

MBO KA : IFB Sales Performance 19/09/2026 7:13 AM



MTD Sales
65.14Lacs

Brand Share %
9.81%

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	50.90	16.15 %
Fridge	11.31	4.18 %
Oven	1.49	17.34 %
Dishwash	0.90	5.64 %
Air-Cond	0.54	1.04 %
Gift		0.01 %
Total	65.14	9.81 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	21.10	13.26 %
Mohammed Naveed	14.62	13.70 %
Chandrashekhar	12.09	13.54 %
Syed Kabeer	9.63	6.37 %
Syed Mudabeer	4.49	4.22 %
Aleem Pasha	3.23	6.60 %
Others		0.00 %
Total	65.14	9.81 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	17.55	23.11 %
Fridge	3.47	5.16 %
Oven	0.54	19.17 %
Gift		0.00 %
Dishwash	-0.47	-12.50 %
Total	21.10	13.26 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.87	4.31 %
BMH1	1.32	9.40 %
HSR1		0.00 %
Total	21.10	13.26 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	12.35	23.55 %
Fridge	1.69	3.41 %
Oven	0.57	65.88 %
Gift		0.00 %
Total	14.62	13.70 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.45	7.77 %
HSN1	0.33	2.95 %
Total	14.62	13.70 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	10.00	20.94 %
Fridge	2.09	6.24 %
Gift		0.03 %
Total	12.09	13.54 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.64	7.68 %
MDG1	0.37	3.38 %
Total	12.09	13.54 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	6.69	10.45 %
Dishwash	1.37	17.75 %
Fridge	1.19	2.16 %
Air-Cond	0.26	1.23 %
Oven	0.11	5.50 %
Gift		0.00 %
Total	9.63	6.37 %

Branch *	MTD Sales L	Brand Share %
YLK1	1.95	8.44 %
CBP1	0.98	4.18 %
DBP1	0.51	4.60 %
SKN1	0.33	2.07 %
HRBR	0.18	1.07 %
KOT1		0.00 %
RTN1		0.00 %
Total	9.63	6.37 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	2.20	4.37 %
Fridge	2.18	5.12 %
Oven	0.11	4.77 %
Total	4.49	4.22 %

Branch *	MTD Sales L	Brand Share %
VIJ1	0.74	9.38 %
BSK1	0.58	7.08 %
KEN1	0.20	1.17 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	4.49	4.22 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	2.11	8.59 %
Fridge	0.69	3.33 %
Air-Cond	0.28	10.78 %
Oven	0.15	28.61 %
Total	3.23	6.60 %

Branch *	MTD Sales L	Brand Share %
MDY1	1.05	9.28 %
MYS3		0.00 %
RMR1		0.00 %
Total	3.23	6.60 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %