
Oven	0.65	22.22 %
Gift		0.00 %
Dishwash	-0.47	-12.50 %
Total	23.09	13.02 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.98	3.96 %
HSR1		0.00 %
Total	23.09	13.02 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	12.67	22.55 %
Fridge	1.96	3.44 %
Oven	0.72	70.97 %
Gift		0.00 %
Total	15.36	13.02 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.45	7.13 %
HSN1	0.33	2.67 %
Total	15.36	13.02 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	11.08	21.50 %
Fridge	2.38	6.34 %
Gift		0.02 %
Total	13.46	13.80 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.64	6.60 %
MDG1	0.37	3.17 %
Total	13.46	13.80 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	7.28	10.39 %
Dishwash	1.37	15.76 %
Fridge	1.19	1.87 %
Air-Cond	0.26	1.16 %
Oven	0.11	5.01 %
Gift		0.00 %
Total	10.22	6.08 %

Branch *	MTD Sales L	Brand Share %
YLK1	1.95	7.56 %
CBP1	0.98	3.67 %
DBP1	0.51	4.34 %
SKN1	0.33	1.88 %
RTN1	0.27	1.29 %
HRBR	0.18	0.90 %
KOT1		0.00 %
Total	10.22	6.08 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	2.37	4.25 %
Fridge	2.18	4.44 %
Oven	0.11	4.77 %
Total	4.66	3.88 %

Branch *	MTD Sales L	Brand Share %
NGB1	0.82	9.37 %
BSK1	0.74	7.32 %
VIJ1	0.74	9.09 %
KEN1	0.20	1.13 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	4.66	3.88 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	2.11	7.87 %
Fridge	0.90	3.85 %
Air-Cond	0.28	10.78 %
Oven	0.15	26.90 %
Total	3.44	6.38 %

Branch *	MTD Sales L	Brand Share %
MDY1	1.05	8.44 %
MYS3		0.00 %
RMR1		0.00 %
Total	3.44	6.38 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %