

# MBO KA : IFB Sales Performance 20/09/2026 7:13 AM



MTD Sales  
**66.46**Lacs

Brand Share %  
**9.53%**

Information:

**MTD :** 01-09-2026 To 19-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.53 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 52.02       | 15.89 %       |
| Fridge   | 11.35       | 3.93 %        |
| Oven     | 1.64        | 18.78 %       |
| Dishwash | 0.90        | 5.49 %        |
| Air-Cond | 0.54        | 0.99 %        |
| Gift     |             | 0.01 %        |
| Total    | 66.46       | 9.53 %        |

| Sales Zone      | MTD Sales L | Brand Share % |
|-----------------|-------------|---------------|
| Manoj N         | 21.41       | 12.69 %       |
| Mohammed Naveed | 15.36       | 13.45 %       |
| Chandrashekhar  | 12.09       | 13.22 %       |
| Syed Kabeer     | 9.72        | 6.19 %        |
| Syed Mudabeer   | 4.66        | 4.14 %        |
| Aleem Pasha     | 3.23        | 6.33 %        |
| Others          |             | 0.00 %        |
| Total           | 66.46       | 9.53 %        |

## Manoj N

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 17.87       | 22.45 %       |
| Fridge   | 3.47        | 4.80 %        |
| Oven     | 0.54        | 19.17 %       |
| Gift     |             | 0.00 %        |
| Dishwash | -0.47       | -12.50 %      |
| Total    | 21.41       | 12.69 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRP1     | 1.87        | 3.94 %        |
| HSR1     |             | 0.00 %        |
| Total    | 21.41       | 12.69 %       |

## Mohammed Naveed

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 12.67       | 22.94 %       |
| Fridge   | 1.96        | 3.63 %        |
| Oven     | 0.72        | 70.97 %       |
| Gift     |             | 0.00 %        |
| Total    | 15.36       | 13.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KAD1     | 1.45        | 7.46 %        |
| HSN1     | 0.33        | 2.71 %        |
| Total    | 15.36       | 13.45 %       |

## Chandrashekhar

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.00       | 20.49 %       |
| Fridge   | 2.09        | 6.04 %        |
| Gift     |             | 0.03 %        |
| Total    | 12.09       | 13.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PNY1     | 0.64        | 7.18 %        |
| MDG1     | 0.37        | 3.21 %        |
| Total    | 12.09       | 13.22 %       |

## Syed Kabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 7.01        | 10.64 %       |
| Dishwash | 1.37        | 16.83 %       |
| Fridge   | 0.96        | 1.65 %        |
| Air-Cond | 0.26        | 1.19 %        |
| Oven     | 0.11        | 5.50 %        |
| Gift     |             | 0.00 %        |
| Total    | 9.72        | 6.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| YLK1     | 1.72        | 7.19 %        |
| CBP1     | 0.98        | 4.00 %        |
| DBP1     | 0.51        | 4.58 %        |
| SKN1     | 0.33        | 1.90 %        |
| HRBR     | 0.18        | 1.00 %        |
| KOT1     |             | 0.00 %        |
| RTN1     |             | 0.00 %        |
| Total    | 9.72        | 6.19 %        |

Syed Mudabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.37        | 4.52 %        |
| Fridge   | 2.18        | 4.75 %        |
| Oven     | 0.11        | 4.77 %        |
| Total    | 4.66        | 4.14 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BSK1     | 0.74        | 7.92 %        |
| VIJ1     | 0.74        | 9.38 %        |
| KEN1     | 0.20        | 1.16 %        |
| COX1     |             | 0.00 %        |
| FRT1     |             | 0.00 %        |
| HNR1     |             | 0.00 %        |
| MTK1     |             | 0.00 %        |
| RRN2     |             | 0.00 %        |
| Total    | 4.66        | 4.14 %        |

Aleem Pasha

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.11        | 8.22 %        |
| Fridge   | 0.69        | 3.18 %        |
| Air-Cond | 0.28        | 10.78 %       |
| Oven     | 0.15        | 28.61 %       |
| Total    | 3.23        | 6.33 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDY1     | 1.05        | 8.90 %        |
| MYS3     |             | 0.00 %        |
| RMR1     |             | 0.00 %        |
| Total    | 3.23        | 6.33 %        |

Others

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DEFW     |             | 0.00 %        |
| SHRT     |             | 0.00 %        |
| WHS1     |             | 0.00 %        |
| Total    |             | 0.00 %        |